

State of the University Address

Clif Smart
Interim President

September 28, 2011

Progress so far

- Developed mid-year salary package
- Began the budget process for FY 2013
- Coordinated PharmD MOU with UMKC
- Announced donation to renovate Gohn Hall
- Revised travel policy
- Reviewed shared leave policy
- Eliminated new cell phone and car allowances
- Increased communications and feedback mechanisms

Budget reality
Philosophical beliefs

Enrollment

It is the intersection of our strongly-held philosophical beliefs and our budget reality.

Philosophical beliefs

- We are true believers in the personal and public benefits of higher education.
- There are lofty targets for the number of graduates at both state and national levels.
- Our beliefs are consistent with:
 - Our own long-range plan goals
 - Our desire for a more diverse student population
 - Our desire for access to talented students
- In Missouri, performance funding will be used for distributing new state monies.

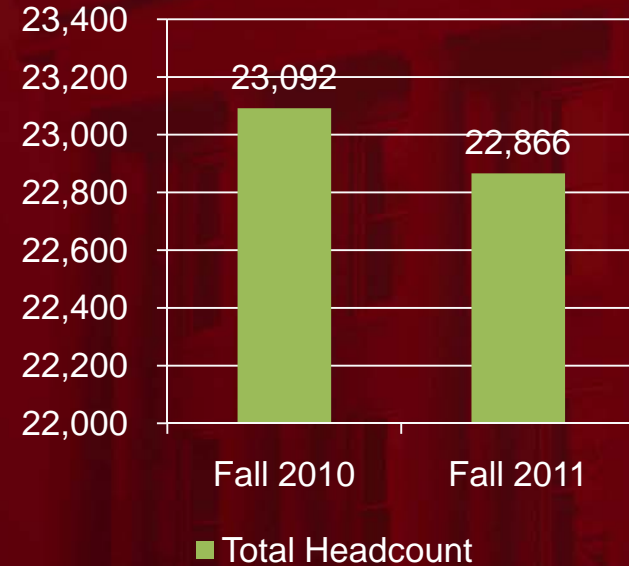
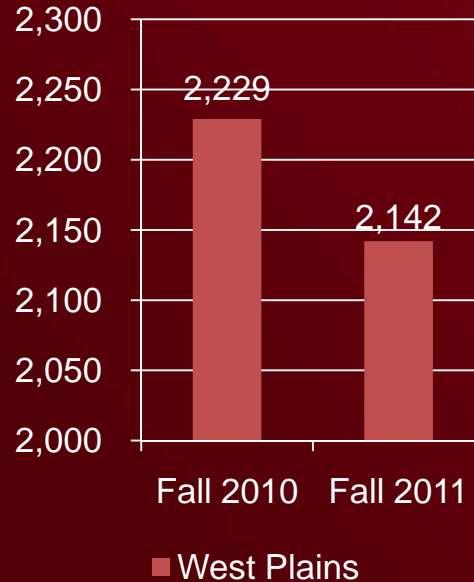
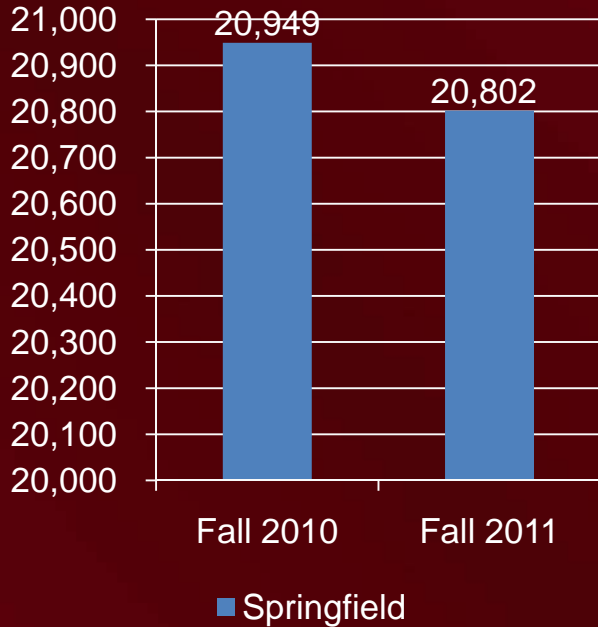
Budget reality

- State appropriations are declining.
- Another reduction likely for FY2013.
- The balance between state appropriations and student tuition and fees has reversed itself over the past 40 years.
- This year the Springfield campus will receive \$72 million in revenue from state appropriations and about \$110 million in revenue from student tuition and fees.

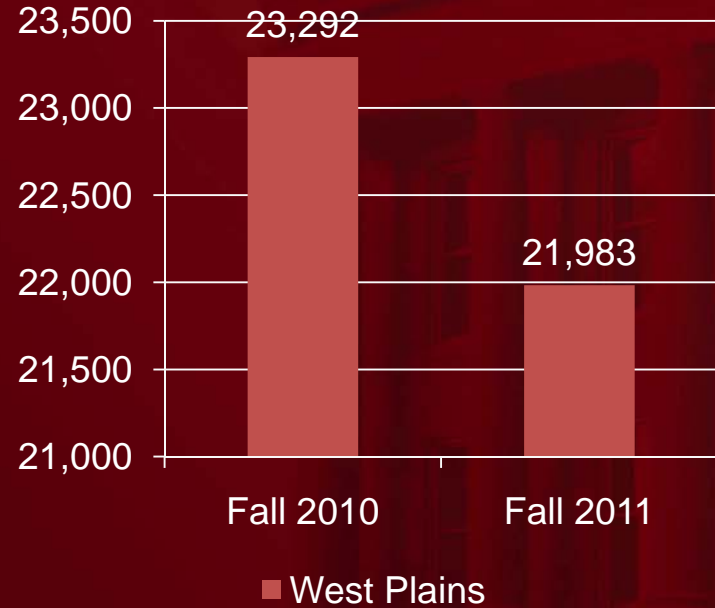
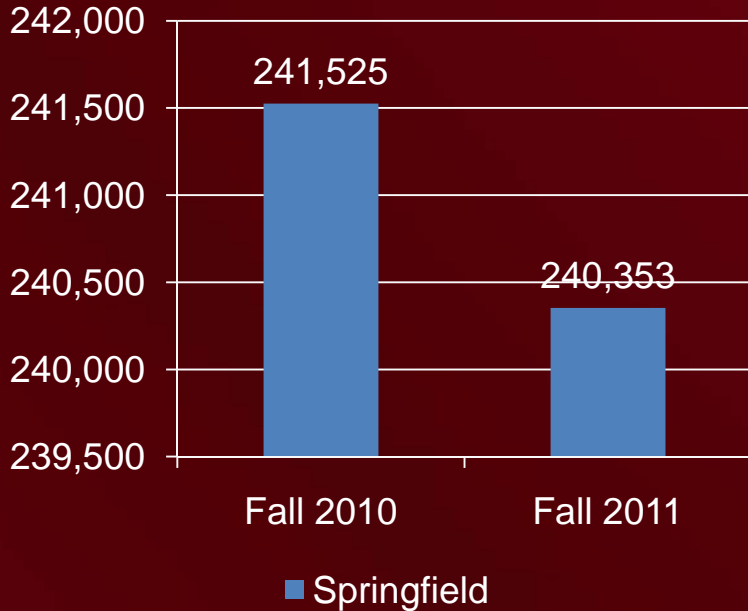
Budget real beliefs
Philosophical reality

Intersection

Enrollment



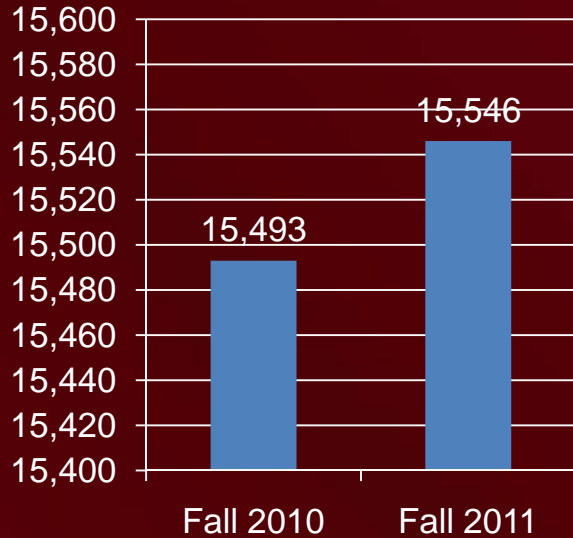
Credit hours



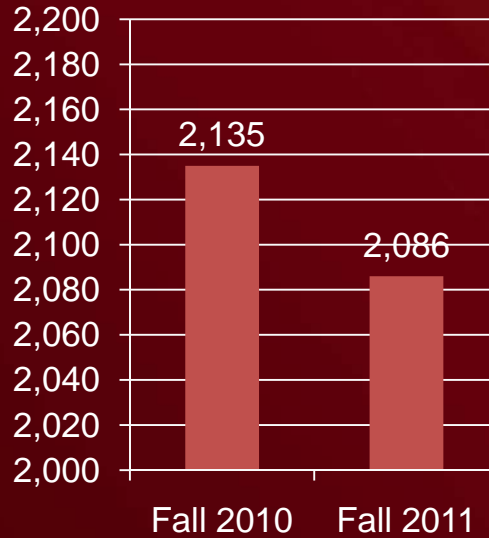
Enrollment highlights

- Increase of 6.3 percent in enrollment of domestic (U.S.) transfers
- Increase of 11.8 percent in enrollment of first-time, graduate degree-seeking students
- Increase from 73.5 to 75.4 percent in the retention rate of first-time, full-time freshmen
- Growth in number of students predominantly enrolled in online and evening courses
- Remained at an average ACT score of 24.1 for entering freshmen

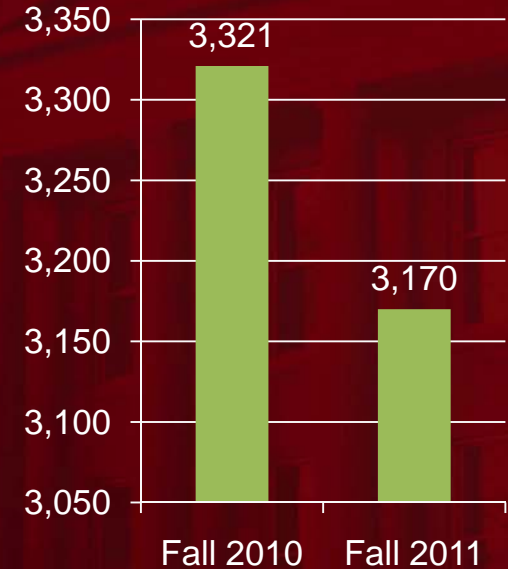
Enrollment by student category



■ Undergraduate degree-seeking

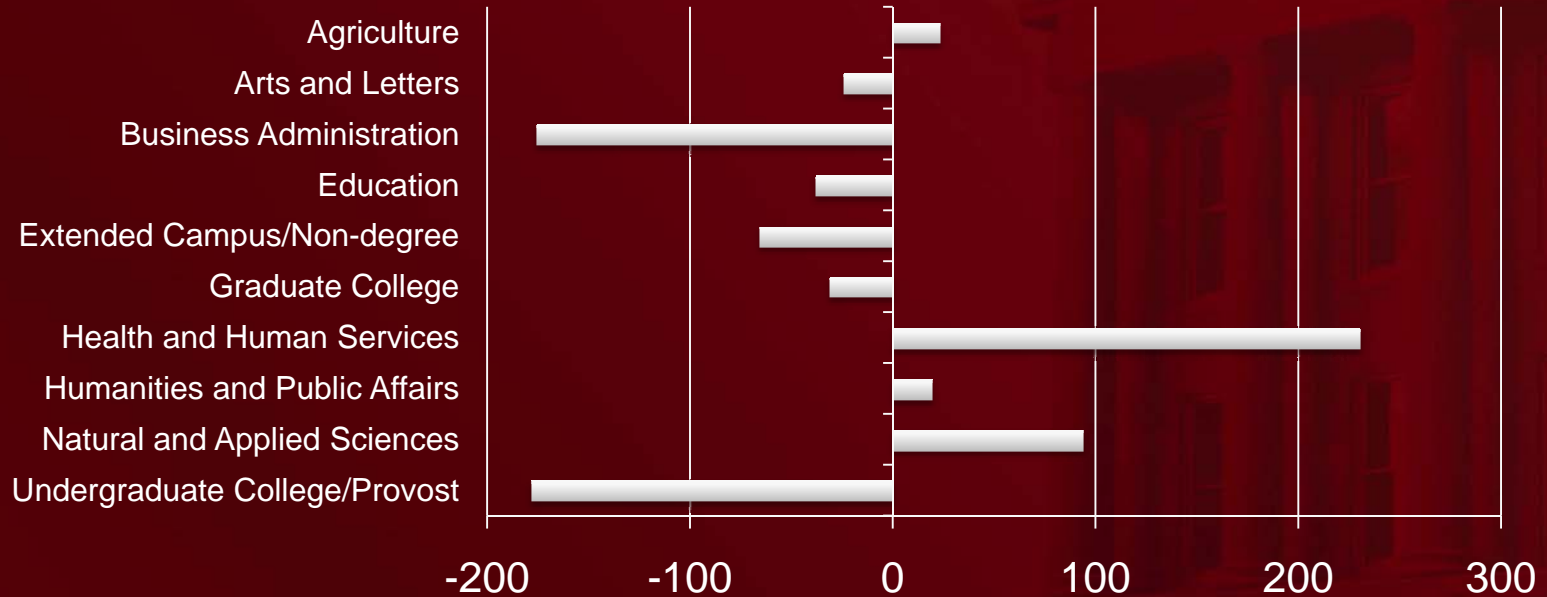


■ Undergraduate non-degree seeking

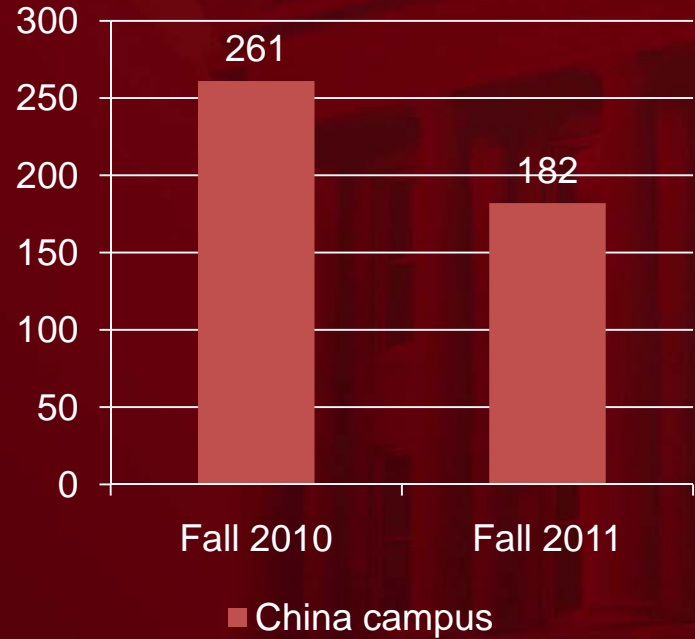


■ Graduate

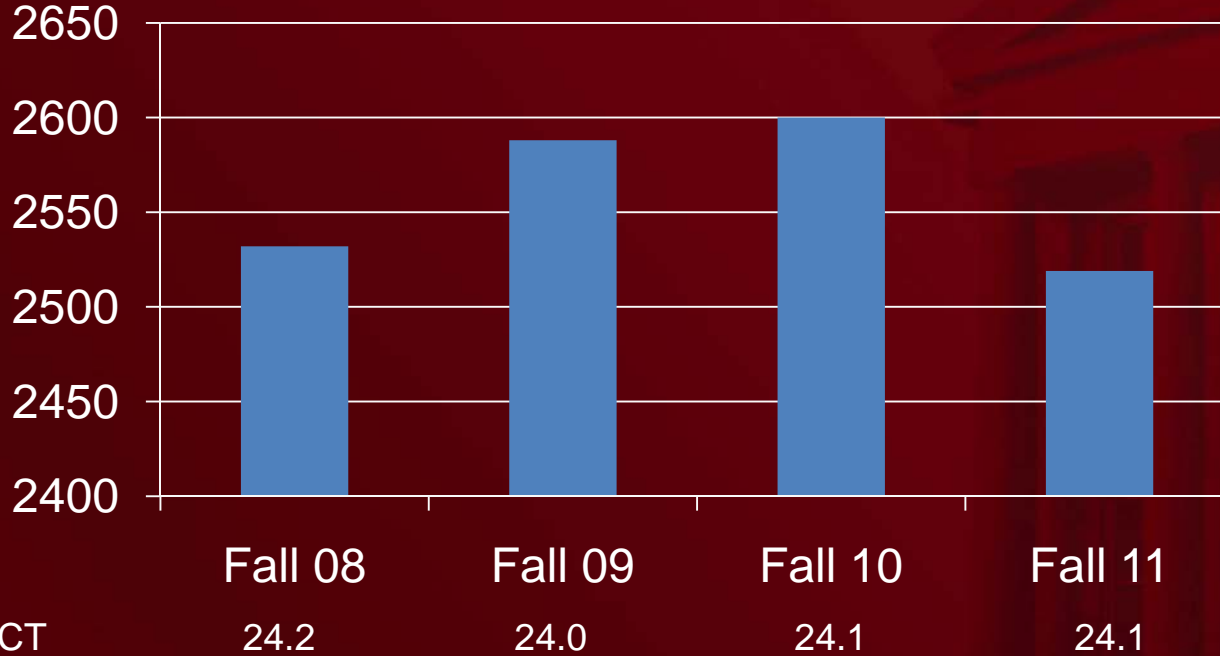
Change in enrollment by college, 2010-2011



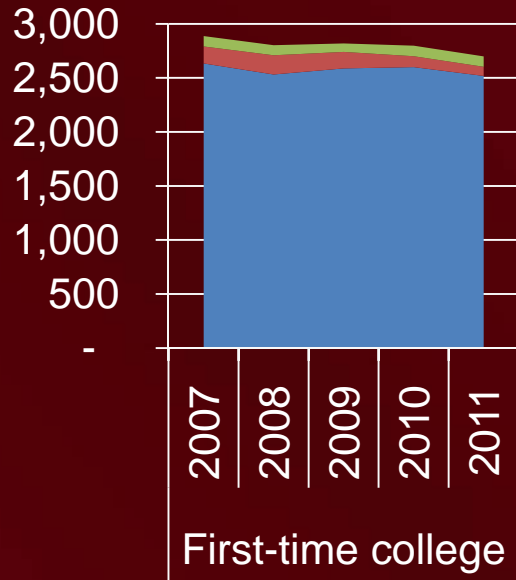
International and China campus enrollment



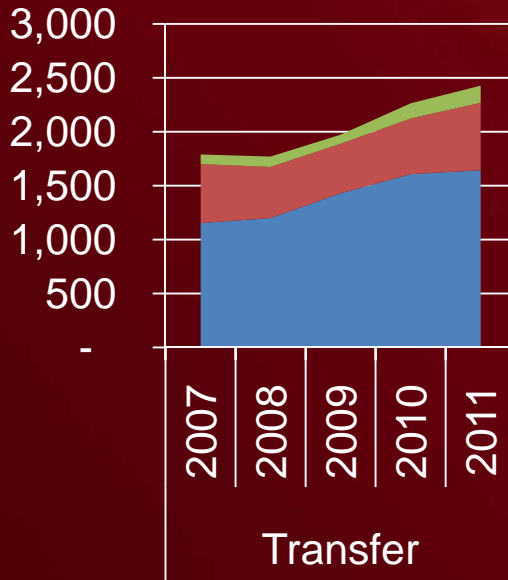
First-Time New in College Enrollment



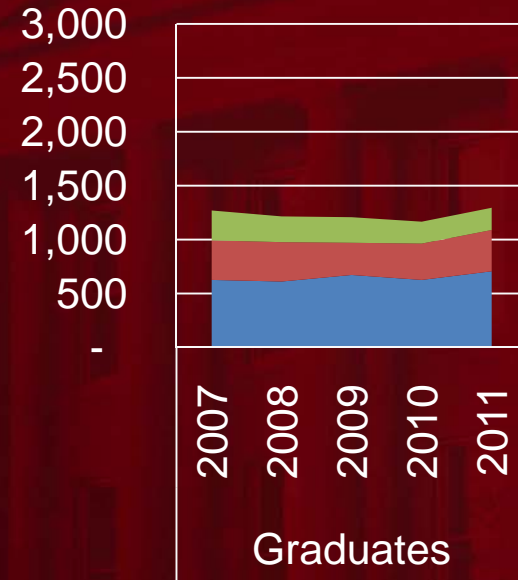
New degree-seeking students by calendar year, 2007-2011



FA SP SU



FA SP SU

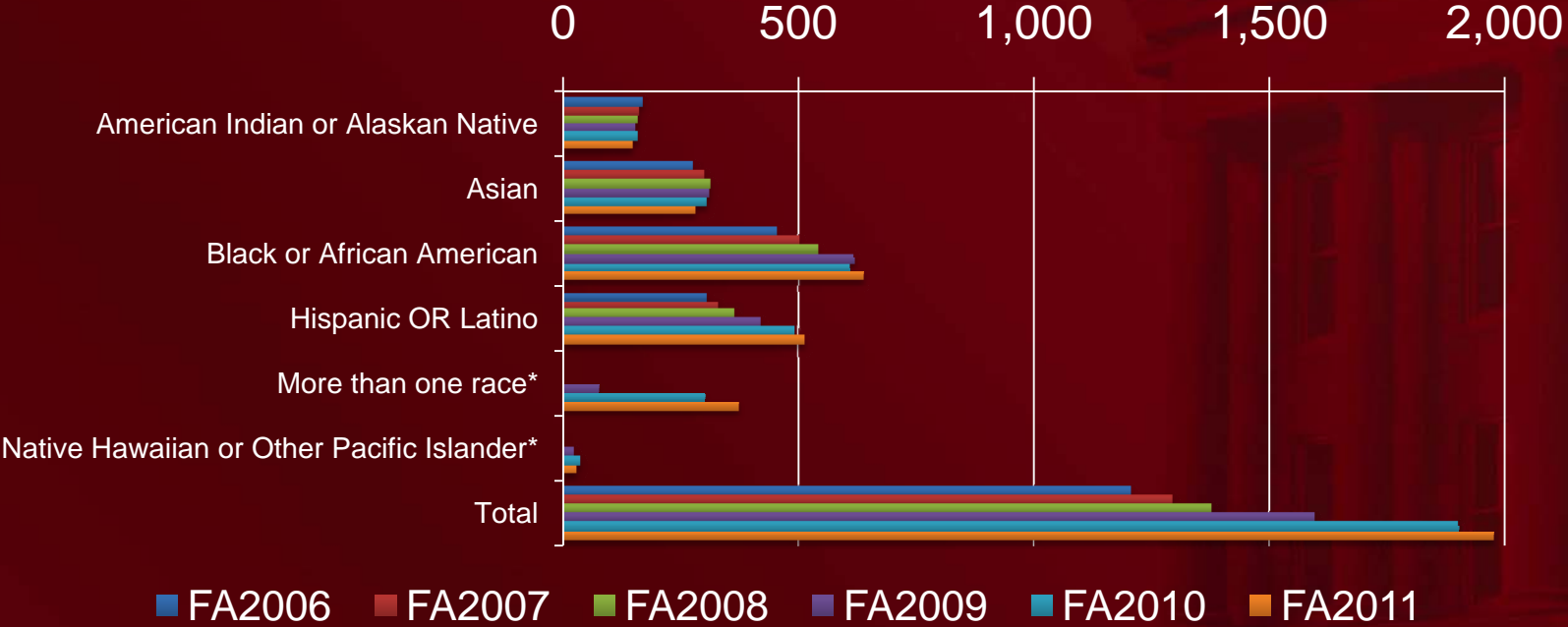


FA SP SU

Excludes students on China Campus

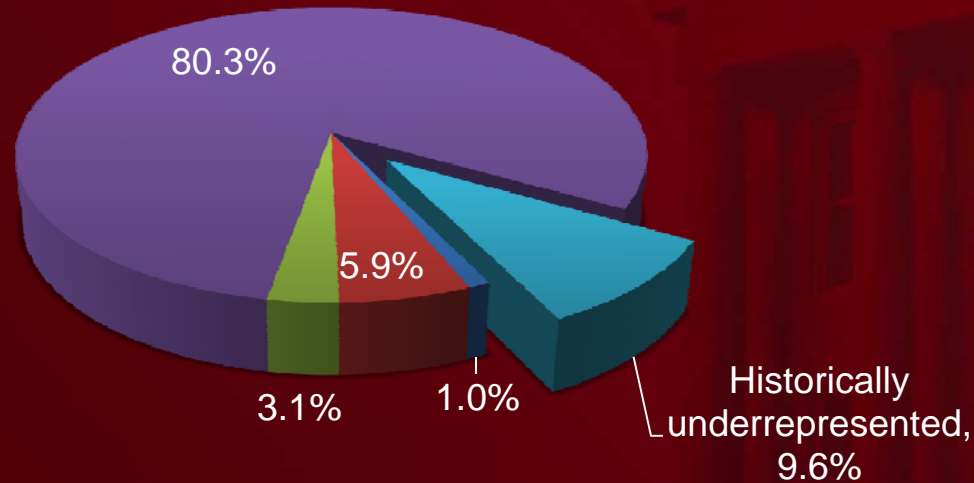
Enrollment of historically underrepresented students

**New category in fall 2009*



Headcount by race/ethnicity

All students – fall 2011



■ China Campus ■ Non-Resident Alien ■ Unknown ■ White or caucasian ■ Historically underrepresented

A call to
action
It will be up to us.



Dr. Frank Einhellig

Interim Provost



Mission

Missouri State University is a public, comprehensive metropolitan system with a statewide mission in public affairs, whose purpose is to develop educated persons. The University's identity is distinguished by its public affairs mission, which entails a campus-wide commitment to foster competence and responsibility in ethical leadership, cultural competence and community engagement.



Overarching and enduring commitments

- Student learning
- Inclusive excellence
- Institutional impact

Fulfilling Our Promise:

MSU's Long-Range Plan, 2011-16

- Access to success
- Public affairs integration
- Engaged inquiry
- Partners for progress
- Valuing and supporting people
- Responsible stewardship



Access to success:

Selected goals

- Increase retention of first-time, full-time freshman (most recent: 75.4%)
- Increase six-year, undergraduate graduation rate (55%)
- Improve student learning outcomes by applying creative design and delivery across the curriculum
- Increase programs accessible by alternative pathways (i.e. online, evening, off-campus and iCourses)
- Increase STEM & “workforce-need” degrees awarded

Actions to enhance persistence to graduation

- Revision of general education courses
- Major course transformation efforts in progress:
 - PSY 121 – Selected for National Center for Academic Transformation in Missouri
 - ENG 110 – Received a state Next Generation Learning Grant
 - MTH 100-level courses – Undergoing multiple revisions to improve learning
 - BIO 102 – Moved to more problem-based learning
 - Other changes made across the general education options
- First-year experience programs
 - Bear CLAW – Offers tutoring and expanded assistance options to students
 - Living-learning communities and curricular-learning communities – Increase in number and options offered

General education revision

- **Charge of General Education Review Committee:**

To recommend...a program that reflects the character of the University...and prepares students to be successful...

- **Mission statement of the general education program:**

...prepares lifelong learners...to be informed and engaged citizens in a diverse, complex and dynamic world... It cultivates critical reasoning, problem solving, creative thinking and effective communication skills...and...contributes to the public affairs mission by fostering cultural competence, ethical leadership and community engagement.

- **Timeline** – In year two of the revision process

Themes in course transformation

- Improve student learning
- Delivery modality
- Applications of technology
- Emphasis on engagement
 - Interactive
 - Service-learning
 - Relevance
 - Application
 - Problem solving
 - Group/team building



Advancements in program access

- Promoting available online pathway through general education
- Increasing marketing efforts of current online programs:
 - Eight master's degree, seven graduate certificates and two undergraduate majors
- Developing undergraduate majors to be completed entirely online:
 - BS in Hospitality and Restaurant Management
 - BA and BS in Criminology
- Delivering the e-MHA to St. John's personnel
- Working to complete online course development for MA in Theatre and MS in Early Childhood and Family Development
- Receiving approval for BSEd in Elementary Education at Crowder College in Neosho

Addressing workforce demand

- STEM (science, technology, engineering and math)
 - Increased focus on recruitment
 - Developing MNAS internships and a professional science master's track
 - Continued graduate assistantship enhancement program this year
- Professional health programs
 - Expanding cohort numbers in several programs, such as physician assistant studies

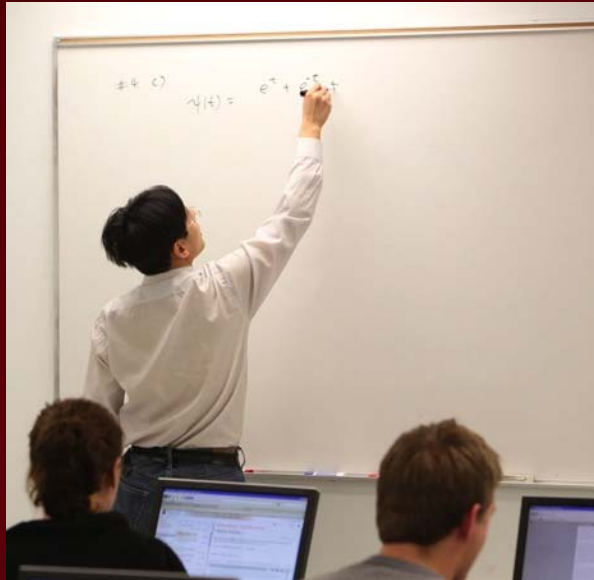


Graduate curriculum in progress

- Establishing satellite UMKC PharmD program
 - Finalizing MOU, space and other collaborations
- Complete approval and initiate new programs for fall 2012:
 - Doctor of Nursing Practice
 - EdS in Counseling and Assessment
 - MS in Athletic Training
- Continuing transition of clinical coordination for the MS in Nurse Anesthesia program from St. John's to MSU
 - Increase clinical site placements

Performance-based funding:

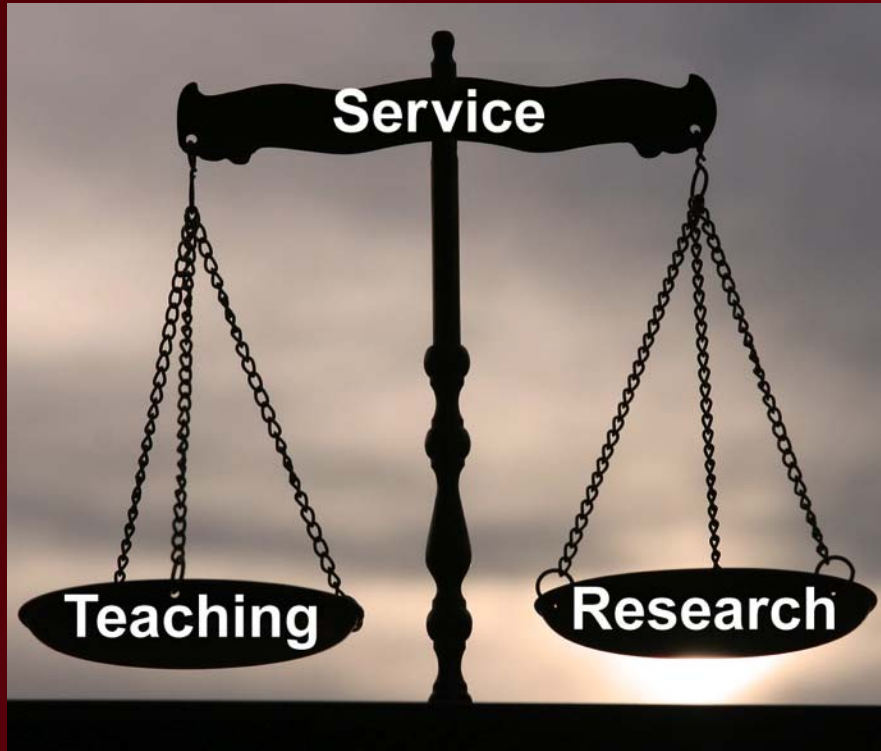
Focus for state funding in FY2013



- Goals will likely include:
 - Retention measures
 - Number of graduates
 - Some selected measures of quality
- Evaluation will occur against our own baseline.

MSU-Springfield degrees awarded

Degree	Fiscal Year (Fall, Spring, Summer)		
	2009	2010	2011
Graduate	944	1,019	1,143
Undergraduate	3,149	3,185	3,151
Total	4,092	4,204	4,274
Graduate certificate	40	68	75



Balance and integration

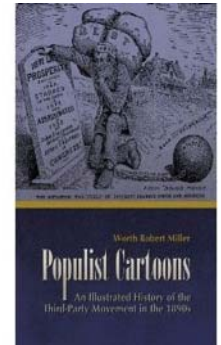
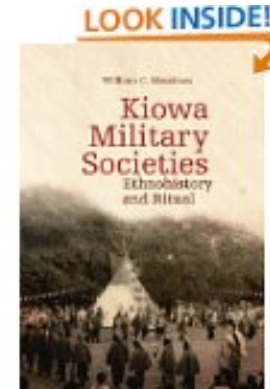
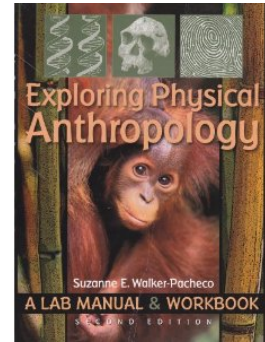
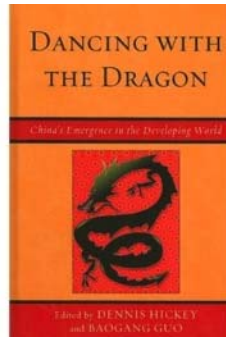
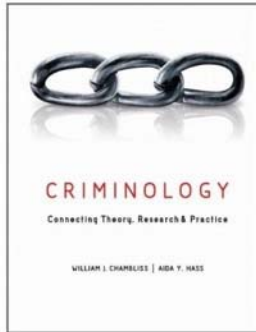
- What are your personal and departmental strategies?
- How are students involved in research and service?

Faculty research productivity

Faculty and student research are essential roles.

Product	Count by Calendar Year			Total
	2008	2009	2010	
Books	27	46	35	108
Book chapters	45	55	61	161
Journal publications	233	214	216	663
Performances	15	22	20	57
Art exhibitions	14	10	7	31
Total	334	347	339	1020

Recent books - CHPA



Sponsored research activity

FY2006-2011

FY	# of Proposals		Millions of Dollars	
	Submitted	Awards	Request	Awarded
06	198	151	\$32.3	\$18.1
07	226	154	\$41.2	\$21.7
08	252	142	\$39.1	\$22.5
09	296	196	\$48.3	\$20.9
10	251	184	\$71.8	\$20.1
11	244	153	\$65.7	\$18.7

Progress of self-assessment guides: Actions for 2011-12

- Program review begins the second cycle:
 - Process will be analyzed for improvements and efficacy.
 - Follow-up actions continue as a key component.
- Student learning outcomes are in development by program in each college:
 - Assessment strategies will be refined and implemented.
 - Evaluation of each action taken is essential.

Faculty and department head hiring plans for FY2012-13

College	# Position Searches
COAL	15
COBA	3
COE	2
CHHS	10
CHPA	2
CNAS	5
Agriculture	0
Library	0

Commitment to diversity

Current status

Students

- 9.5% (1,976) ethnic diversity
- 6.3% (1,304) international
- 0.9% (182) China campus

Faculty

- 85 (11.6%) ethnic diversity
- 14 (1.9%) international

Staff

- 114 (8.5%) ethnic diversity

Commitment to diversity

Programs and new actions

Student scholarships:

- Multicultural Leadership Scholarship
- International partnerships
- Missouri Outreach Graduate Opportunity Scholarship

Faculty and staff:

- Hired vice president for diversity and inclusion
- Utilizing diversity hiring program
- Committee working on “grow your own program”

The challenge for excellence

Faculty in each program — general education, the major or graduate program — must ask and answer this question:

What are the distinctive features that give evidence of the quality and excellence in your academic program?

National exam scores? Career success?

PhD or other student placement? Licensure exams?

Research productivity of faculty and students? Graduation rates? International faculty recognition? Enrollment demand?

Tupelo School District Operating Principles

- Everything we do will be student centered.
- We will be open, honest and transparent about the reasons for our actions, our successes and our failings.
- We will be respectful and appreciative of the ideas, feelings and points of view of others.
- We will support innovative and entrepreneurial ideas, programs and teaching methods.
- We believe we should all be accountable to the public, the Board, our supervisors, our students and each other.
- We will be relentless in the pursuit of excellence.

“It is amazing what you can accomplish if you do not care who gets the credit.”

Harry Truman



Judith Rowland

Citizen Scholar
award recipient 2010





TM

Missouri
StateTM

MISSOURI STATE
UNIVERSITY