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Public Lecture Sponsored by
Departments of Mathematics and Computer Science

Generative AI in Business: Mind as Middleware

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Glass Hall 346

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Abstract: We will explore the evolution, current applications, and future implications of Generative Artificial Intelligence in the business landscape. Beginning with a historical overview of Generative AI and the advances that made it possible, we will examine how this technology impacts corporate America and radically alters business processes that have remained static for decades.

We will consider applications in use today and look forward to how Generative AI is poised to transform the business and employment sectors in the coming years. We'll dispel the common misconception that AI will render many human jobs obsolete and argue that Generative AI will be indispensable for success in our radically changing world.

This lecture is intended for students, faculty, and business professionals interested in understanding the profound impact of AI on business operations and strategies.

BIO: Thom Hutchison is the Senior Manager for Data Science and AI at Husch Blackwell, an Am Law 100 firm with 22 US offices focusing on corporate practice across all areas of industry.

Before joining Husch, Thom spent nearly five years leading the Data Science team at O'Reilly Auto Parts, supporting the Fortune 300 company's various units, including Marketing, supply chain, IT, HR, Legal, and Store Ops.