



# Missouri State University Foundation

## ADVANCEMENT 101 SERIES

Missouri State University Advancement and the MSU Foundation are pleased to present our third annual series of informational sessions for faculty and staff. This year's sessions will deal with subjects that tie into the new comprehensive campaign. Sessions will be held from 3:30-5:00 pm in the Plaster Student Union.

**REGISTER** for the session/s of your choice by email to [Foundation@MissouriState.edu](mailto:Foundation@MissouriState.edu) or online at <https://www.missouristate.edu/advancement101>.

*Wednesday, September 26, 2018 - PSU 312*

**THE NEW CAMPAIGN.** Learn about the timetable and specifics about the new campaign and how each area of the university is involved. The campaign will cover capital support, scholarships, faculty support and program support. You will learn how your area can financially benefit from the campaign.

*Wednesday, October 31, 2018 - PSU 317*

**THE IMPORTANCE OF ADVISORY BOARDS FOR DEPARTMENTS, COLLEGES AND OTHER UNITS.** Learn about the role of volunteers in advisory boards and how they relate to the new campaign.

*Wednesday, November 28, 2018 - PSU 317*

**VOLUNTEERS.** More and more volunteer opportunities are available at Missouri State. Why are volunteers the key to future engagement and how they relate to the new campaign.

*Wednesday, February 27, 2019 - PSU 312*

**SCHOLARSHIPS: THE HOWS AND WHYS AND PROCESS.** Sometime the scholarship process can be confusing. In this session, you will learn how they relate to the new campaign, the process for awarding, and plans to increase the number of scholarships available.

*Wednesday, March 20, 2019 - PSU 312*

**ANNUAL GIVING, THE BREAD AND BUTTER.** Learn about new opportunities for annual giving and why it is important to the new campaign and campaigns in the future. This session will also discuss ways your smaller project can get funded.

*Wednesday, April 24, 2019 - PSU 312*

**DONOR RECOGNITION.** Learn about the different ways we recognize donors and discuss other ways you can recognize your donors in unique ways and how this relates to the new campaign.