



State of the University



Presented by President Clif Smart and Provost Frank Einhellig

Sept. 26, 2016



Clif Smart

PRESIDENT

Missouri State.
UNIVERSITY



Have a question? Let us know.

LONG-RANGE PLAN AND FOCUS QUESTIONS



POST QUESTIONS IN
YOUTUBE



TWEET WITH
HASHTAG #MSUCHAT



WRITE QUESTIONS
ON NOTECARDS



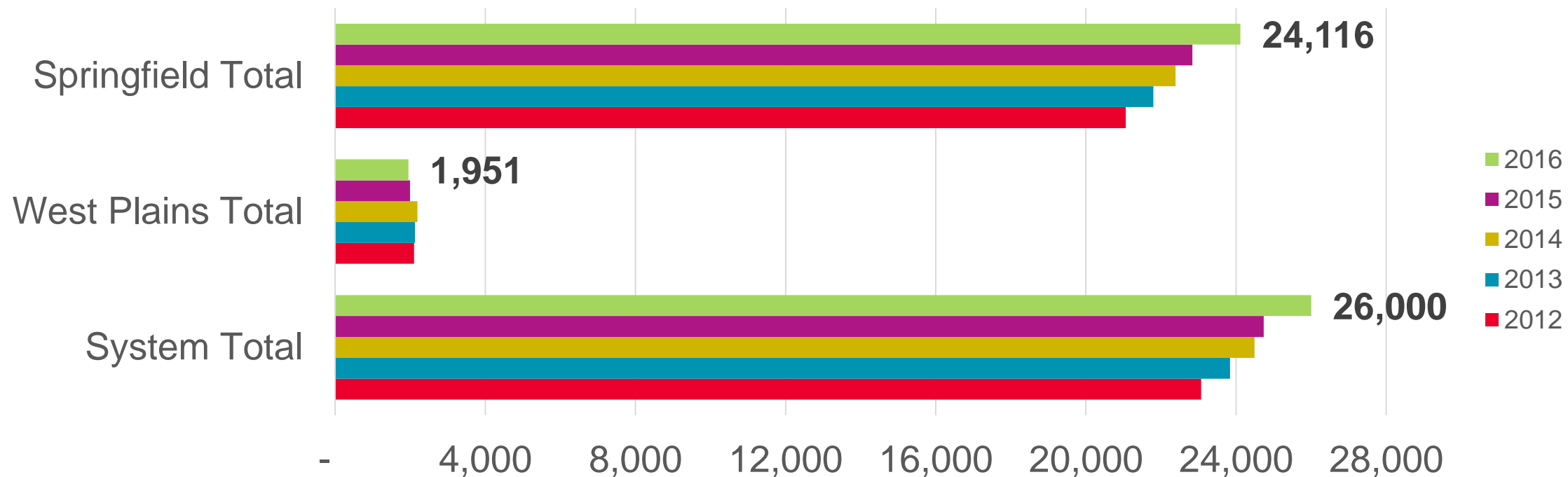
OPEN MIC AT THE
END

DURING

AFTER

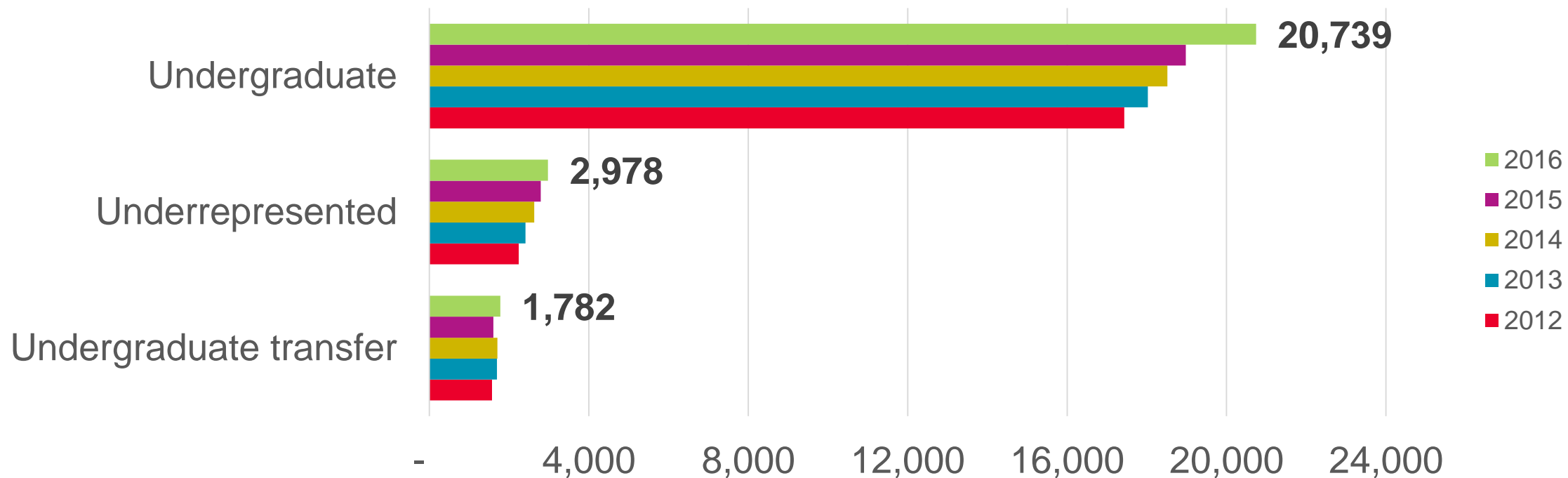
Enrollment trends

2012–16



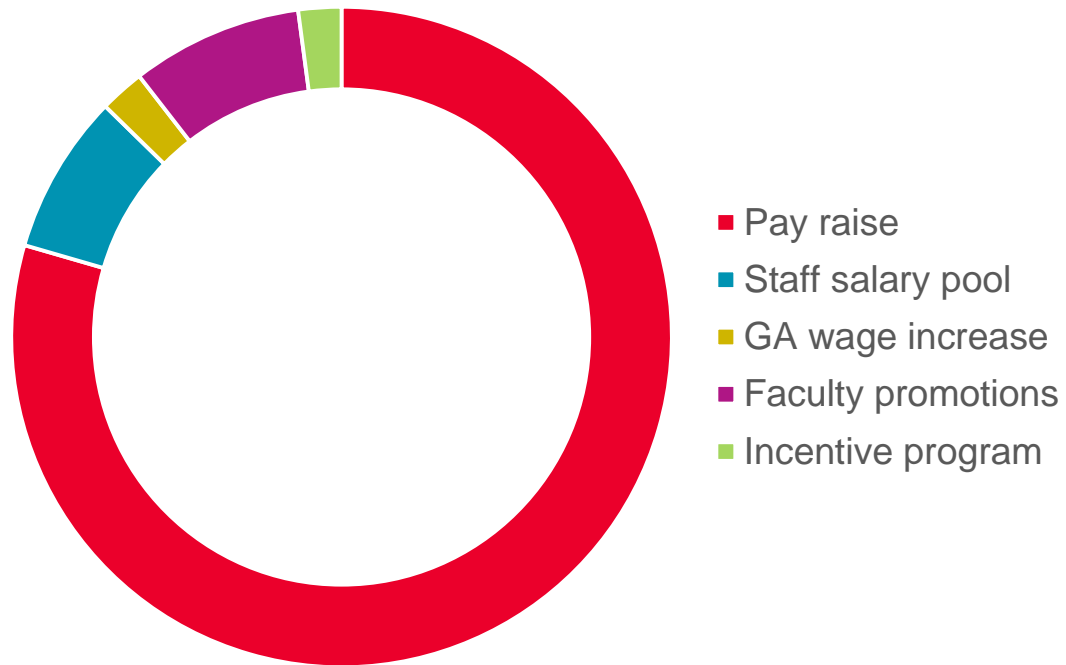
Enrollment trends

2012–16 SELECTED ENROLLMENTS — FALL SEMESTERS



Compensation

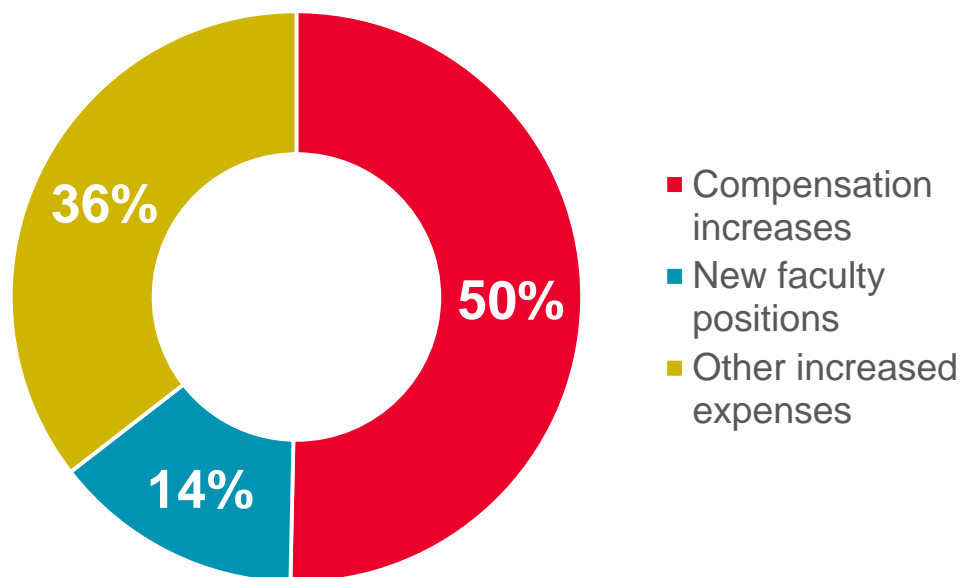
IMPROVEMENTS OVER THE PAST YEAR



Improvement	Amount
2% across-the-board raise	\$2,540,571
Staff salary pool	\$250,000
Graduate assistant wage increase	\$70,000
Faculty promotions	\$268,270
Professor Salary Incentive Program	\$67,300
Total	\$3,196,141

Budget allocation

NEW DOLLARS



Improvement	Amount
Compensation increases	\$3,196,141
New faculty positions	\$900,000
Other increased expenses	\$2,253,215
Total	\$6,349,356



Legislative success

FISCAL YEAR 2016

4.5

PERCENT

INCREASE IN STATE
APPROPRIATIONS

\$5

MILLION*

GLASS HALL
CONSTRUCTION

*\$1.875 million has been restricted

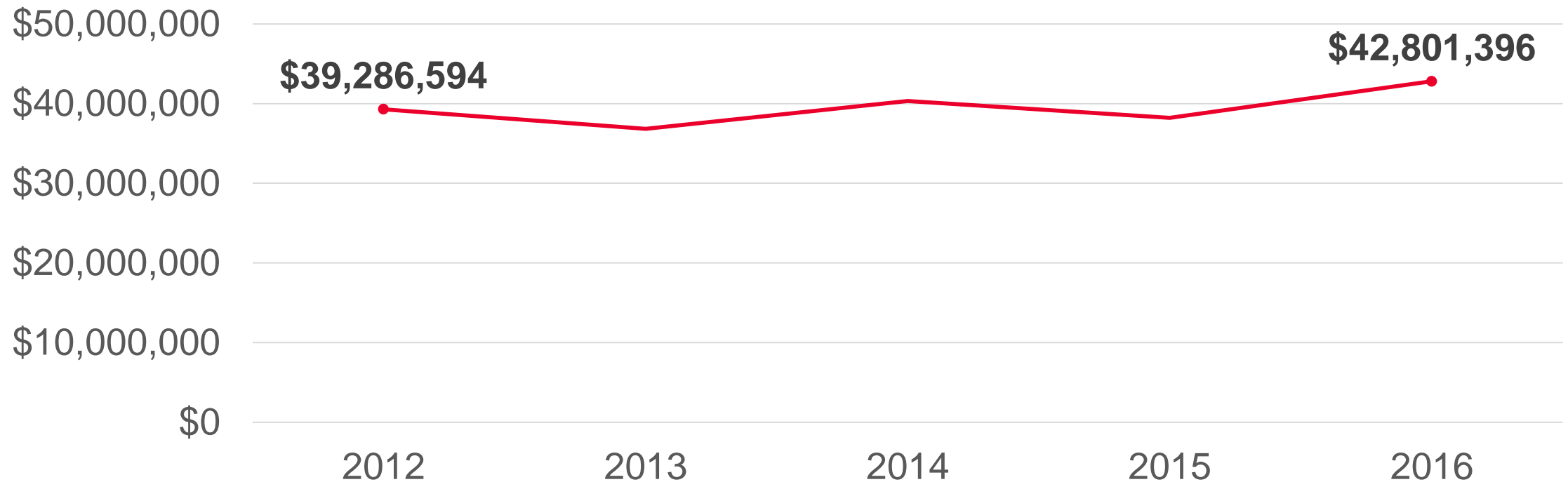
\$1

MILLION

NEW MECHANICAL
ENGINEERING PROGRAM
WITH MISSOURI S&T

External support

FOUNDATION GIFTS, GRANTS AND CONTRACTS



Implementing the Vision

2016-21 LONG-RANGE PLAN

www.missouristate.edu/longrangeplan

Implementing the Vision: 2016-21 Long-Range Plan

Missouri State > Implementing the Vision: 2016-21 Long-Range Plan



Background

Mission, Vision and Values

Implementing the Vision

Key areas

Academic Profile

Student Experience

Diversity and Inclusion

Globalization

Infrastructure

Funding

Resources

Missouri State Vision: Our Passion for Excellence

Key Performance Indicators

Guide to the Legislative Session

Previous Long-Range Plans

Missouri State's long-range plan for 2016-21 outlines the vision, strategic priorities and university goals in six key areas.



Mission, vision and values



Implementing the vision

Key areas



Academic profile



Student experience



Diversity and inclusion



Globalization



Infrastructure



Funding

Additional resources

Learn more about the Missouri State vision

View the action plan for 2016-17

Visioning report

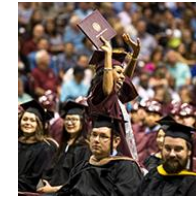
SIX AREAS OF FOCUS



ACADEMIC PROFILE



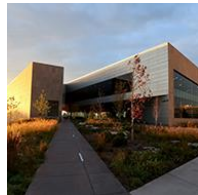
STUDENT EXPERIENCE



DIVERSITY AND INCLUSION



GLOBALIZATION



INFRASTRUCTURE



FUNDING

Long-Range Plan

STEERING COMMITTEE



GLORIA GALANES



JIM BAKER



STEPHANIE BRYANT



PAUL DURHAM



KATHRYN HOPE



THOMAS LANE



JULIE MASTERSON



MATT MORRIS



TOM PETERS



MELISSA REMLEY



SHARMISTHA SELF



MICHELE SMITH

2016-17 Action Plan

FOCUS AREAS

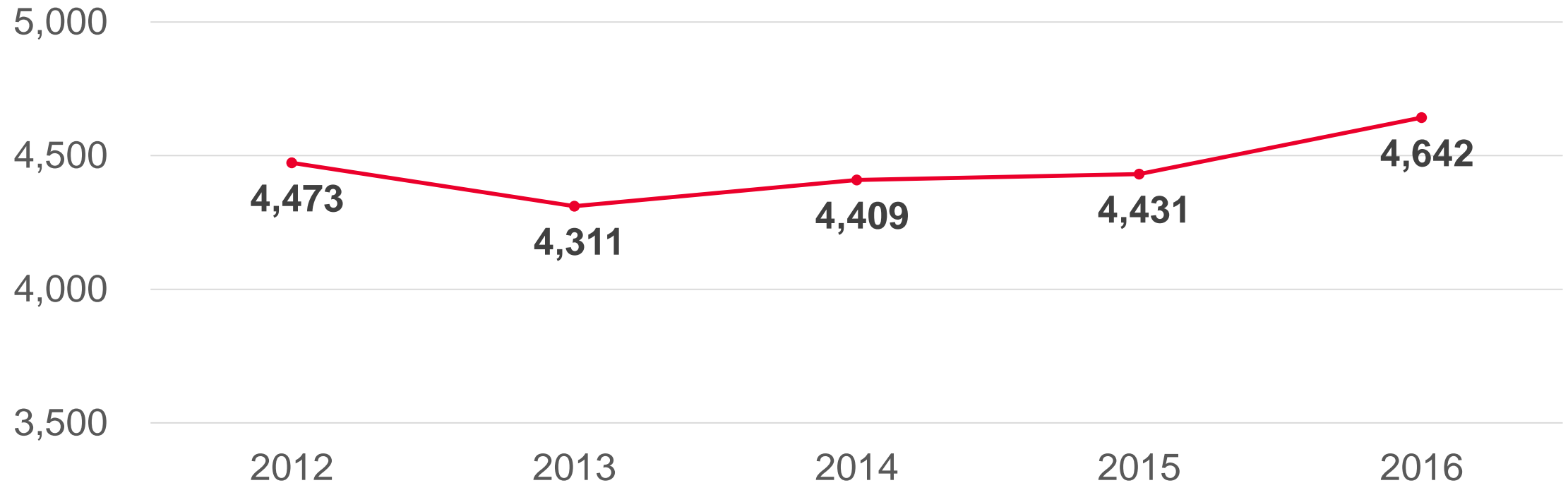


**INCREASE THE
NUMBER OF
GRADUATES WHILE
MAINTAINING
ACADEMIC RIGOR
AND QUALITY**

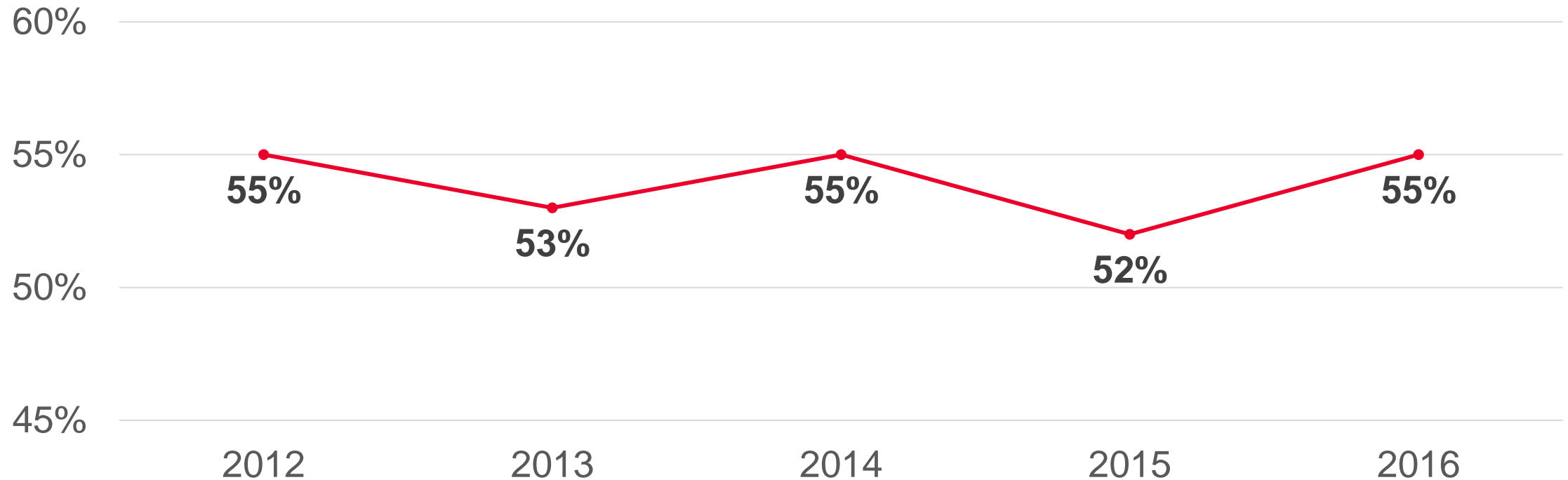


**ENHANCE CAMPUS
DIVERSITY AND
INCLUSION**

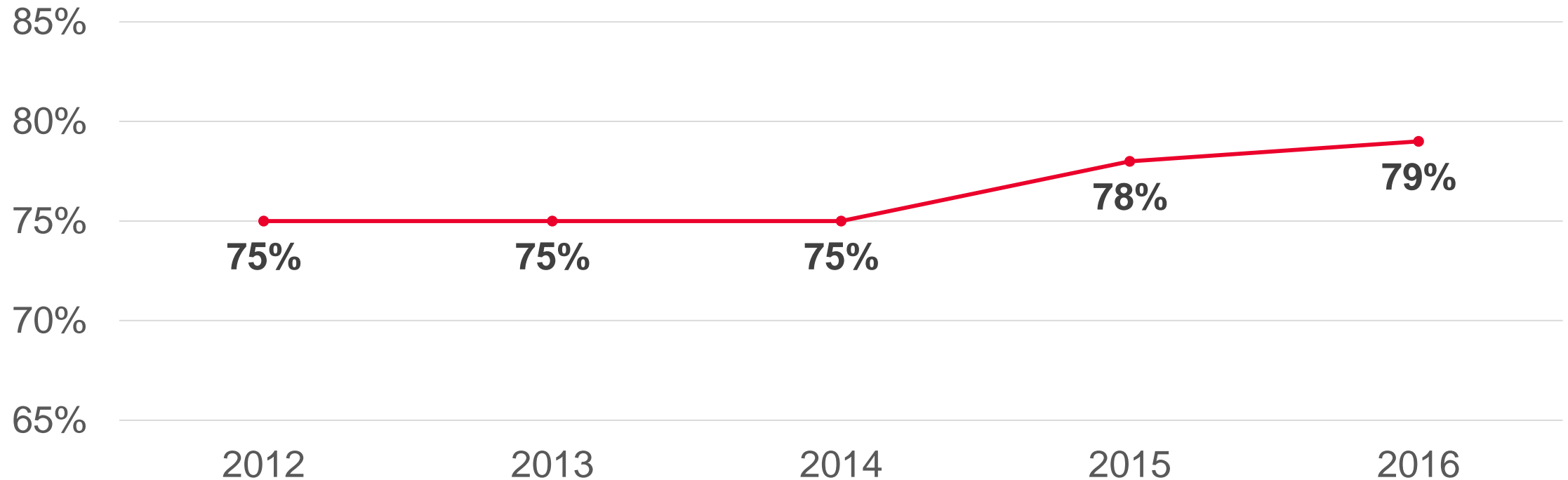
Degrees and certificates awarded



Six-year graduation rates

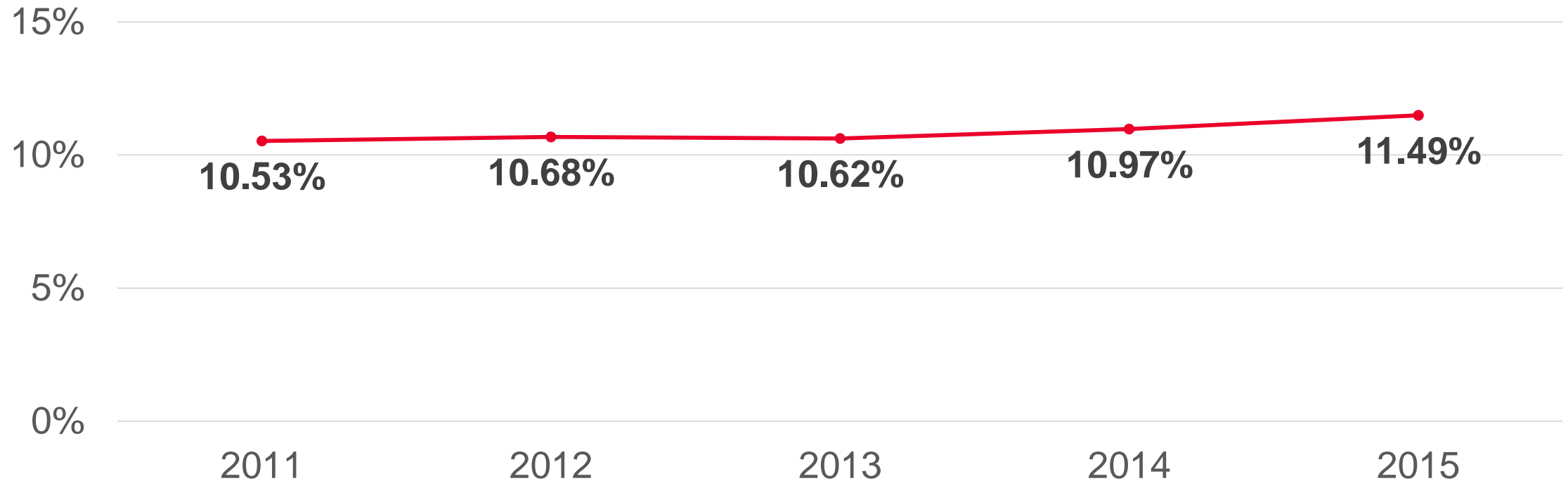


Freshman to sophomore retention rates



Faculty and staff diversity

INTERNATIONAL OR HISTORICALLY UNDERREPRESENTED



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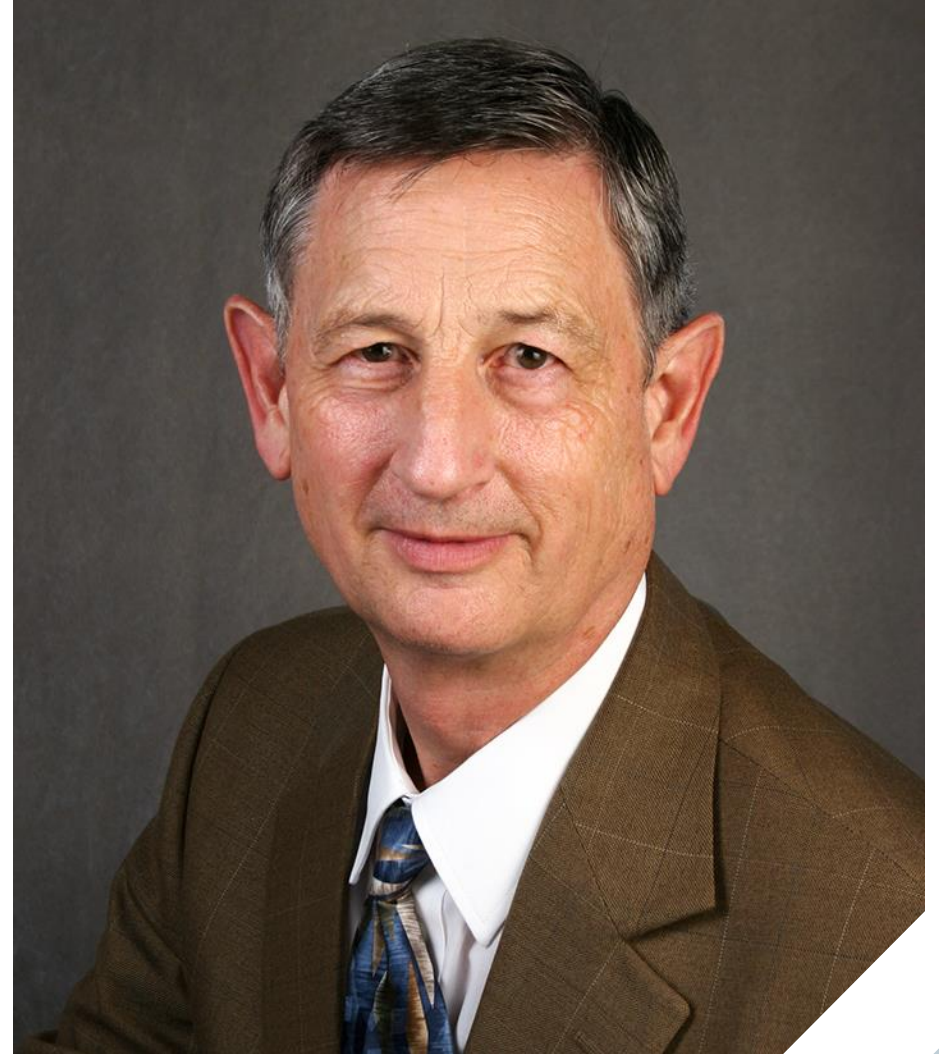
AFTER



Frank Einhellig

PROVOST

Missouri State
UNIVERSITY



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ACADEMIC ISSUES



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Foundation blocks upon which we build

**GROWTH, FACULTY/STAFF, QUALITY, CURRICULUM
OPPORTUNITIES**



Positive news on multiple fronts

NEW RECORD IN FOUR KEY AREAS

GRADUATE ASSISTANTSHIPS

560 total

RECORD NUMBERS

Total enrollment,
transfer students,
Honors College
students and
doctoral students

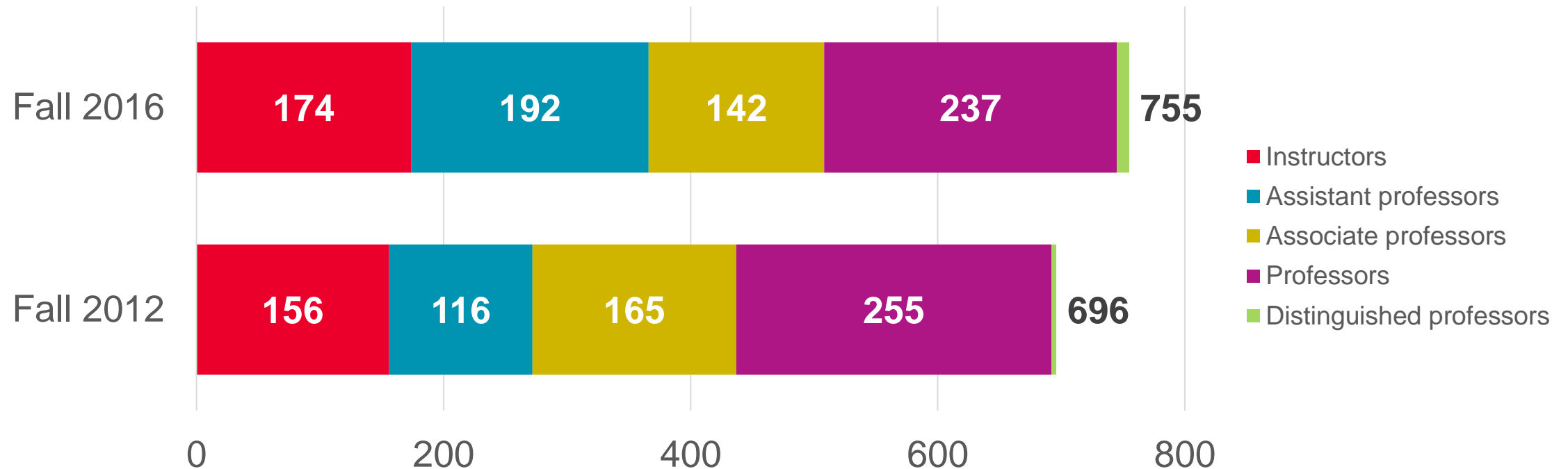
STUDENT PARTICIPATION

Service learning,
study away and
undergraduate
research

GRANTS

Income and named
investigators

Full-time instructional faculty



2016 Professor Salary Incentive recipients



BARBARA BUSHMAN



CEDOMIR KOSTOVIC



BILLIE FOLLENSBEE



JOHN CHUCHIAK



WENPING QIU



XINGPING SUN



RICHARD GARRAD



KARTIK GHOSH



MELISSA BURNETT



RANDY HAMM



REZA HERATI



WILLIAM PISTON

Mind's Eye

HIGHLIGHTING RESEARCH AT MSU

- Fourth publication year
 - 14 stories
 - 17 faculty
 - Student contributions
- Totals from three prior years
 - 39 research areas
 - 49 faculty



**ALICIA
MATHIS**

Feature story



Multiple curriculum pathways

DEGREES AND CERTIFICATES

UNDERGRADUATE OPPORTUNITIES

- 100 majors;
186 options
- 120 minors
- 13 certificates

GRADUATE OPPORTUNITIES

- 60 programs; 95
options
- 31 accelerated
master's
- 43 certificates

COLLABORATIONS


- Engineering
- PharmD
- EdD




Multiple curriculum pathways

DELIVERY MODES

TRADITIONAL


82%


BLENDED CLASS


3.8%

ONLINE


12.8%

ICOURSE


0.8%

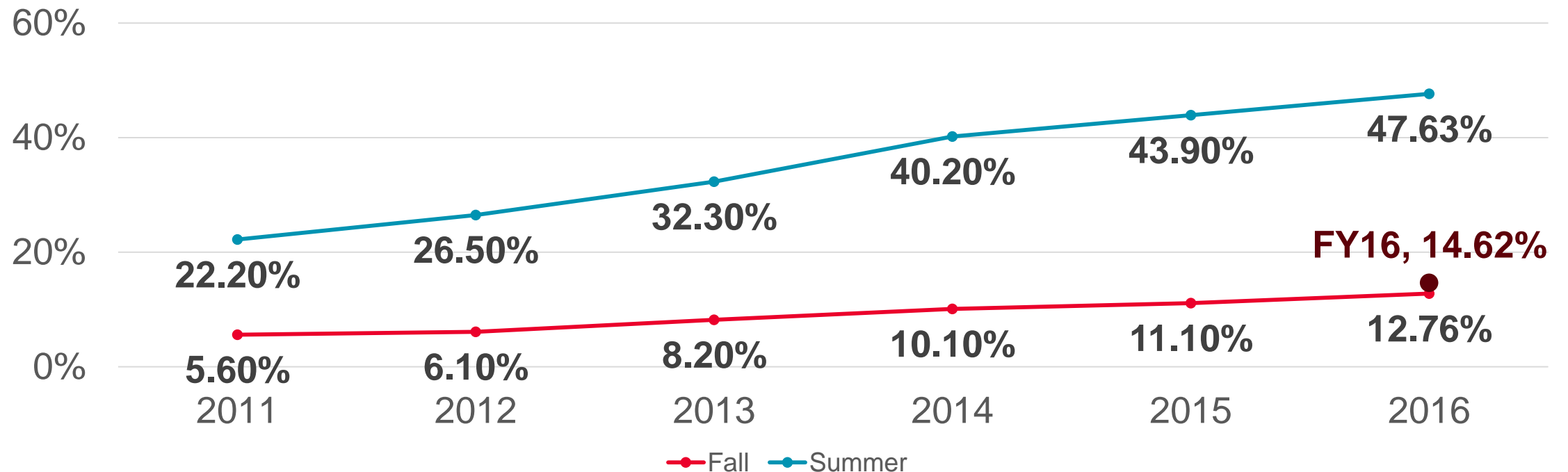
ITV OR ZOOM



MOOC



Online credit hours



HLC accreditation

RECOMMENDED ACTIONS

- Continued focus on a diverse and inclusive campus
- Assessment
 - Consolidate learning outcomes to facilitate program-level assessment of general education
 - Assess student-learning in co-curricular programs
 - Assure consistent outcomes among course delivery modes
- Evaluate the advising process to assure quality services to students
- Simplify the fee structure

SUCCESS

**MSU MET
ALL CRITERIA
AND CORE
COMPONENTS**





Drivers enhancing student success

STUDENT-CENTERED

- Instructional models, schedules and co-curricular
- Experiential-based learning
- Personalized education

RESEARCH ENVIRONMENT

- Environment that stimulates research with student participation

COLLABORATION

- Internally and externally embraced
- Cross-disciplinary
- Partnerships: business, civic and other universities

DYNAMIC CURRICULUM

- Meets societal challenges

Service-learning

VISION SCREENING

- Spring 2016
 - 3,634 children and adults screened for eye problems
 - 1,809 tested for color vision
- Students conduct the screening.



**IN TOTAL, ALL
SERVICE-
LEARNING
CLASSES
ENGAGED OVER
4,000 STUDENTS
THE PAST YEAR.**



Business students

FOCUS ON ENGAGEMENT AND REAL-WORLD EXPERIENCE

- Glass Hall focuses on student success with learning labs: trading, professional sales, advertising, cybersecurity and entrepreneurship.
- 1,000 students attended the Career Fair last year. Interview process and professional dress emphasized.
- 100+ business students participated in study away programs last year.



Teacher Internship Academy

- Launched in 2015; now second cohort
- Elementary education majors spend a year working in a school with a master teacher and teacher-in-residence
- After certification, first cohort had over 90% employment



Giving Voice

USING THEATRE TO PROMOTE CIVIC DIALOGUE AND SENSITIVITY

- Initiative of theatre and dance faculty and students
- Students create realistic scenarios and the troupe performs for businesses, school systems, MSU community, etc.
- Goal is to “give voice” to experiences of underrepresented groups



Collaborative research

HISTORY OF THE AFRICAN-AMERICAN COMMUNITY IN SPRINGFIELD

- Focus on a narrative history — qualitative interviews, audio and video recordings, archival research
- Led by faculty from sociology and anthropology department and media, journalism and film department
- Students active in this work
- External support from Missouri Humanities Council



TIM KNAPP



LYLE FOSTER

Collaboration

SCHOOL OF AGRICULTURE AND INTERNATIONAL LEADERSHIP AND TRAINING CENTER

- Last year 50 students and 10 faculty from Ningxia University studied in the School of Agriculture
- A highly interactive, experiential-based program
- Expanded global, cultural and agricultural knowledge
- A new cohort from Ningxia now enrolled



Grant funding

HELPING STUDENTS DEVELOP STEM CAREERS

- Examples of positioning for success
 - NSF S-STEM increased retention and STEM placement for 21 students
 - NSF REU grant assisted 12 students honing research skills in math
- Half of CNAS faculty submitted proposals: total of 115 proposals, 72 awards and \$3.3 million funding in FY16
- External grants across the university totaled a record \$24.7 million in FY16



Student research showcased

2015-16

83

GRADUATE
COLLEGE
TRAVEL GRANTS

Graduate student
national and
regional
presentations

50

ORAL
PRESENTATIONS

23rd annual
Graduate Interdisciplinary Forum

111

POSTERS

80

POSTERS

20th annual
CHHS Student
Research
Symposium

62

POSTERS

7th annual
CNAS
Undergraduate
Research Day

MSU Care

ENGAGED FACULTY, STUDENTS AND COMMUNITY PARTNERS

- Faculty mentor students: nursing (BSN, DNP), physician assistant studies, dietetics and pharmacy
- Referrals also made to the Physical Therapy Clinic
- Future referral plans: OT and CSD
- Model interprofessional practice
- The clinic serves about 400 patients a month
- Patients are uninsured, low-income adults





MSU students entering medical school

21

—
ACCEPTED TO MEDICAL
SCHOOL THIS FALL

5

—
DIFFERENT MSU MAJORS
REPRESENTED

12

—
DIFFERENT SCHOOLS
ACCEPTED INTO

MSU students entering medical programs

STUDENTS ENTERING MSU GRADUATE PROGRAMS

22

DOCTOR OF
PHARMACY
CLASS

28 total spots

14

PHYSICIAN
ASSISTANT
STUDIES CLASS

32 total spots

17

DOCTOR OF
PHYSICAL
THERAPY

40 total spots

9

MASTER OF
OCCUPATIONAL
THERAPY

27 total spots

2

DOCTOR OF
AUDIOLOGY

12 total spots

14

MASTER'S IN
COMMUNICATION
SCIENCES AND
DISORDERS

27 total spots



This year and beyond



ACTION PLANNING FOR STUDENT RETENTION AND GRADUATION



Dynamic curriculum

NEW DEGREE PROGRAMS IN DEVELOPMENT 2016-17

AGRICULTURAL COMMUNICATIONS

Bachelor of Science

AGRICULTURE

Master of Science

COMPUTER SCIENCE

Master of Science

DIETETICS

Master of Science

ATHLETIC TRAINING

Master of Science



A more inclusive community

EVERYONE'S FOCUS

RECRUITMENT

Expand strategies to attract underrepresented students, faculty and staff. Every unit!

HIRING

Focus on ways to locate and employ a diverse workforce.

DIVERSITY TRAINING

- Classroom skills for faculty
- Infusion of cultural competence into curriculum
- Curricular approaches to increase student involvement
- Staff and administrator education

Early emphasis on retention

In process

- Increase number of GEP 101 first-generation and college-specific sections

Focus of working groups

- Evaluate design and all aspects of GEP 101
- Develop living-learning communities and strategies for linked classes



KELLY WOOD



Action plan

MATH AND ENGLISH

- Best-option math pathway advisement
- Reduce developmental classes
 - Pilot corequisite model for MTH 130 class
 - Evaluate entry-level corequisite English class
- Develop college algebra sections that utilize business examples



Decrease time to graduation

STUDENT EDUCATIONAL PLANNER

Keep students better informed through Degree Works

STRUCTURED SCHEDULES

Selectively pilot a program

FULL-TIME ENROLLMENT

Implement strategies for 15 hour enrollment

TRANSFER STUDENTS

Review practices for efficiency and reduction in barriers

SECOND BLOCK

Increase second-block class scheduling

REDUCE CREDIT HOURS

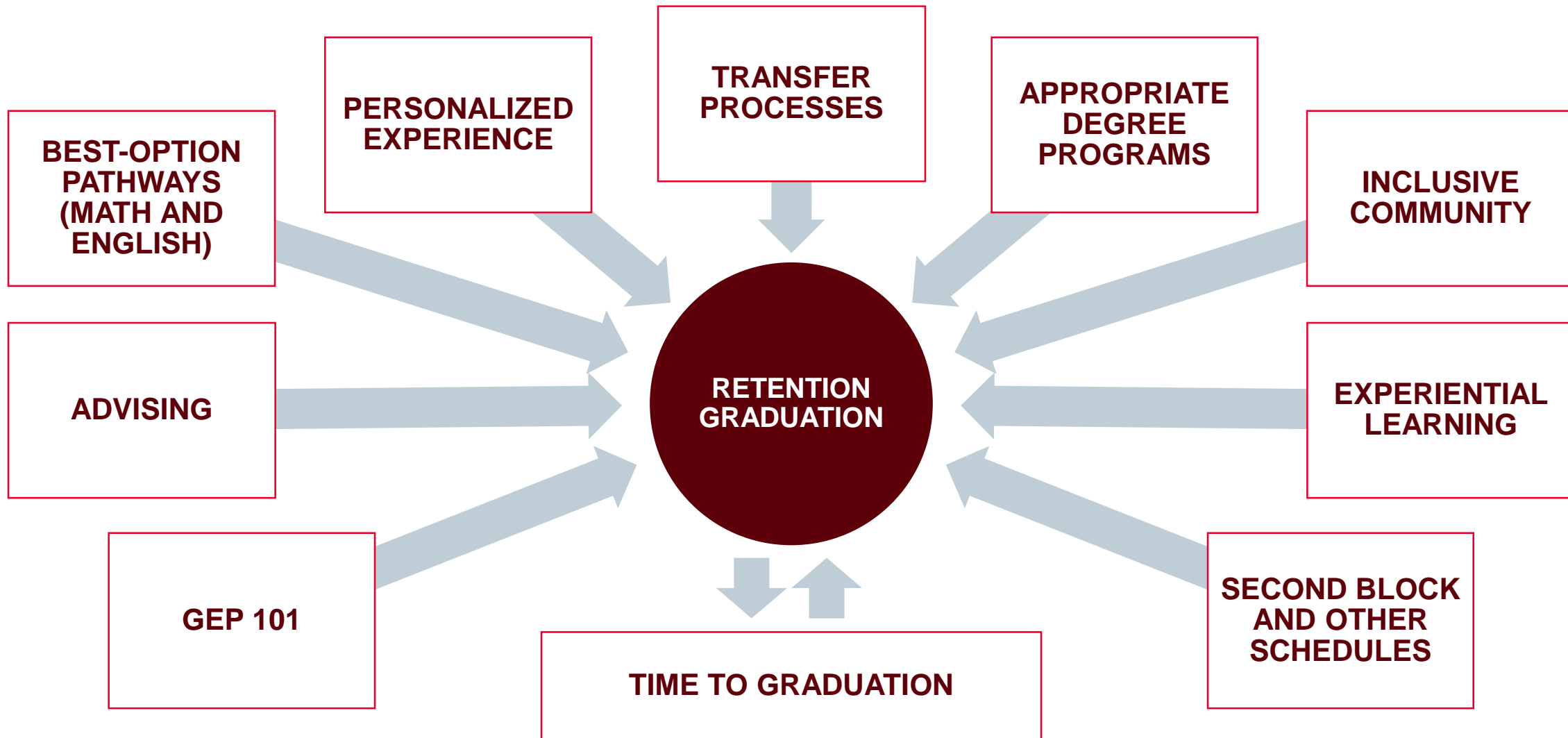
Evaluate opportunities for program completion

Advising

KEY TO GRADUATION SUCCESS

- Establish working groups
 - Evaluate strategies to improve advising processes
 - Develop university-wide programs to assist students toward a major
- For transfers (1700+), graduate (~3400) and non-traditional students
 - Implement more online orientation
 - Work on approaches to streamline processes





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A black and white photograph of a large crowd of students at an event. Many students have their hands raised in the air, some pointing fingers up, others in open palm or 'rock on' gestures. The students are looking in various directions, some towards the camera, some away. The background is bright and slightly overexposed, suggesting an outdoor setting. The overall mood is energetic and celebratory.

MAKE YOUR MISSOURI STATEMENT™

Missouri State
UNIVERSITY