

# Thinking Bigger and Bolder

## The Eight Major Goals for 2013-14

*Clif Smart, President*

*Frank Einhellig, Provost*

*September 19, 2013*

# Thank you for your support!

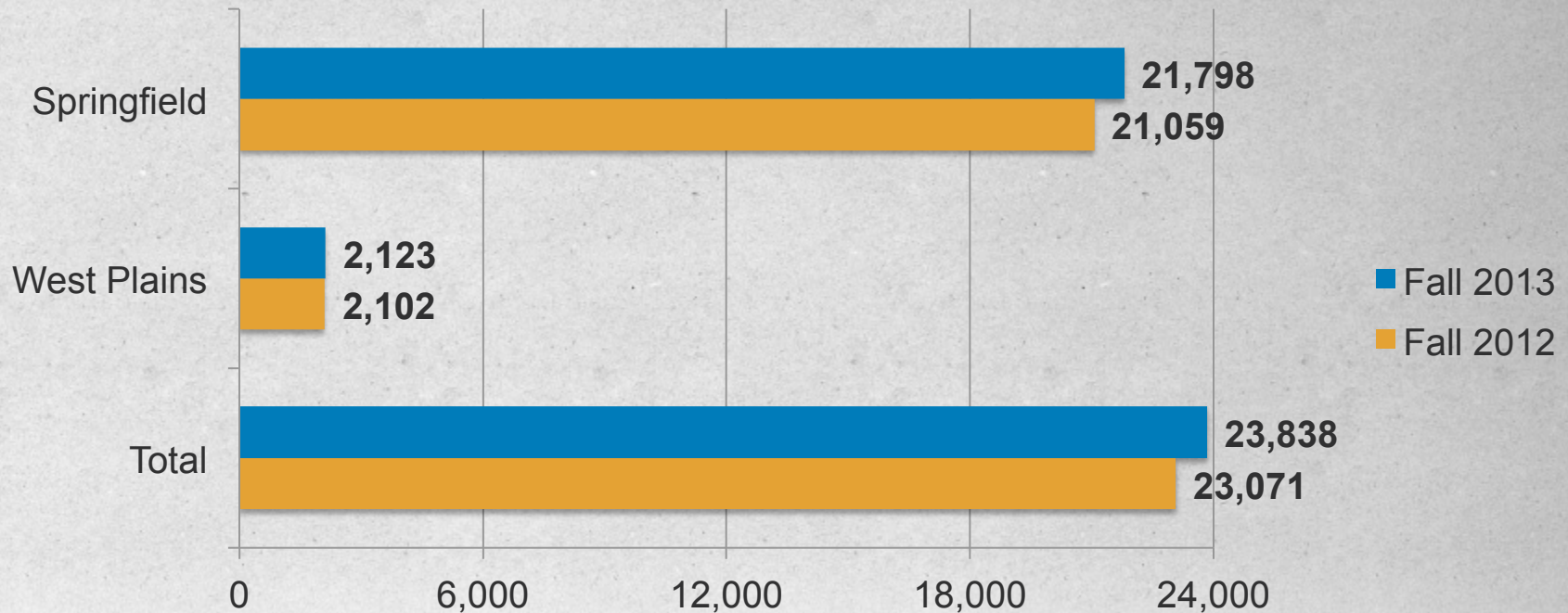




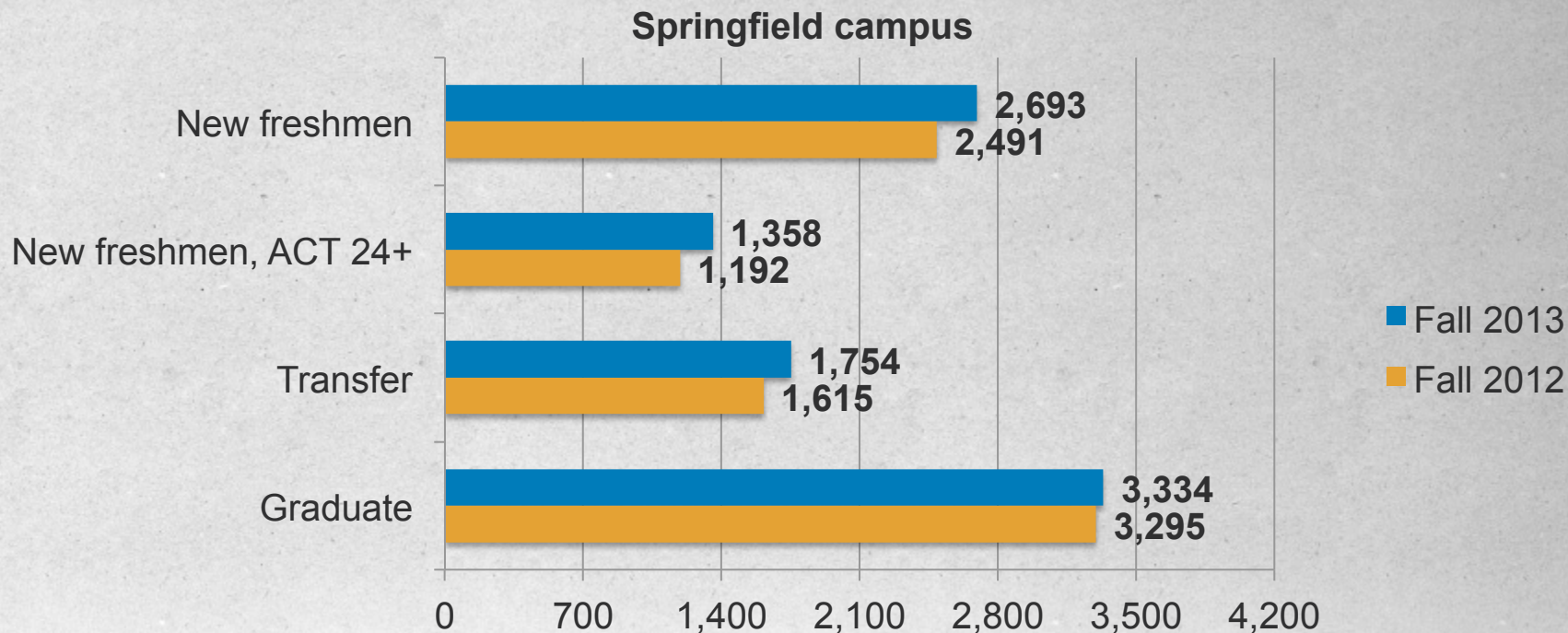
# Points of pride



# Growing enrollment



# Growing enrollment





# Excelling students



# High-achieving faculty

- Research
- Performance
- Publications
- Service
- Teaching





# Strong community partnerships

- Secondary education
- Economic development
- International training
- Water conservation
- Many more





**Be proud of who we are.  
Build on our successes.**



# Think bigger and bolder

## Be bold when thinking about:

- Enrollment and recruitment
- The quality and rigor of programs and classes
- Achieving a more diverse faculty and student body
- Campus speakers
- Our funding model
- Facilities and sustainability
- Public affairs and its signature events



# Eight major goals for 2013-14

**1** *Enrollment*

**2** *Funding*

**3** *Accreditation*

**4** *Diversity and inclusion*

**5** *Student success*

**6** *Facilities and sustainability*

**7** *Athletics*

**8** *Raising the profile*

# Highlighted objectives for facilities

- Renovate priority academic facilities like Ellis and Pummill
- Design, fund and begin construction of a new Welcome Center
- Begin demolition and new construction of the Plaster Sports Complex east bleachers





# Dr. Frank Einhellig

## Provost



# Why we do what we do

## We care about:

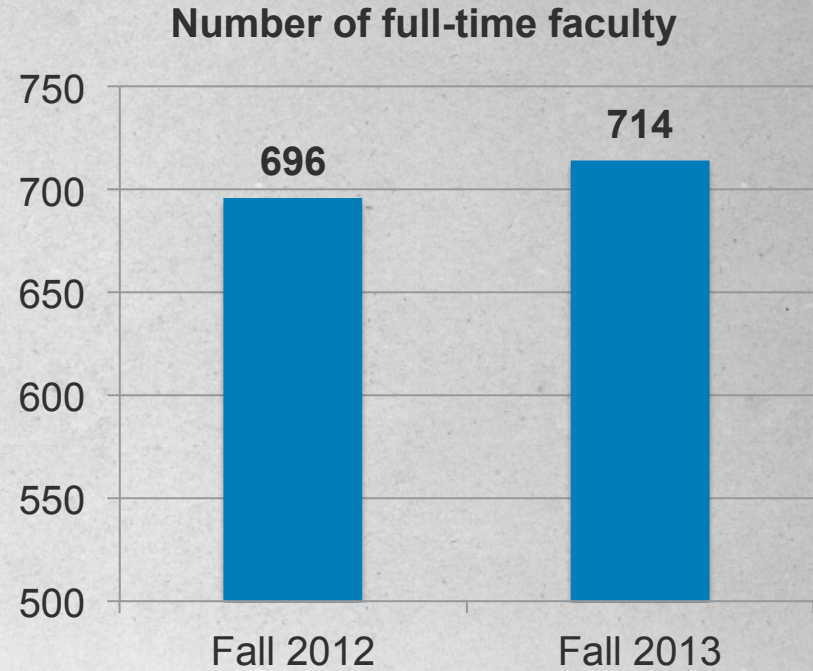
- Students and their learning
- Our disciplines
- Creation of knowledge

We focus on improvement of the human condition and have concern for the natural world.





# Meeting student needs



# Professor Salary Incentive Program

- Open to full professors in rank five or more years
- Applications due December 13
- Awards made in late spring
  - Will provide a minimum of 20, \$5,000 awards



# Professor Salary Incentive Program

## Applications will be reviewed by:

- The College Personnel Committee and appropriate dean
- The Provost's Advisory Council on Tenure and Promotion
- Provost and president

More info at [www.missouristate.edu/provost/psip.htm](http://www.missouristate.edu/provost/psip.htm)

# 2012-13 curriculum highlights

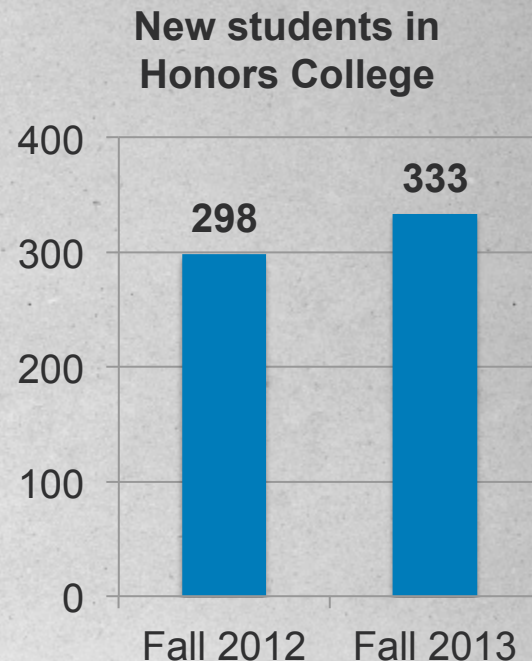
- Adopted new General Education program
  - Emphasizes public affairs mission
  - Integrates student learning outcomes
- Received approval for occupational therapy program
- Approved new honors pathway



# Honors College

- 1,243 honors students in fall 2013
- About the new class
  - Increase of 12%
  - 29.5 ACT average
  - 37 students (12%) in accelerated track

Students in accelerated track entered with an average of 37 credit hours.



# 2012-13 curriculum highlights

- Piloted the Foreign Language Institute
- Developed multi-university collaborative elementary math specialist certification
  - 20 students enrolled at Missouri State
- Moved nurse anesthesia to CHHS



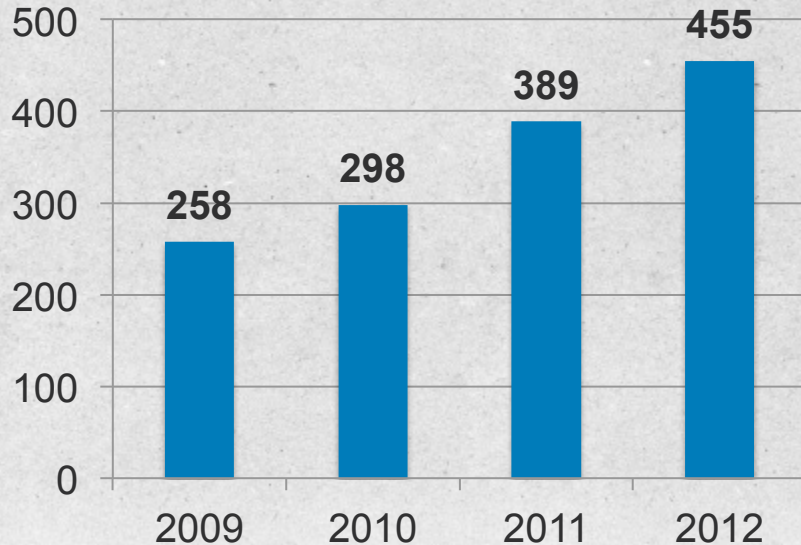
# Curriculum in progress

- Doctor of Nurse Anesthesia Practice
- MFA in Visual Studies
- MA, Second Language Acquisition
- BS, General Studies
- Sustainability minor
- Certificates, including:
  - Officer development
  - Financial analysis



# Connecting to the world

Students participating in  
study away programs



- 41% were semester-long experiences in 2012-13
- Funding for this year:
  - \$20,000 in exploratory faculty development
  - \$95,000 in scholarships



# Comprehensive university

## Multiple programs, pathways and access

- Off-site program locations
  - Joplin
  - Lebanon
  - West Plains
  - Neosho
  - Washington, DC
- Growth in online offerings
  - General education path
  - 7 undergraduate majors
  - 13 graduate degrees
  - 9 graduate certificates
  - 1 undergraduate certificate

# Online program additions

## New in fall 2013

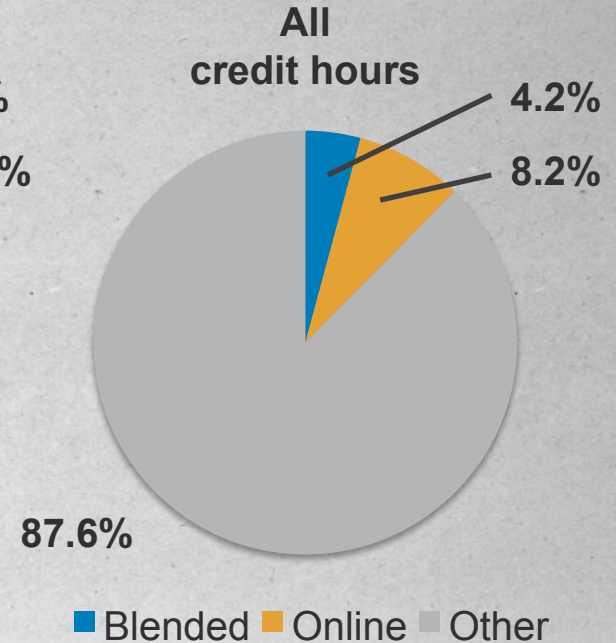
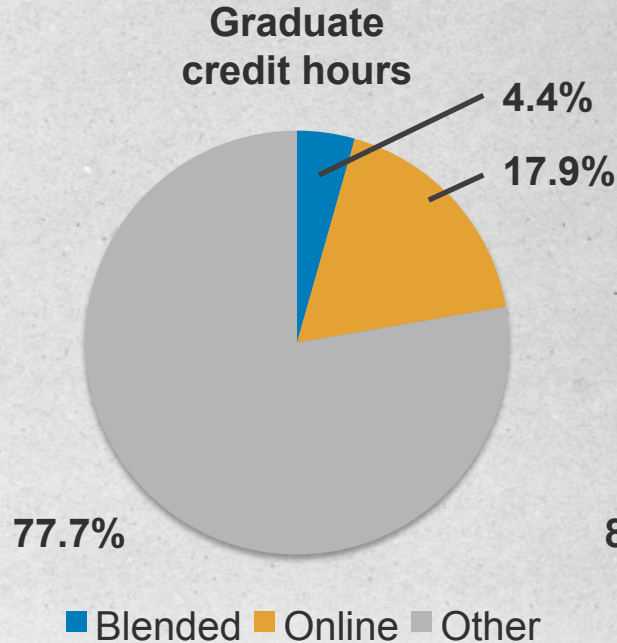
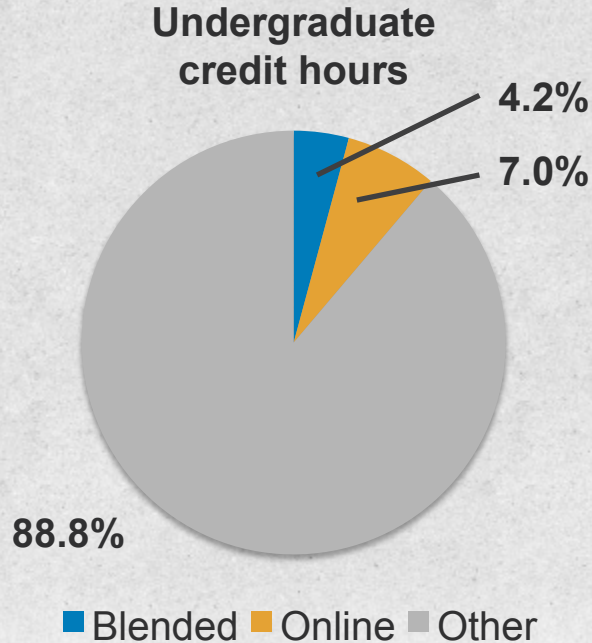
- MA, Communication
- MSEd, Literacy
- BS, Communication
- BS, General Business
- BS, Finance
- BS, Health Services

## Programs coming soon

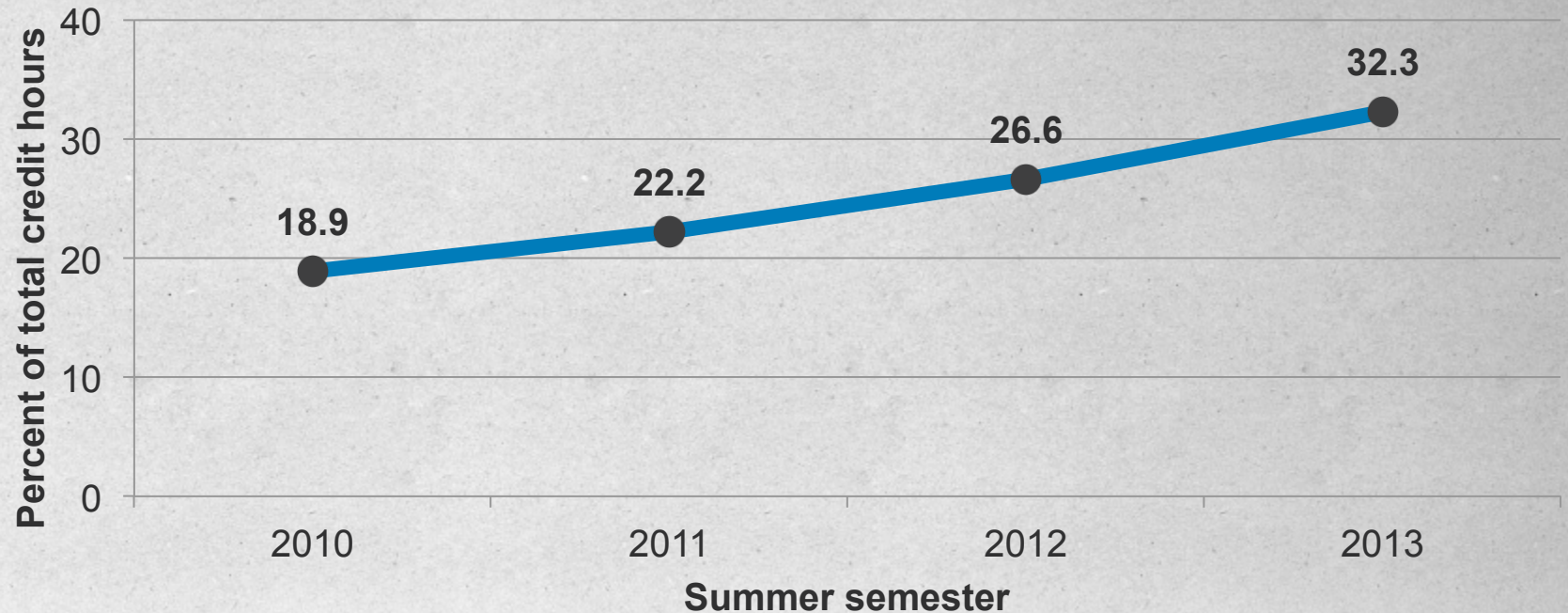
- BS, Professional Writing
- Graduate certificate in writing for TV and film



# Alternative delivered methods (FY13)



# Summer online credit hours





# Expanding ‘open’ instruction

- New iCourse coming in spring 2014 – OZK 150 Introduction to Ozarks Studies
- Developing a MOOC pilot project
  - Suggested by a President’s Task Force
  - Will focus on Ozarks culture and history – a unique area to MSU
- Why this initiative?
  - Serves our region
  - Creates interest in MSU
  - Develops capacity

# Collaboration with Crowder

## Signing ceremony in July 2013 established:

- BS in Nursing completion program
- Bachelor of Social Work cohort
- Early selection and field placements for MS in Physician Assistant Studies

## In progress:

- Provisions for an MSU genetics course at Crowder
- Development of CNAS transfer articulations





# OTC collaboration



- Sharing Lebanon space
- Signed online and evening transfer agreements
- Invited select OTC students to live on campus and take GEP 101
- Increase of 22.6% (99) in fall semester transfers
- Increase in OTC Honors College transfers

# MSU Springfield at West Plains

- New offerings:
  - Master of Social Work
  - ITV delivery of upper division math classes
- BS, General Business in evening ITV plus online
- Continued delivery of several teacher education programs





# Making a difference

**Excerpt from email to Kelly Wood from an online transfer student (BS in Communication):**

*“I am very excited about classes. Thank you so much for all you’ve done for me! I was bragging about you and Missouri State to our TSU Registrar just the other day. You really made me feel welcome more so than any other institution I’ve dealt with initially. ...I can’t believe the end is in sight. It’s been such a long road....”*

# Excellent scholarship in 2012

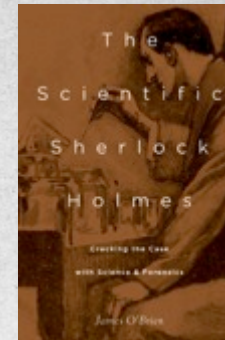
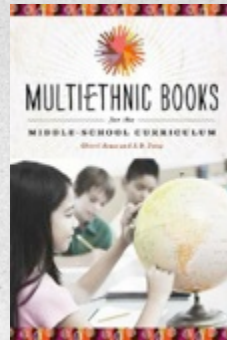
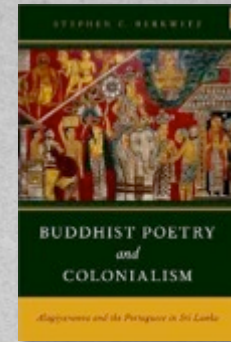
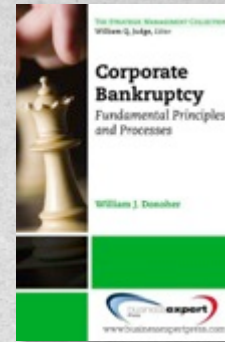
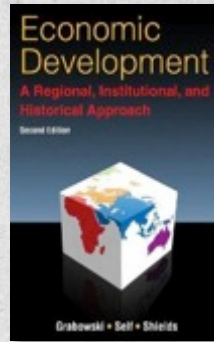
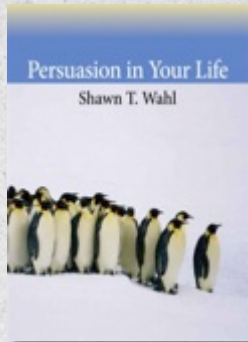
Type of product	Number
Book	31
Book chapter	35
Journal article	218
Exhibition	8
Performance	11
<b>Total</b>	<b>303</b>



## ***Research***

*...the production and formal communication of creative scholarly works....*

# Examples of books and CDs





# Sponsored research funding (FY13)

	Applied	Awards
Faculty	121	91
Staff	51	47
Proposals*	362	289
Funds (in millions)	\$32.9	\$20.2

\* *Research, education, equipment, service, facilities and infrastructure*



# *Mind's Eye*

- An annual publication celebrating MSU research
- Features faculty and their students
- Uses non-technical language to explain what we do

Read online at  
[www.missouristate.edu/mindseye](http://www.missouristate.edu/mindseye)





# Publications from Missouri State

## eJournal of Public Affairs

- Open access publication
- Published two volumes to date
- Overseen by Marc Cooper, managing editor; Kris Sutliff, copy editor; and Andy Lokie, editorial board

## Moon City Press

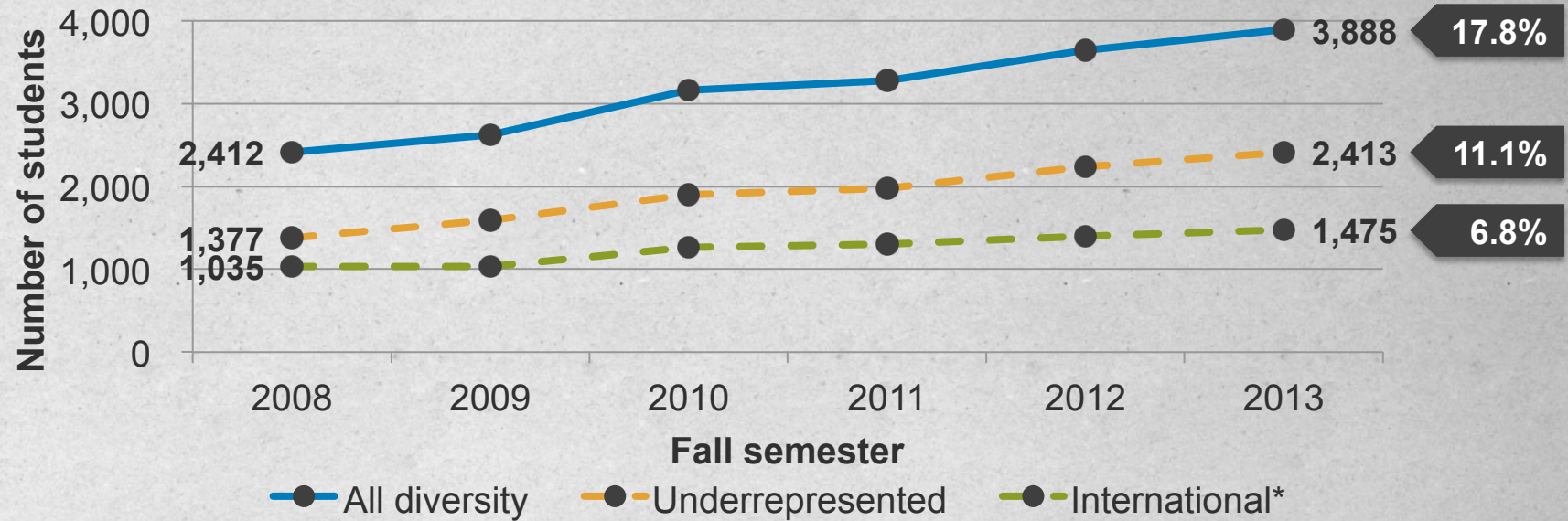
- Recent book printed in an electronic release
- Dedicated work by the English department
- Overseen by Dr. James Baumlin, editor



# Accreditation

- NCATE (CAEP)
  - Focused visit on Standard 4: Diversity in October
- National Association for Schools of Music – spring 2014
- Follow up reporting
  - Athletic training by CAATE
  - Computer science by ABET
  - Planning by PAB
- Higher Learning Commission of the North Central Association of Colleges and Schools
  - Site visit for peer reviewers: fall 2015

# Student diversity



*\* Not including China campus*

# HLC criteria for accreditation

- Mission
- Integrity: ethical and responsible conduct
- Teaching and Learning: quality, resources and support
- Teaching and Learning: evaluation and improvement
- Resources, planning and institutional effectiveness



# HLC Steering Committee

- Chaired by Dr. Tammy Jahnke
- Working hard for the past year
- Organized into 5 subcommittees, chaired by:
  - Vic Matthews
  - Libby Rozell
  - Rachelle Darabi
  - Keri Franklin
  - Etta Madden
- Plans to provide draft of assurance document in March 2014

# HLC timeline

- First townhall meeting
  - April 2014 (tentative)
- Final draft of assurance document
  - May 2015
- Site visit from HLC peer reviewers
  - Fall 2015





# Clif Smart

## President



# Update on House Bill 253

The vote to sustain Governor Nixon's veto results in:

- The release of \$3.1 million held back from general appropriation
- The release of \$1.3 million of specific health care funds



# Funding objectives

- Work to have the voluntary funding formula endorsed and implemented
- Meet the five established statewide performance funding measures to achieve maximum funding
- Continue to allocate resources based largely on enrollment growth
- Improve compensation for faculty and staff

# Background on athletics goal

**Athletics is important because it:**

- Develops ethical leaders
- Promotes spirit and passion toward Missouri State
- Helps the University financially
- Promotes the statewide and national brand of Missouri State







TM

Missouri  
State<sup>TM</sup>

