

The background of the slide is a photograph of the Missouri State University building, a large, multi-story structure with a prominent central portico and many windows. The entire image is covered with a semi-transparent red overlay.

Our Passion for Excellence

STATE OF THE UNIVERSITY ADDRESS

PRESENTED BY

President Clif Smart and Provost Frank Einhellig

Oct. 1, 2015

Missouri State[™]



Clif Smart
PRESIDENT

Have a question? Let us know.

VISION AND LONG-RANGE PLAN QUESTIONS

DURING



Post questions
in Livestream



Tweet with
hashtag
#MSUchat



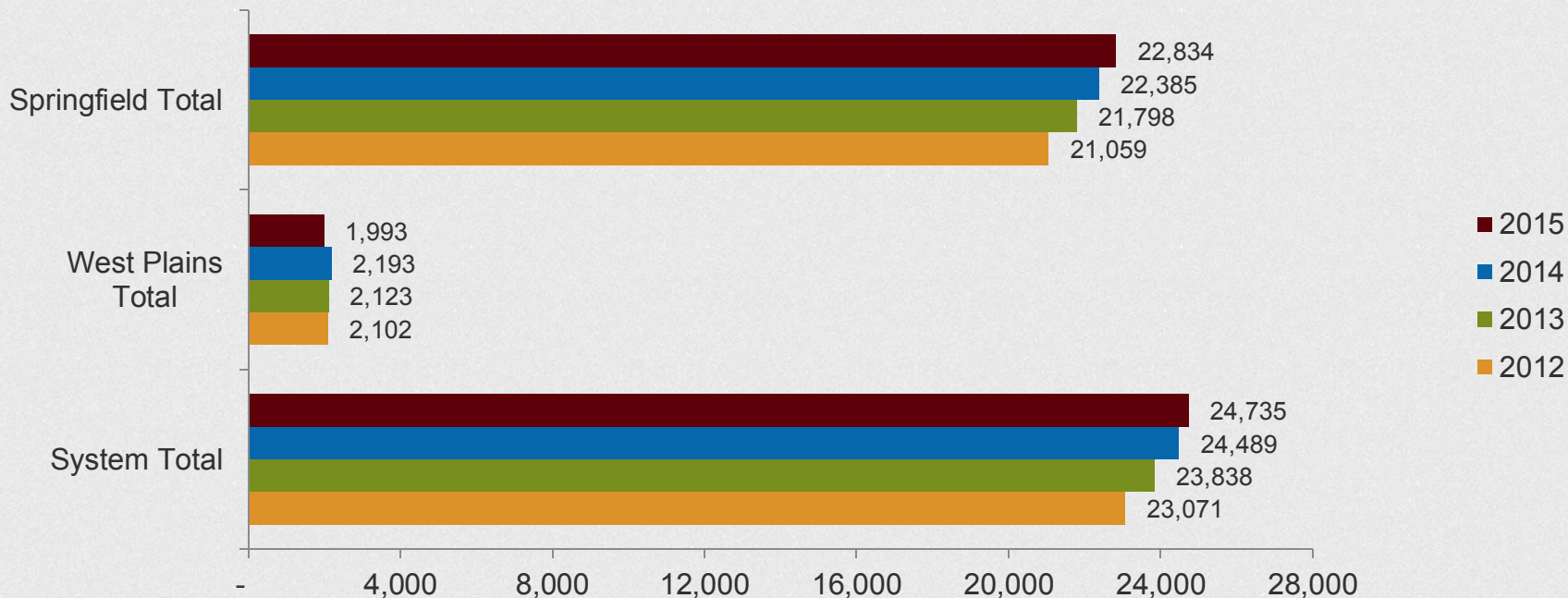
Write questions
on notecards



Open mic
at the end

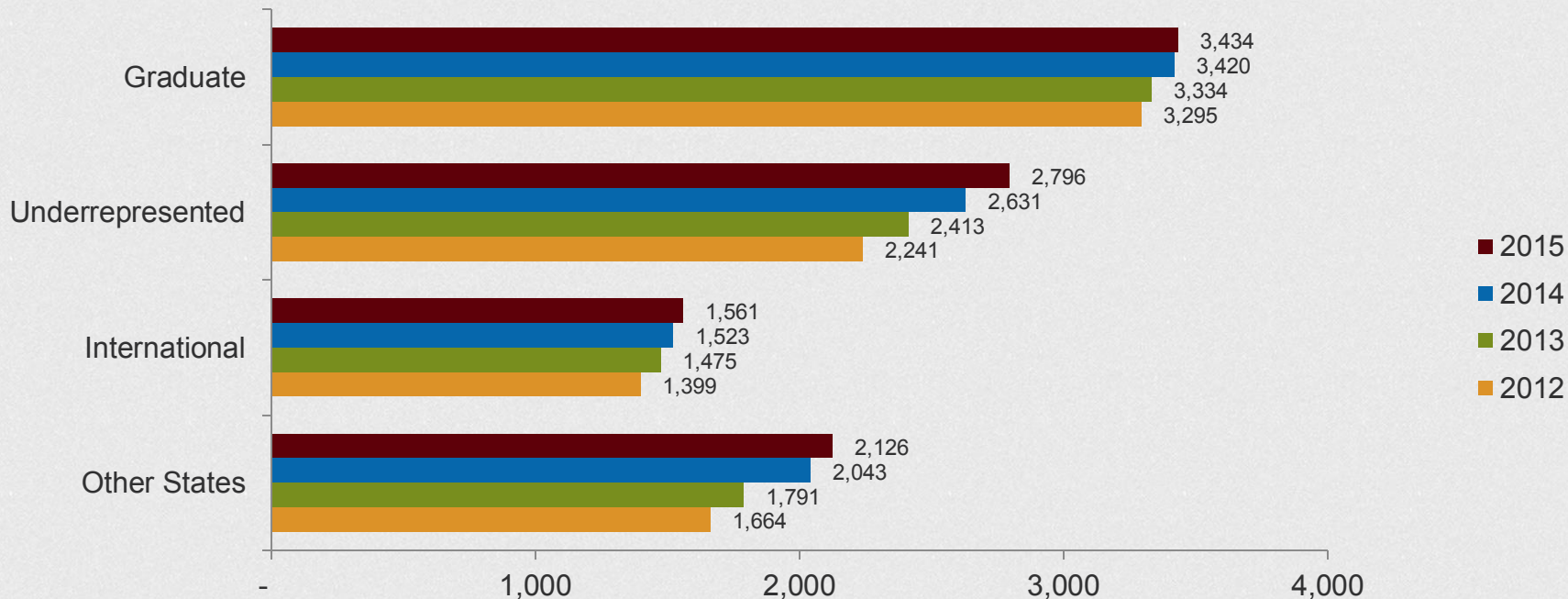
AFTER

Enrollment trends 2012–15



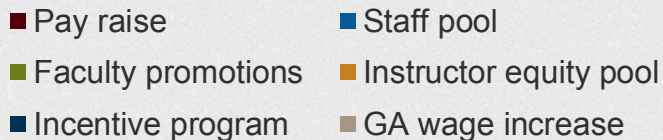
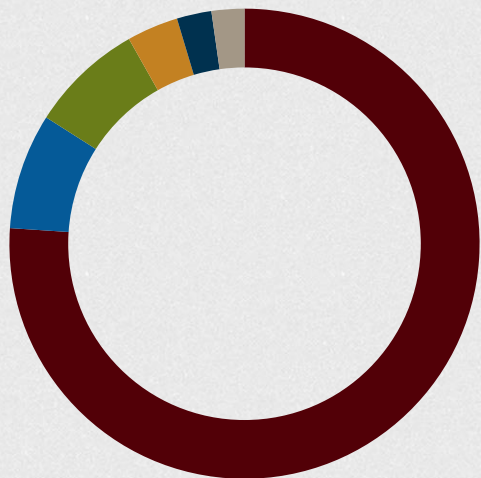
Enrollment trends 2012–15

SELECTED ENROLLMENTS—FALL SEMESTERS



Compensation

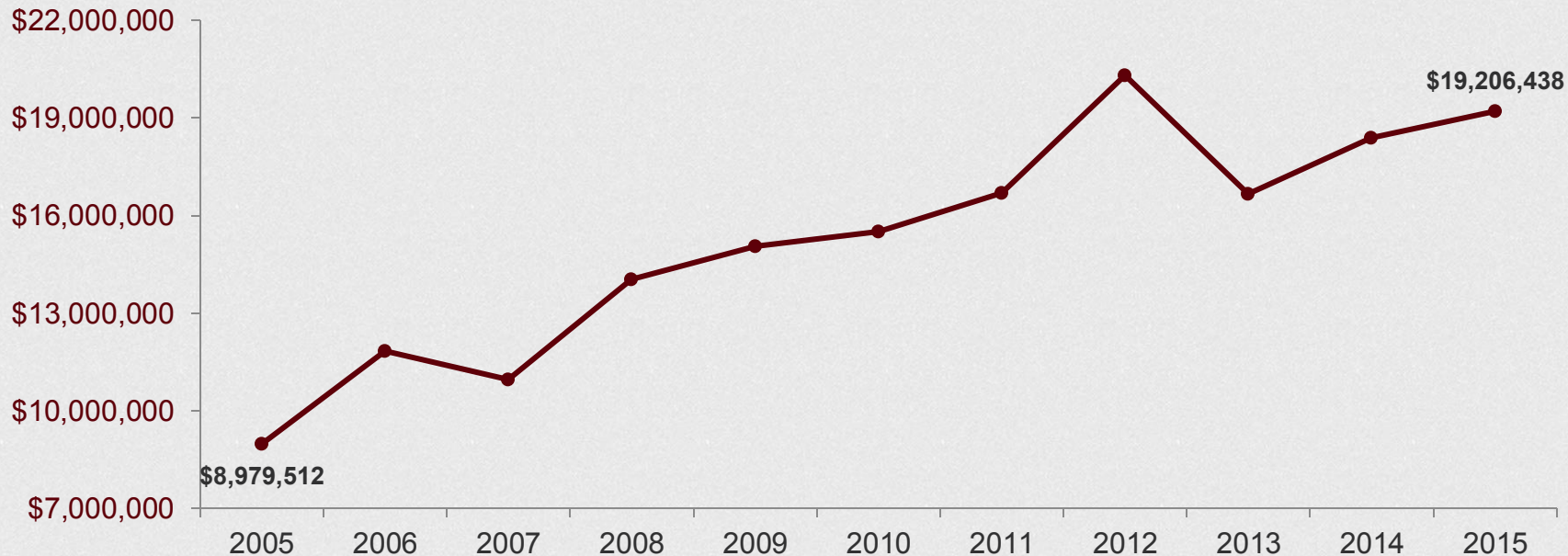
IMPROVEMENTS OVER THE PAST YEAR



1.8 percent across the board pay raise	\$2,147,720
Staff pool	\$225,000
Faculty promotions	\$220,071
Instructor equity pool	\$100,000
Full Professor Salary Incentive Program	\$67,300
Graduate assistant wage increase	\$63,654
Total	\$2,823,745

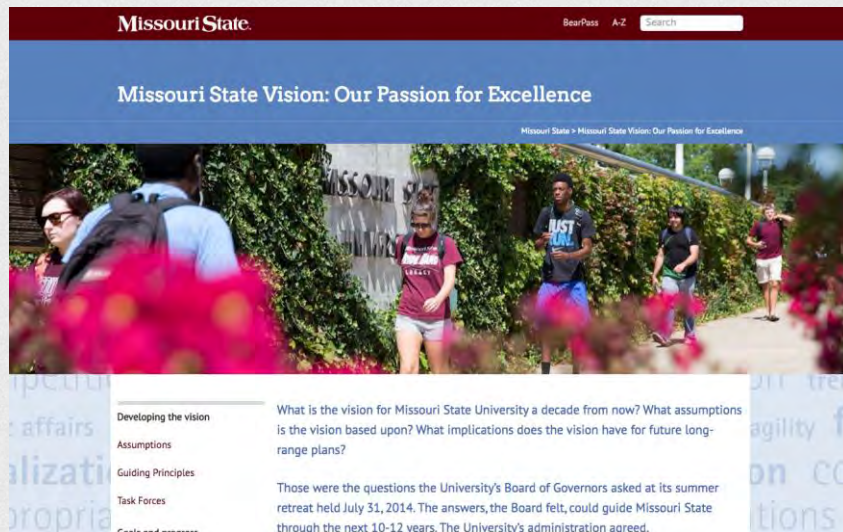
Fundraising from 2005–15

Missouri State Foundation historical overview of gifts



Visioning report

WEBSITES



Missouri State Vision: Our Passion for Excellence
www.missouristate.edu/vision



Developing the 2016–21 Long-Range Plan
www.missouristate.edu/developingplan

Visioning report

FIVE ASSUMPTIONS



The rate of change will continue to accelerate.



Cost will matter to Missouri State students.



Competition will intensify.



State appropriations will remain unpredictable.



There will be changes in demographics.

Visioning report

SIX GUIDING PRINCIPLES



Student success is priority one.



Attracting and retaining talented employees is paramount.



Continuous improvement toward excellence is the goal.



The statewide mission in public affairs remains important.



Partnerships and allies will be key.



Organizational agility is vital.

Visioning report

SIX AREAS OF FOCUS



Academic profile



Student experience



Diversity



Globalization



Infrastructure



Funding

Long-Range Plan

STEERING COMMITTEE



Gloria Galanes

Chair
Dean, College of Arts and
Letters



Jim Baker

Vice president, research and
economic development and
international programs



Stephanie Bryant

Dean, College of Business



Paul Durham

Distinguished Professor,
biology



Kathryn Hope

Department head, nursing



Thomas Lane

Dean of students



Julie Masterson

Dean, Graduate College



Matt Morris

Interim vice president,
administrative and information
services



Tom Peters

Dean, library



Melissa Remley

Assistant professor, School of
Agriculture



Sharmistha Self

Professor, economics



Michele Smith

Assistant professor, counseling,
leadership and special
education

Long-Range Plan

DRAFT MISSION STATEMENT

Missouri State University is a comprehensive institution offering undergraduate and graduate programs, including the professional doctorate. The University educates global citizen scholars committed to public affairs.



Frank Einhellig
PROVOST

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AFTER

The Year Ahead

EXPANDING ACADEMIC SCOPE AND PROFILE



Dynamic
curriculum



Raising
MSU visibility



Capitalizing on
opportunities



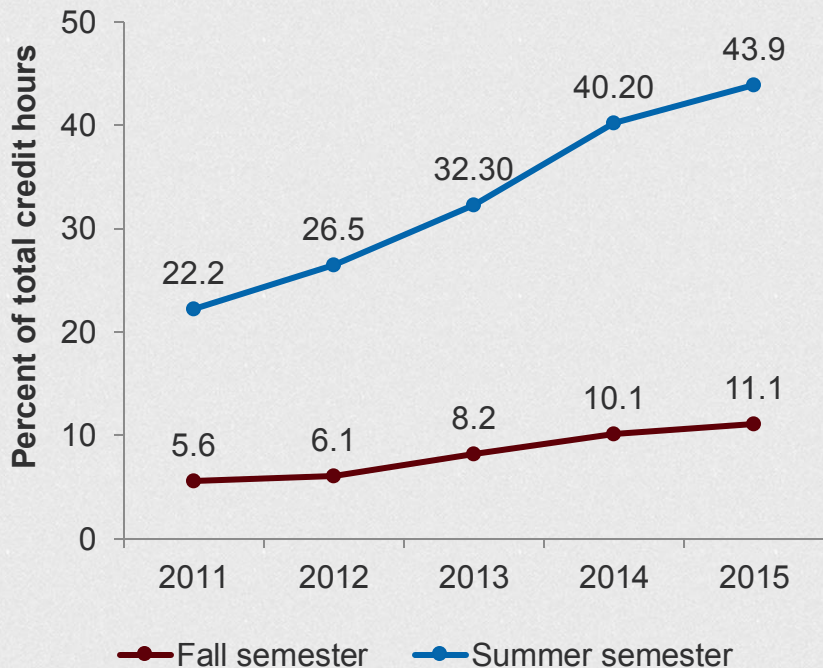
Meeting
challenges

Major “Big Picture” Challenges

THIS YEAR AND LONG-TERM

- Retention on all levels: Everyone’s business!
- Evidences of student learning
- Transfer student support
- Graduate outcomes – a state performance measure
- Alignment of learning with need and employer expectations
 - Programs
 - Student skills and readiness

Online Programming



- Programs that can be completed online
- 14 graduate degrees
- 11 undergraduate majors
- 18 certificates

Massive Open Online Courses (MOOCs)

- MSU has focused on the Ozarks
- 15,253 students enrolled in the three offered in 2014–15
- “Missouri’s Civil War,” our fourth MOOC, will begin Oct. 19



School of Agriculture

HIGHLIGHTS, CHALLENGES, OPPORTUNITIES



- **MS in Agriculture:** New proposed degree to help meet state and national needs
- **Globalization:** Integrating 60 students from Ningxia University, China into agriculture curriculum
- **\$4 million VESTA grant:** Supports status as National Center of Excellence

College of Arts and Letters

- **Degree:** Implementation of interdisciplinary M in Second Language Acquisition
- **Credit by assessment:** Modern and classical languages is refining process for assessing language abilities of new MSU students
- **Expanding reach:** Ozarks Writing Project will encompass greater Kansas City area teachers



College of Business



- **Academic programs:** Building two new programs:
 - MS in Cybersecurity
 - Public accounting track in MAcc
- **Curriculum enhancement:** Simulating a trading floor
- **Enrollment:** Accommodating students:
 - Finance
 - Online MBA classes
 - Six eMBA cohorts from China

College of Education

- **Academic programs:** MS in Child Life Studies was recently approved by CBHE
- **Outreach:** MS in Teaching and Learning began with a cohort of Nixa teachers
- **Unique partnership:** Missouri Institute for Leadership in Education and courses at MSU work to develop school principals and superintendents



College of Health and Human Services

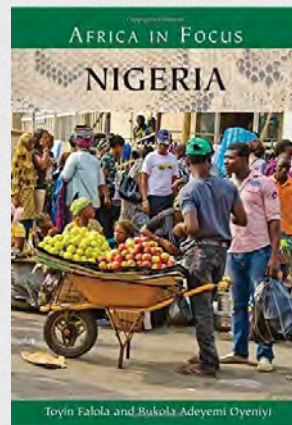
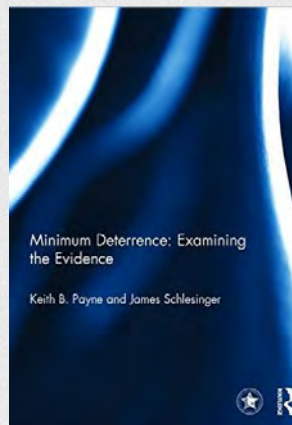
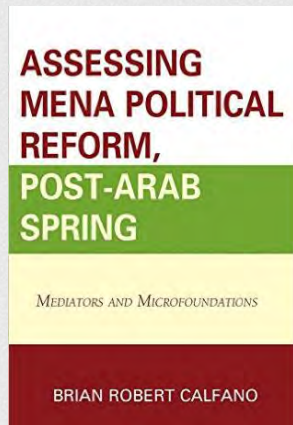
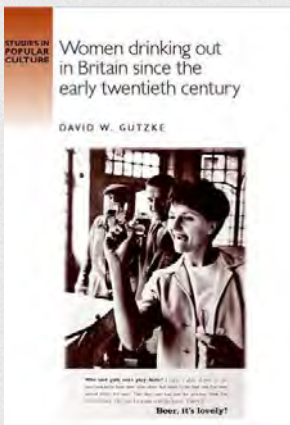
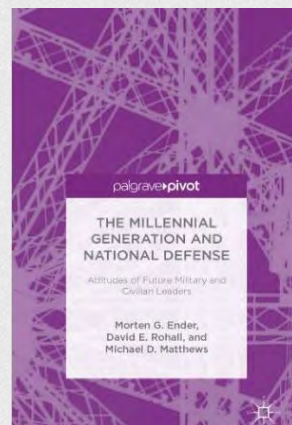
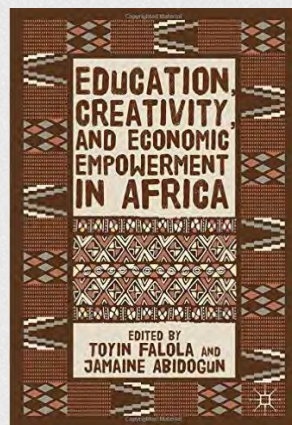
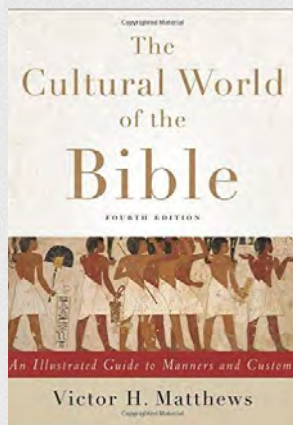
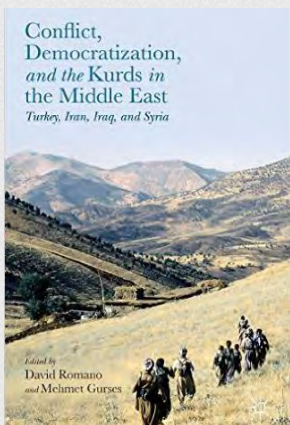


- **MSU Care:** Mercy Hospital and MSU partner to provide health care to citizens in need, and clinic opens mid-October
- **Academic program:** M of Occupational Therapy enrolled first class of 23
- **Doctor of Nurse Anesthesia Practice:** MSU's fourth doctorate program:
 - Started a cohort of 15 in the BS to DNAP
 - 21 accepted for the Certified Registered Nurse Anesthetist to DNAP online completion

College of Humanities and Public Affairs

- **Center for Community Engagement:** In its second year, CCE is involved with local, state and national studies to assess and make recommendations on poverty and health issues
- **Defense and Strategic Studies:** Achieved record enrollment and is working to deliver courses by ITV to Ft. Leonard Wood
- **Published books:** Leading in books published and the associated national recognition





College of Natural and Applied Sciences

- **Jordan Valley Innovation Center:**
Expanded research associations with JVIC, enhancing joint research and development
- **Academic program:** Computer Science is developing a track to meet workforce needs
- **Biotechnology-focused partnership:** 18 students from Qingdao are taking courses in microbiology, cellular biology and plant biotechnology



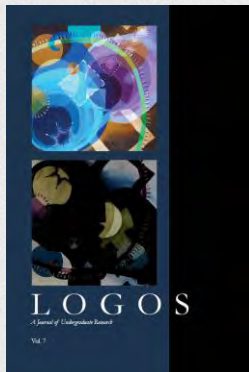
Raising the Profile

RESEARCH IS ABOUT HELPING PEOPLE



Mind's Eye, Third Edition

- Features the research and creative work of 16 faculty



Student research experience

- 1775 undergraduate, fall 2015
- 144 graduate-student theses, academic year 14-15

Efficiency matters

PROCESS IMPROVEMENT

- Electronic curriculum process now operating
- Implementation of a robust degree audit system
 - Projected to start Oct. 5
 - Graduate programs included
- Distance education handbook now available
- Changes in hiring processes under review
- Website for directing student complaints



Dr. Sharmistha Self

Efficiency matters

COMMITTEE CONSOLIDATION

- Some committees under review
 - Executive Enrollment Management Committee assume Scholarship Committee work
 - Combining Area Studies Committees to one structure
 - Integrate Degrees Committee and the Committee for Scholastic Standards and Revision of Records

Higher Learning Commission

REAFFIRMATION OF ACCREDITATION

- Umbrella for entire university—essential!
- Validation and evidence of external approval
 - Assurance of quality education
 - Improvement process
 - Recognition
 - Requirement for licensure; credit transfer
 - Requirement for federal assistance

Site visit:

Oct. 5–6

Criteria to demonstrate

1. **Mission:** Clearly articulated; guides institution's operations; expressions of connecting education and public affairs
2. **Ethical and responsible conduct:** Institution acts with integrity; guiding policies in place; shared governance; diversity and inclusion actions

Open forum

Oct. 5

10:10–11 a.m.

PSU Theater

Criteria to demonstrate

3. **Teaching and learning: Quality, resources, support:** High quality education in programs; delivery; faculty; professional development; advising; student assistance
4. **Teaching and learning: Evaluation, improvement:** Assessment of learning; program review; special accreditations; co-curricular alignment

Open forum

Oct. 5

1:25–2:15 p.m.

PSU Theater

Criteria to demonstrate

5. Resources, planning and institutional effectiveness:

- Budget process and sufficiency
- Visioning
- Long range planning
- Progress measures (performance measures and key performance indicators)
- Strategic initiatives

Open forum

Oct. 6

9–9:50 a.m.

PSU Theater

HLC Focus Topics Sessions

Diversity

Open to all

Oct. 5, 1:25–2:15 p.m.
PSU 313

**Course Scheduling, Faculty
Development and Quality Assurance**
Dept. Heads and Deans

Oct. 6, 8–8:45 a.m.
PSU 313

Faculty Development and Evaluation
Faculty only

Oct. 6, 10:30–11:30 a.m.
PSU 313

Other accreditations and program review

- Accreditation visits or self-studies (SS)
 - Dietetics internship (Nov.)
 - DNAP (April)
 - Occupational therapy (SS)
 - Education for the deaf and hard of hearing (SS)
 - Educator preparation (annual report)
- Program reviews
 - Biology
 - Biomedical sciences
 - Geography, geology and planning
 - History
 - Media, journalism and film
 - Sociology and anthropology
 - Psychology
 - Housing and interior design

A large crowd of students is gathered around the Boar statue at Missouri State University. The students are wearing various colors of clothing, including blue, red, and white. The Boar statue is a large, dark, standing bear. In the background, there are trees and a building. A white lamp post with a Missouri State University banner is visible on the right side of the image. The text "Follow your PASSION Find your PLACE" is overlaid on the left side of the image, with "PASSION" and "PLACE" in bold and underlined. The Missouri State University logo is visible in the bottom left corner.

Follow your
PASSION
Find your
PLACE

Missouri State™