

Coach Ford: Well, I think the first thing to do is this is a great opportunity for me to let them know that they're more than welcome to be as big a part of our program as they like. Whether that is to come to open practices whenever we have those or coming to any type of camp that we're doing, or obviously come to the games, but just to let them know that they're more than welcome to be a part of our program. I always tell people, it's not just about us, it's about the alums, the current students, the faculty staff, it's about the university and we're all a part of university. And so, they're more than welcome to do that. And then I think the product. People nowadays want to be associated with a winner. It's just the way it is. I read something in a magazine the other day about Loyola's after their run. Their contributions went up 660 percent. Yeah, because they started winning. They had never won until this year like they did this year, obviously. But I think that's the same thing for us. Again, I think our young alum, our older alum, they're all hungry for good basketball program because it brings so much attention to the university. And so, I just think if we welcome them with open arms and we give them a good product, I think that will really help.