



State of the University



Presented by President Clif Smart and Provost Frank Einhellig

Sept. 25, 2017



Clif Smart

PRESIDENT

Missouri State
UNIVERSITY



Have a question? Let us know.



**POST QUESTIONS IN
YOUTUBE**



**TWEET WITH
HASHTAG #MSUCHAT**



**WRITE QUESTIONS
ON NOTECARDS**



**OPEN MIC AT THE
END**

DURING

AFTER

Budget reductions

MISSOURI STATE UNIVERSITY SYSTEM

Item	Operating	Engineering
FY17 budget	\$91,649,513	\$1,000,000
FY17 withholding	(\$6,317,673)	(\$404,169)
FY18 reduction	(\$6,028,676)	(\$500,000)
FY18 withholding	(\$2,219,777)	(\$500,000)



Sustainable financial model

FOUR PRONGS

AFFORDABILITY

Maintain our value proposition advantage

EFFICIENCY

Good stewardship of tax and tuition money

GROWTH

Revenue growth separate from tuition and fee increases

TUITION

Revision of tuition, fee and scholarship policies

Sustainable financial plan

www.missouristate.edu/fourpillars

Presidential Updates

OFFICE OF THE PRESIDENT

FOLLOW CLIF ON TWITTER



Clif's Notes for Aug. 8, 2017

We have begun to develop a sustainable financial plan and will initiate a new direction in the coming year.

August 8, 2017 by Clif Smart

SHARE THIS POST: [Twitter](#) [Facebook](#) [LinkedIn](#) [Email](#)

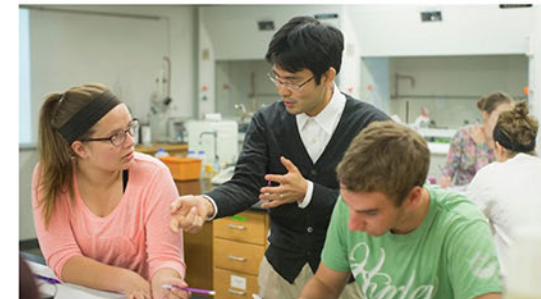
The Board of Governors had its annual retreat last week. The main discussion topic for the first part of the retreat was the university's financial model.

Our [2016-21 Long-Range Plan](#) stated "among the most influential changes affecting higher education is the decreasing support at the state level." In the last six months, Missouri State has sustained three significant reductions in state funding:

- FY17 withholding of approximately \$6.7 million
- FY18 budget reduction of \$6.5 million
- FY18 withholding of approximately \$2.7 million

This is a pattern we expect to continue for the foreseeable future.

How should the university move forward to develop a sustainable financial model in this era of declining state support? We will continue to make the case for additional state funding, but Missouri State can no longer rely solely on state funding to support its goals. Accordingly, with the complete support of the Board of Governors, we have begun to develop a plan and will initiate a new direction in the coming year.



The proposed solution

Search the site ...

SEARCH

ARCHIVES

Archives

Select Month

CATEGORIES

Categories

Select Category

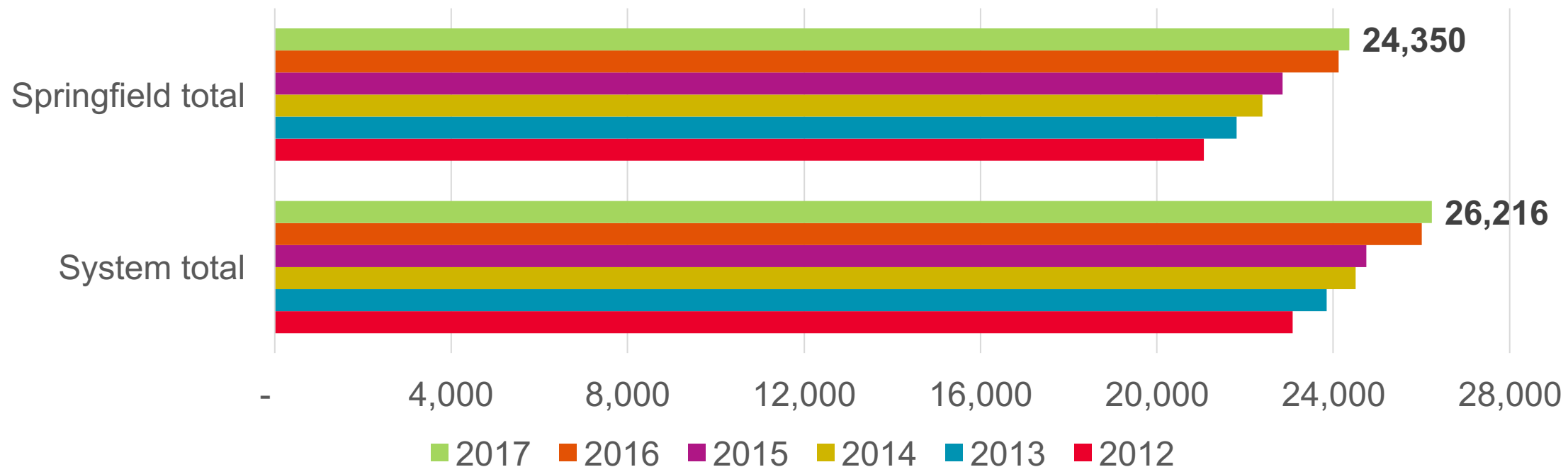
TAGS

accreditation athletics audit benefits
Board of Governors budget CBHE
show Cofer commencement compensation
diversity Einhellig enrollment
Executive Budget Committee facilities funding
FY1 FY12 FY13 FY14 FY15 FY16
goals governor HLC IDEA Commune
legislative priorities long-range plan
Missouri Public Affairs Hall of Fame MOOC Netzel
performance measures public affairs safety
salaries shared learn Smart
State of the University Address tent there
united way vision visioning welcome weekend
West Plains



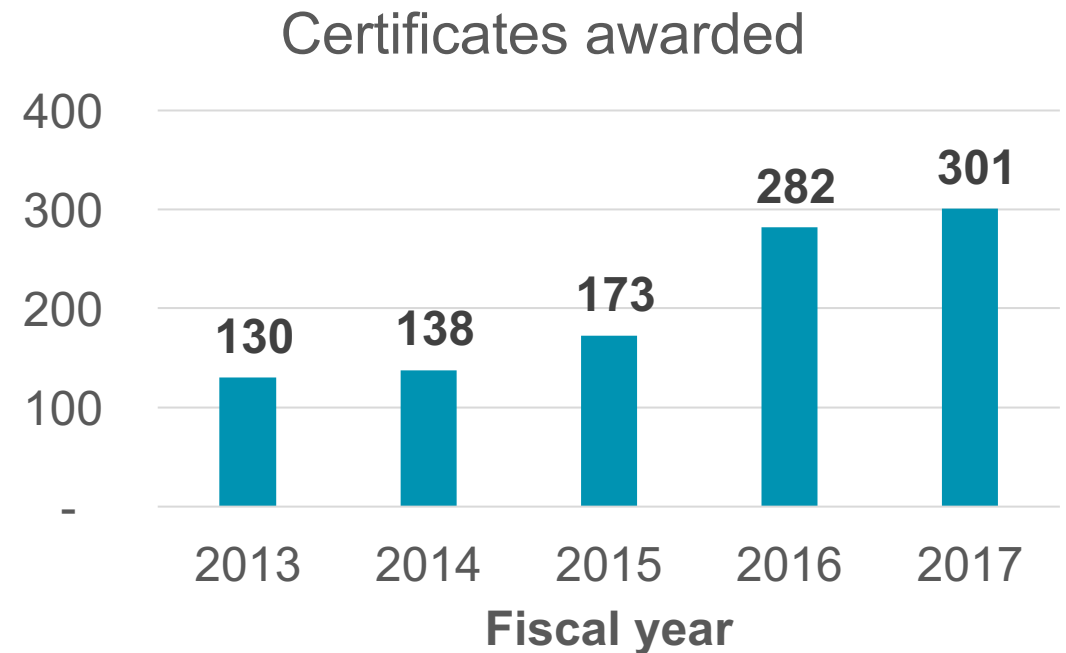
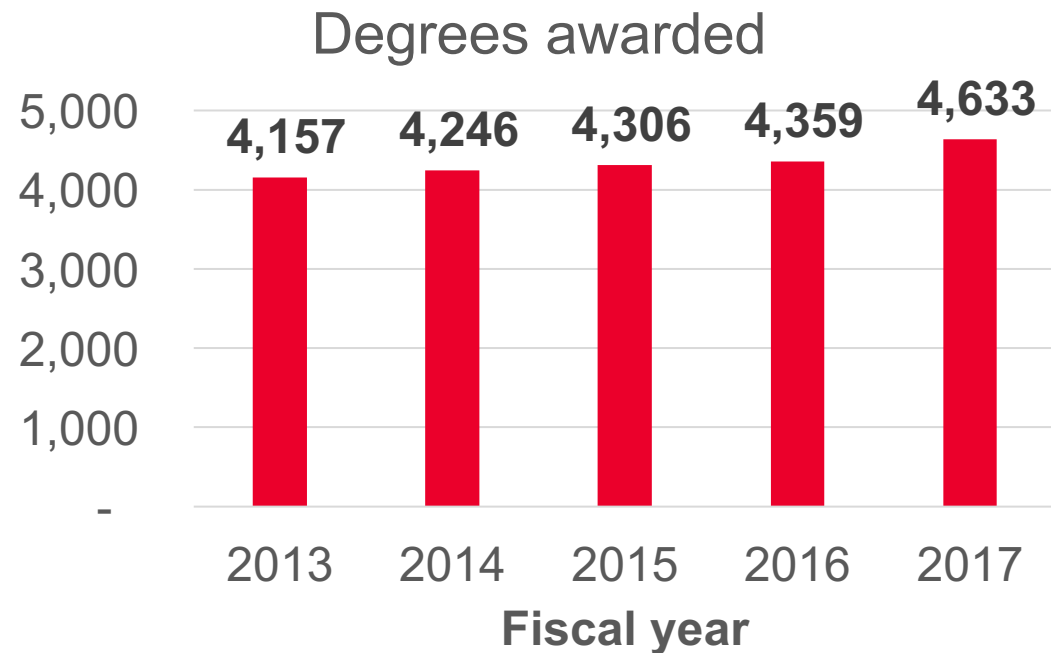
Enrollment trends

2013–17



Increased degrees and certificates awarded

INCLUDES CHINA CAMPUS



Expanded graduate programs



MS IN AGRICULTURE



**MS IN COMPUTER
SCIENCE**



**MS IN ATHLETIC
TRAINING**



**MSED IN EARLY
CHILDHOOD SPECIAL
EDUCATION**



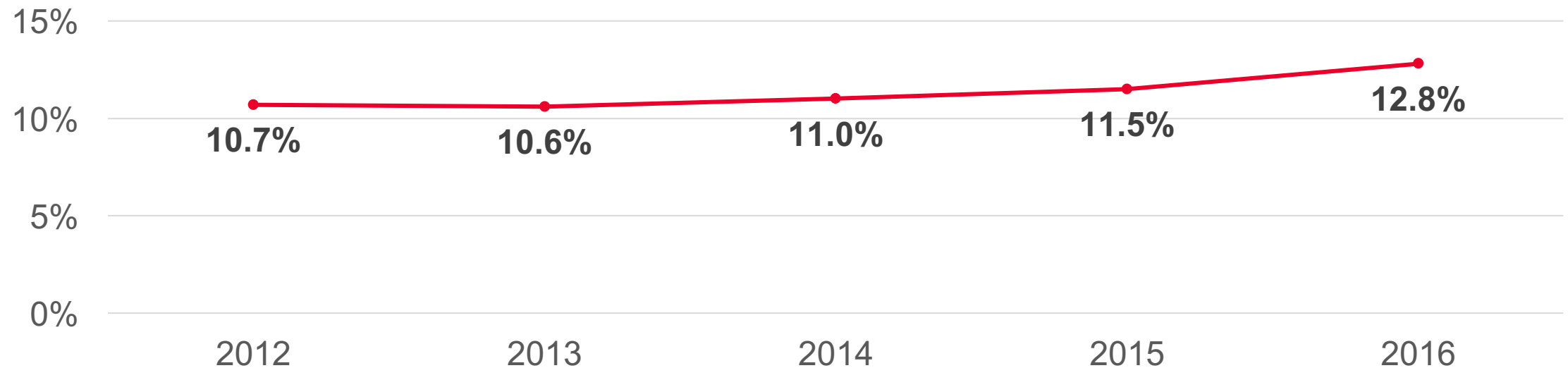
Recognized for diversity work

BY ST. LOUIS GRADUATES AND ST. LOUIS REGIONAL CHAMBER

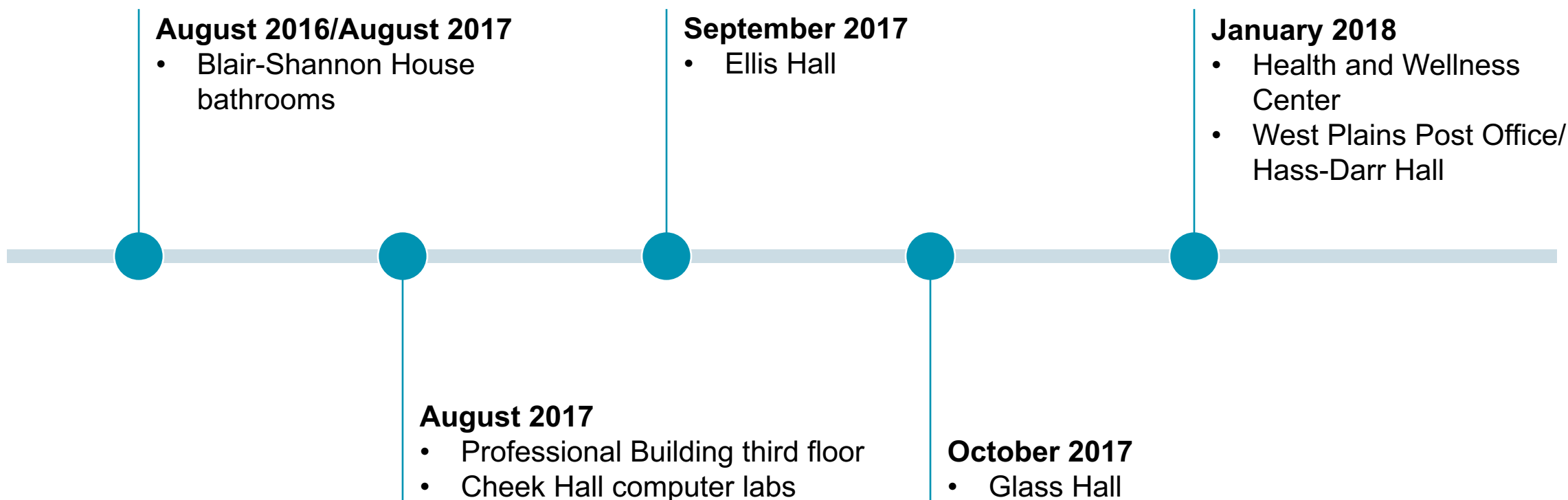
Missouri State was one of five Missouri colleges recognized for “leadership in graduating low-income students, first-generation students, and students of color with less debt”

Increased faculty/staff diversity

Percent of faculty and staff self-disclosed as international or underrepresented



Improved facilities





Improved safety on campus

- Completed IACLEA LEMAP assessment
- Restructured safety and transportation department and hired manager of emergency preparedness
- Completed hazard identification risk assessment
- Revised emergency response plans and policies
- Increased campus cameras to total 472 digital and 92 analog
- Enhanced information security with improved firewalls, a redesigned training program and updated plans and protocols



Expanded entrepreneurial activities through the eFactory

- Second cohort completed business accelerator program
- New activities include:
 - Rosie
 - Springfield Entrepreneurial and Innovation Network
 - Customized corporate innovation events

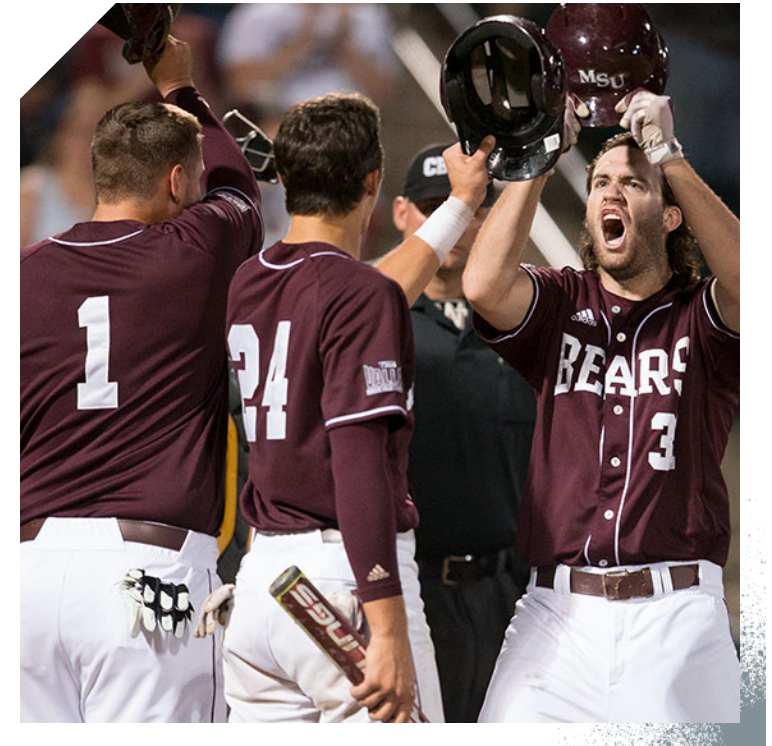


Sought and obtained external support

- Grants and sponsored contracts exceed \$20.5 million
- Private contributions through the Foundation more than \$19.5 million
- Lumina and Title III grants submitted

Athletics

- Four conference championships
 - Baseball
 - Women's swimming
 - Volleyball
 - Women's golf
- 985.81 average APR score
- 3.16 average student athlete GPA
- Reduction in costs of more than \$1 million



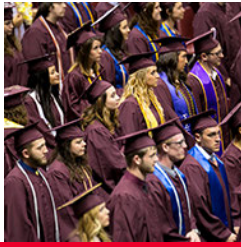
Improved employee compensation and benefits

- \$190,000 in faculty promotions
- \$34,000 in full professor salary incentive program
- \$270,000 in FLSA compliance plan salary and fringe increases
- \$46,000 in adjustments to the job classification system
- \$2 million in increased MOSERS contribution
- Broadened criteria for shared leave pool
- Allowed faculty to accrue sick leave



2017-18 Action Plan

FOCUS AREAS



**INCREASE THE NUMBER OF
GRADUATES WHILE
MAINTAINING ACADEMIC
RIGOR AND QUALITY**



**ENHANCE CAMPUS
DIVERSITY AND INCLUSION**



FUNDING



Increase revenue and improve student success

- Grow domestic enrollment and sustain international enrollment
- Develop microcredentials and nondegree training programs
- Enhance transition support for new students
- Restructure summer school
- Streamline GEP 101
- Expand advising services



Maintain affordability

- Evaluate reducing graduation minimum to 120 hours
- Expand corequisite course offerings
- Initiate structured scheduling pilot programs
- Reduce the cost of textbooks



Improve efficiency

- Enhance procurement policies and practices
- Evaluate centralizing and consolidating support staff services
- Consider opportunities to enhance campus facilities
- Eliminate less successful programs, procedures and initiatives

Increase diversity and inclusion

- Continue training for campus and Springfield community
- Implement college/unit diversity and inclusion initiatives
- Develop and implement the Bear POWER program
- Increase percentage of underrepresented faculty, staff and students





Evaluate and revise tuition

TUITION, FEE AND SCHOLARSHIP POLICIES

- Evaluate differential tuition options
- Ensure need-based scholarships support affected low-income students



MAKE YOUR MISSOURI STATEMENT™

Missouri State.
U N I V E R S I T Y



Frank Einhellig

PROVOST

Missouri State
UNIVERSITY



Have a question? Let us know.



**POST QUESTIONS IN
YOUTUBE**



**TWEET WITH
HASHTAG #MSUCHAT**



**WRITE QUESTIONS
ON NOTECARDS**

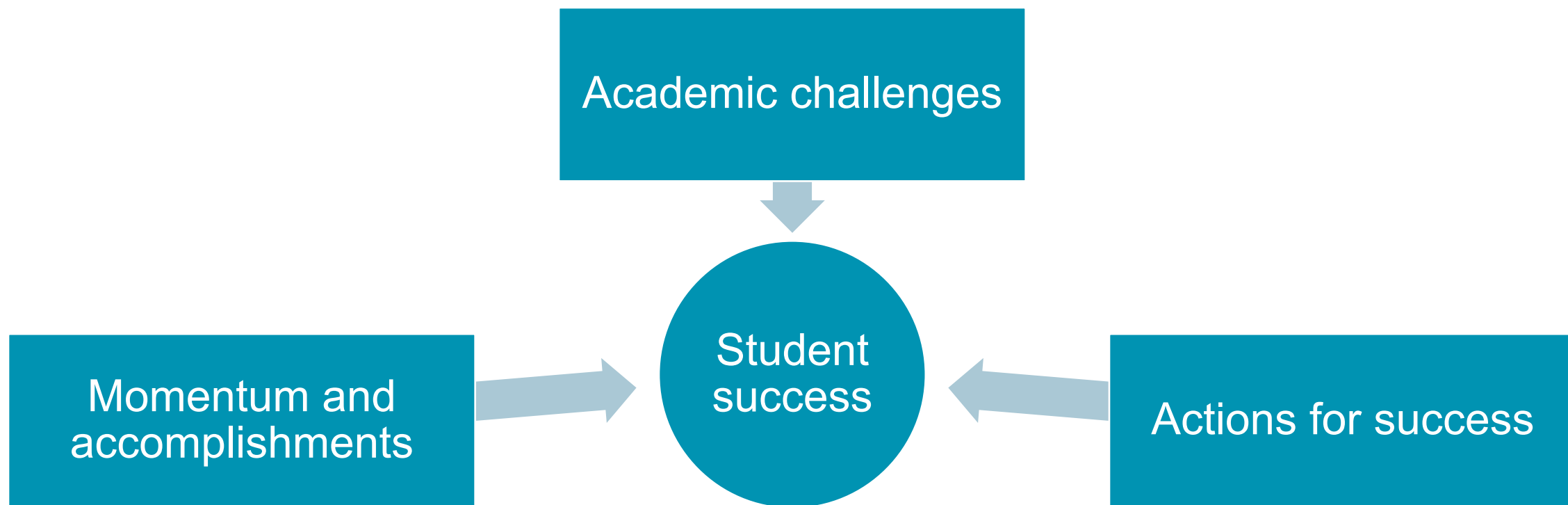


**OPEN MIC AT THE
END**

DURING

AFTER

The MSU goal



A great start

SOLAR ECLIPSE

- Great interactions: natural science and public awareness
- More than 13,000 participated



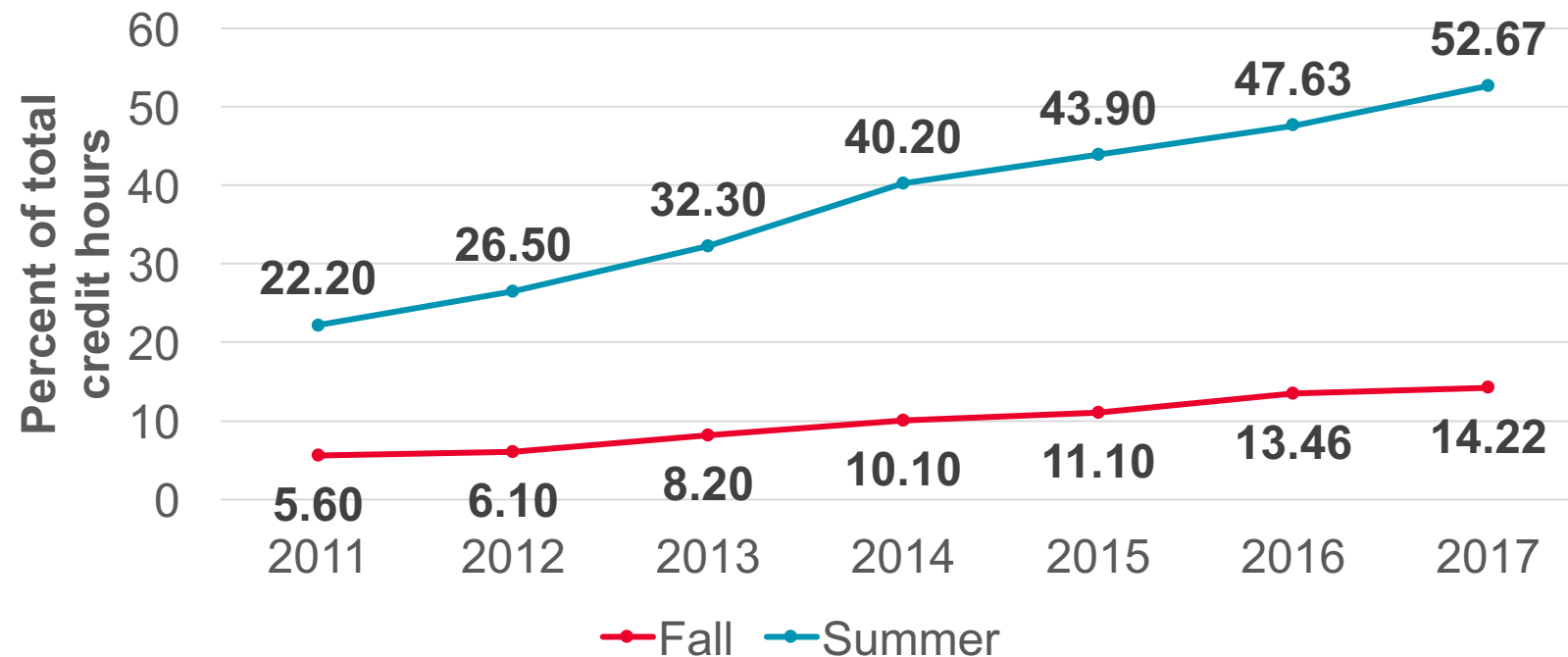


Fall 2017 enrollment records

Category	Head count
Total enrollment	24,350
First-time, new-in-college	3,184*
Dual-credit	2,810
Graduate	3,505
Underrepresented	3,159
Taking online classes	8,126

*Record number in the era of selective admissions

Online credit hours



FY17 total:
15.9%

Online course development boot camp

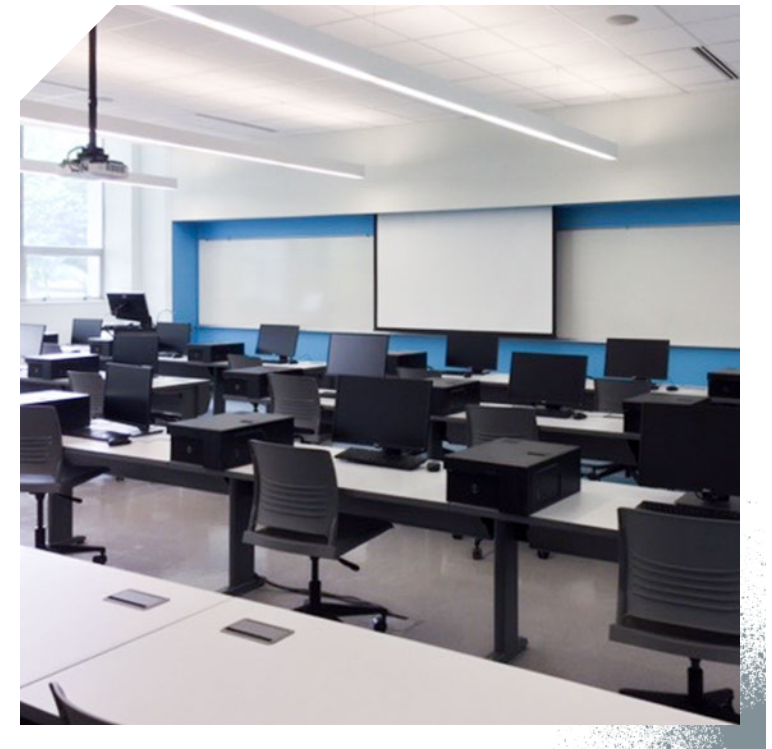
CNAS AND FACULTY CENTER FOR TEACHING AND LEARNING

- 12 faculty participated
- New online courses
 - Four biology
 - Five geography, geology and planning
 - One each: chemistry, physics and math
- Courses to be taught in 2017-18



New computer science degree

- MS in computer science approved June 2017
- 15 students started the program this fall term
- 50-seat student lab built in Cheek Hall last summer
- Undergraduate program booming





Improve English language teaching in the Ozarks

COLLEGE OF ARTS AND LETTERS

- 85 pre-K through 12th grade teachers learned how to help those of another first language.
- Teachers gain Missouri ELL (English Language Learner) endorsement plus an MSU graduate certificate.
- Project components include online classes, observation and community-engagement.
- Partners include Monett, Neosho, McDonald County and Springfield.

Expansion of learning opportunities

COLLEGE OF AGRICULTURE

- 80 acres of mostly crop land
- Century Farm donated last year
- Faculty/student field research studies in progress
 - Monsanto funded soybean variety yield test plots
 - Great future field studies



Experiential learning sites

COLLEGE OF AGRICULTURE



**FRUIT
SCIENCE
STATION**



**DARR
CENTER**



**JOURNAGAN
RANCH**



**THE
WOODLANDS**



**SHEALY
FARM**

Glass Hall

HANDS-ON LEARNING SPACE

Five learning laboratories:

- Trading
- Marketing and sales
- Creative thinking in business
- Tutoring
- Cybersecurity



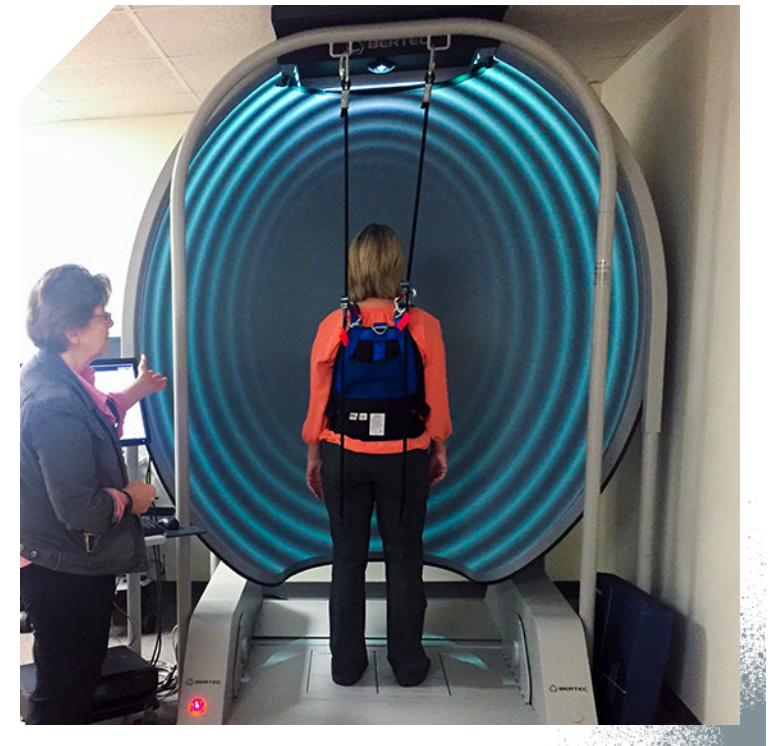


College of Education highlights

- Internship Academy
 - Yearlong in-school experience for 25 elementary education students
 - Now expanded to other teaching areas
 - Viewed as a success model for the state
- One Missouri Project
 - Recruitment and economic development initiative partnering with urban schools
 - Students merge theory with practice in their own communities
- Bear POWER
 - Will service 17-26 individuals with intellectual disabilities

Collaboration across CHHS programs

- New teaching and research balance assessment and rehabilitation equipment
- Used by physical therapy, audiology, occupational therapy and athletic training
- Purchased by pooling resources from departments, college and provost





MSU Care meets community needs

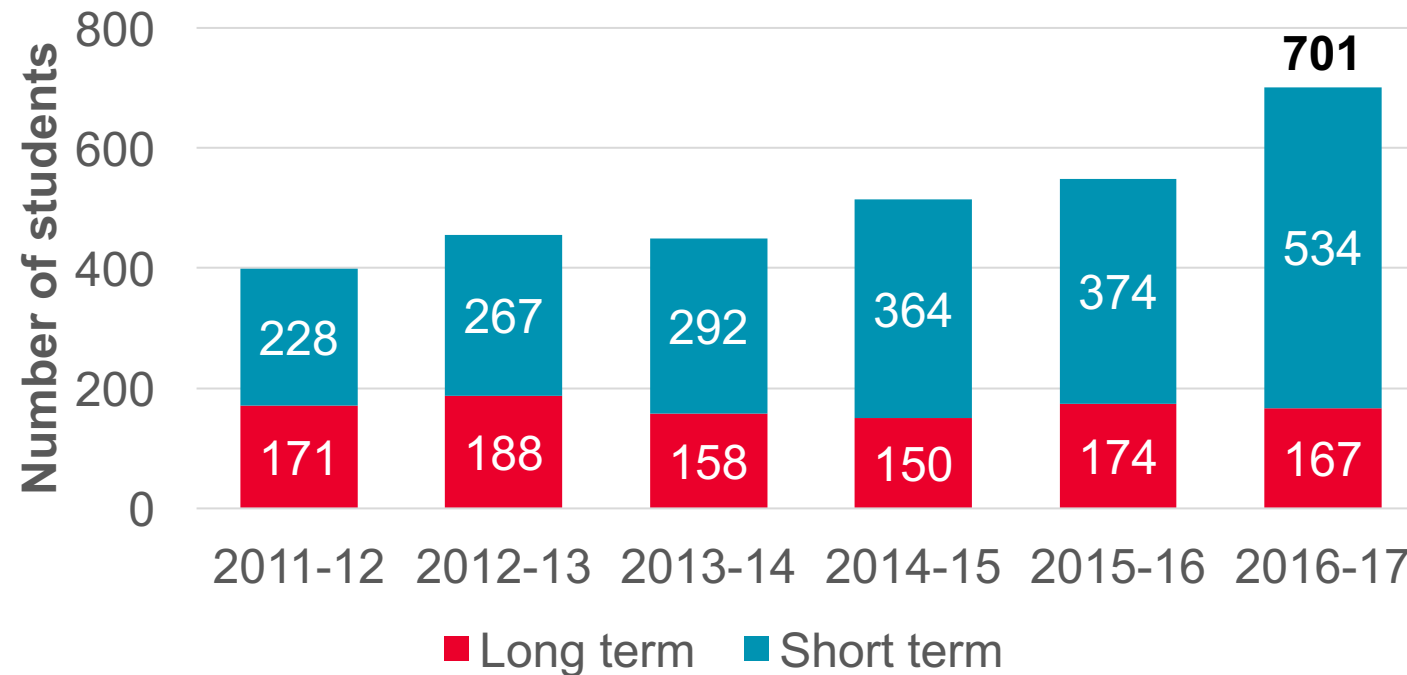
- Service providers
 - Nursing students and faculty (BSN, DNP)
 - Physician assistant students
 - Dietetic interns
 - PharmD students
 - Referrals to Physical Therapy Clinic
- Fiscal year 2017
 - 4,114 appointments completed
 - Students provided 6,800 hours service
 - 964 unique patients seen
- Service-learning vision screening program introduced this fall

CHPA study away expands horizons

- Religious studies students in Haiti — eye tests and glasses provided
- Political science students studied unique aspect of government in the Netherlands



Study away participation



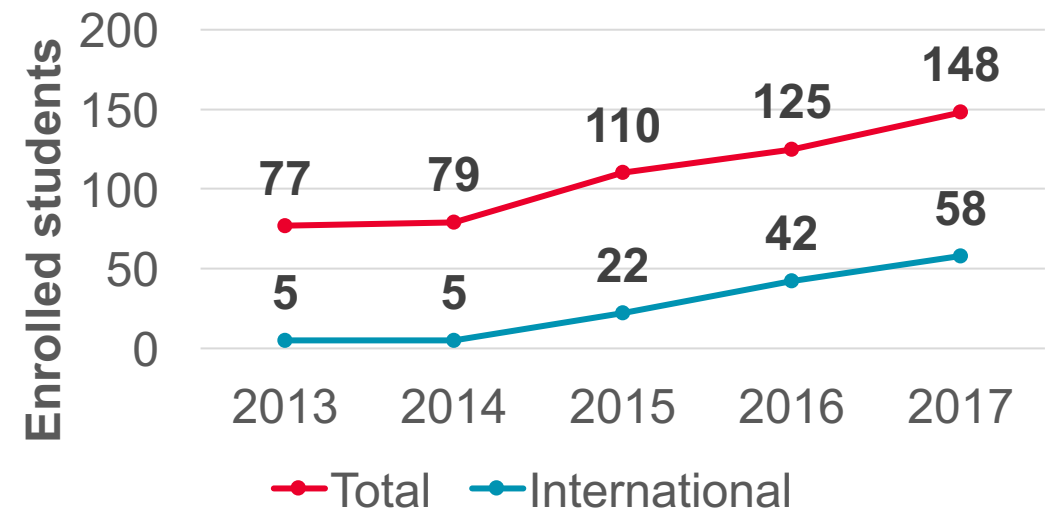
2016-17 overview

- Programs: 34
- Students: 701
- Year increase: 26%
- Scholarships: \$122,000

Growth in graduate interdisciplinary programs

- Master of Professional Studies
 - Core courses from all colleges plus an option area
 - Second largest graduate program
 - Almost doubled numbers in last four years
- MS in interdisciplinary studies
 - Has 2 concentration areas
- Programs have participation from all colleges

Combined MPS and MSIS enrollment



Graduate partnership

UNICESUMAR UNIVERSITY, BRAZIL

- Master of Professional Studies, applied communications option
- 22 students enrolled in the three-year program
- Blended and online format for six courses taught by MSU
- Unicesumar faculty teach five courses





Collaborations

COLLEGES AND INTERNATIONAL LEADERSHIP AND TRAINING CENTER

College of Education

- Hosting 24 scholars from Hainan University
- Pursuing a nine-hour graduate certificate “Perspectives on American Higher Education”

Darr College of Agriculture

- Ningxia University sent 41 students this fall
- 10-month customized program of study
- Third year of this type of program



Challenges and actions for success





Quality focus

ACCREDITATIONS THIS YEAR

Programs	Accrediting organization or approval process
Business programs	Association to Advance Collegiate Schools of Business International
Audiology	Council on Academic Accreditation for Audiology and Speech-Language Pathology
Speech-language	
Public health	Council on Education for Public Health
Counseling	Council for Accreditation of Counseling and Related Educational Programs
Nursing	State Board of Nursing



New state performance measures

Student success and progress

- Completions per student FTE*
- Professional licensure exams passed

Efficiency

- Operating salaries / FTE*
- Core expenditures / total expenditures
- Affordability*

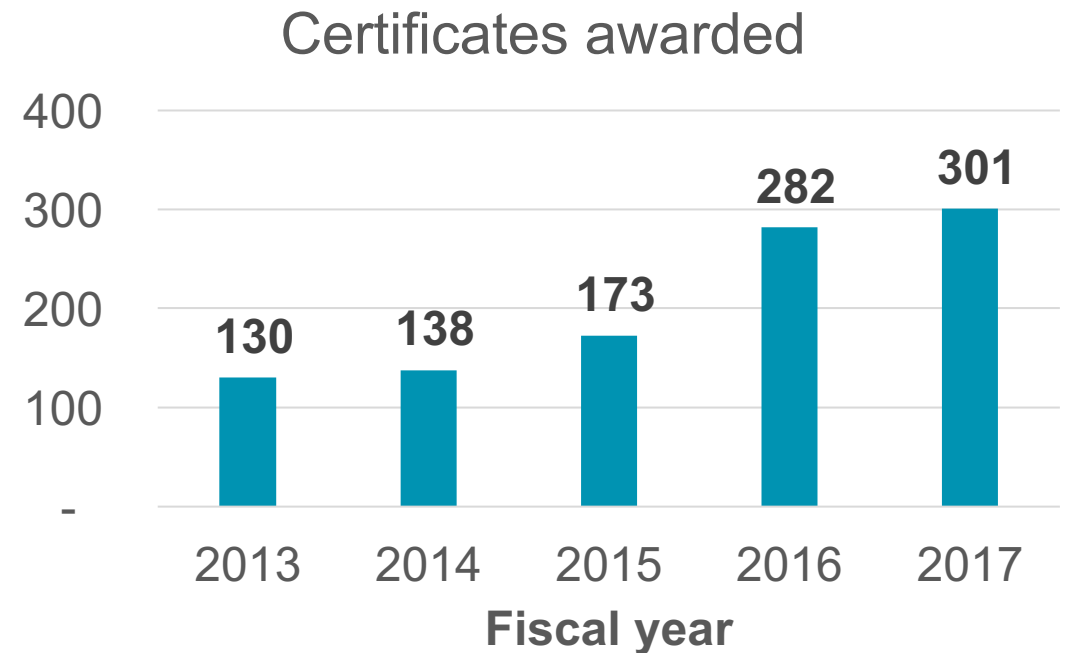
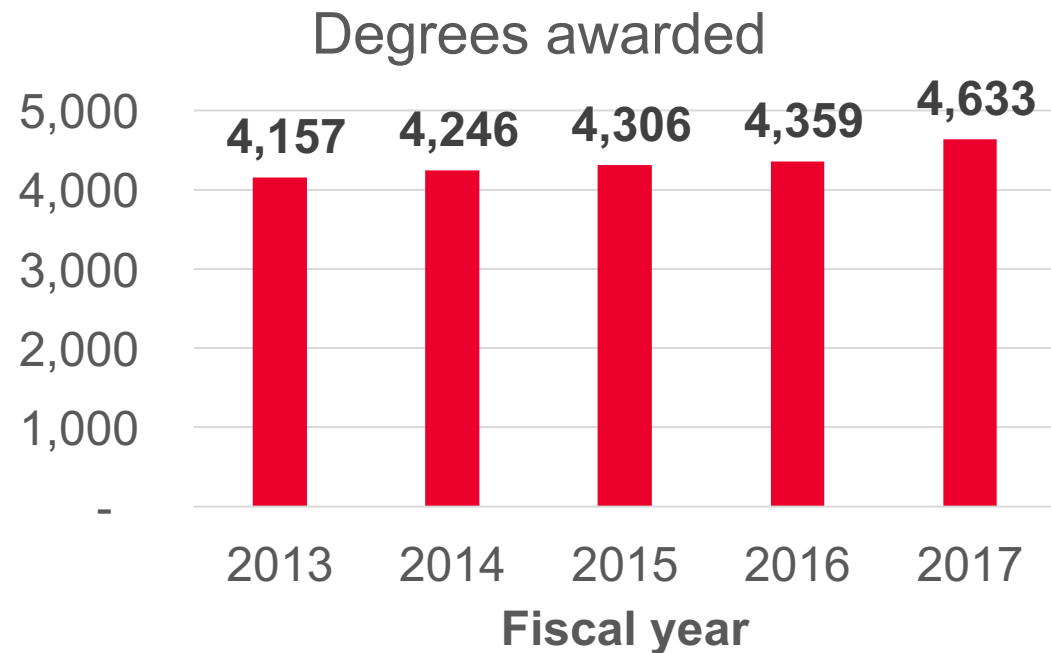
Outcomes

- Undergraduate student placement (jobs, graduate school)

* New measure

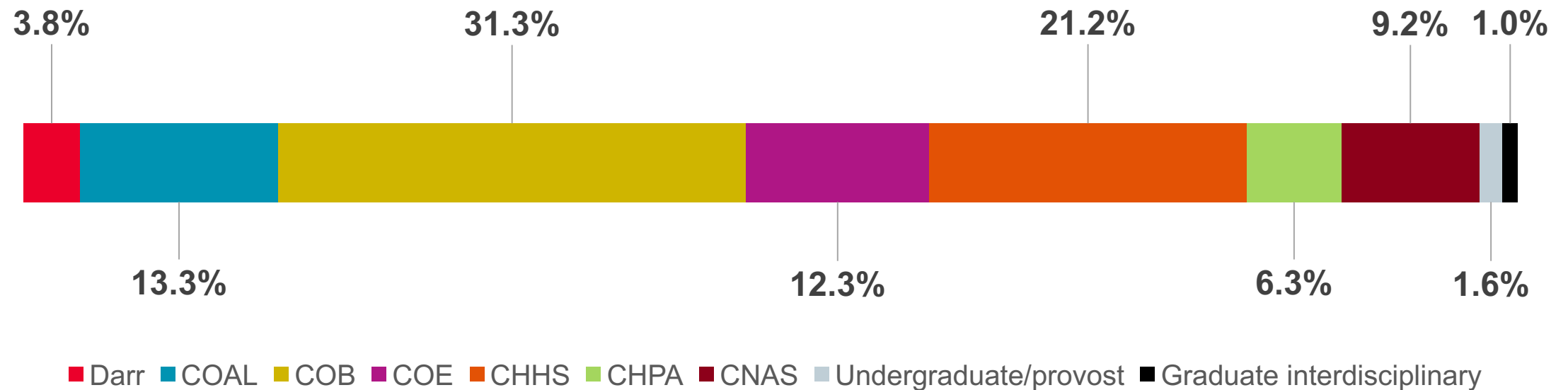
Increased degrees and certificates awarded

INCLUDES CHINA CAMPUS



FY 2017 degrees and certificates awarded

INCLUDES CHINA CAMPUS



Graduate total: 30%

Committee reviewing 120-hour degree



**JEF CORNELIUS-
WHITE**



CHRIS CRAIG



TOM DICKE



RICHARD GEBKEN



ROB HORNBERGER



PEDRO KOO



JUN LUO



KEVIN PYBAS



GARY WEBB



**REBECCA
WOODARD**



Committee reviewing 120-hour degree

BACKGROUND

- MSU's 125-hour requirement is the highest of state schools.
- 78% of MSU programs currently fit within 120 credits.
- No programs would be required to change.

Focus on summer school structure

COMMITTEE MEMBERS



TOM DICKE



MARK BIGGS



JOSH DAVIS



ROB HORNBERGER



BETH HURST



JOSH MAURER



BEN TIMSON



Focus on summer school structure

QUESTIONS TO CONSIDER

- How to best utilize the summer period?
- Would more flexibility meet student and program needs?
- Could new options increase enrollment?



Impact success

HIGH SCHOOL TO COLLEGE

- Continue Jump Start summer preparation (more than 50 students)
- New transition program — not required but suggested
 - Peer mentoring
 - Monthly meetings on success strategies
- Raise admission criteria



Promoting student retention

- Academic success center to help transition students into college
- 28 GEP 101 sections for first-generation and college focus
- Pre-register students for all GEP 101 sections
- Use of a Blackboard course outline — still allowing faculty flexibility
- Work toward a second year action-based experience — study away, service-learning, etc.



Reduction of remedial classes

English

- Spring 2017: ENG 100 linked concurrently with ENG 110
- Current semester: several sections with this corequisite model

Math

- Current pilot program: MTH 130 with a corequisite one credit hour
- Spring schedule: MTH 103 block sequenced with MTH 135
- Advising to select the “best” math class for the major



Introduce structured schedules

- Concept and action place students in specific courses.
- Goal: Provide students more guidance to enhance completion.
- MSU will pilot this process for first-year students in fall 2018.
 - GEP 101 section assigned
 - Pre-business students registered for three courses
 - Placement of pre-nursing students in required courses
 - Musical theatre majors

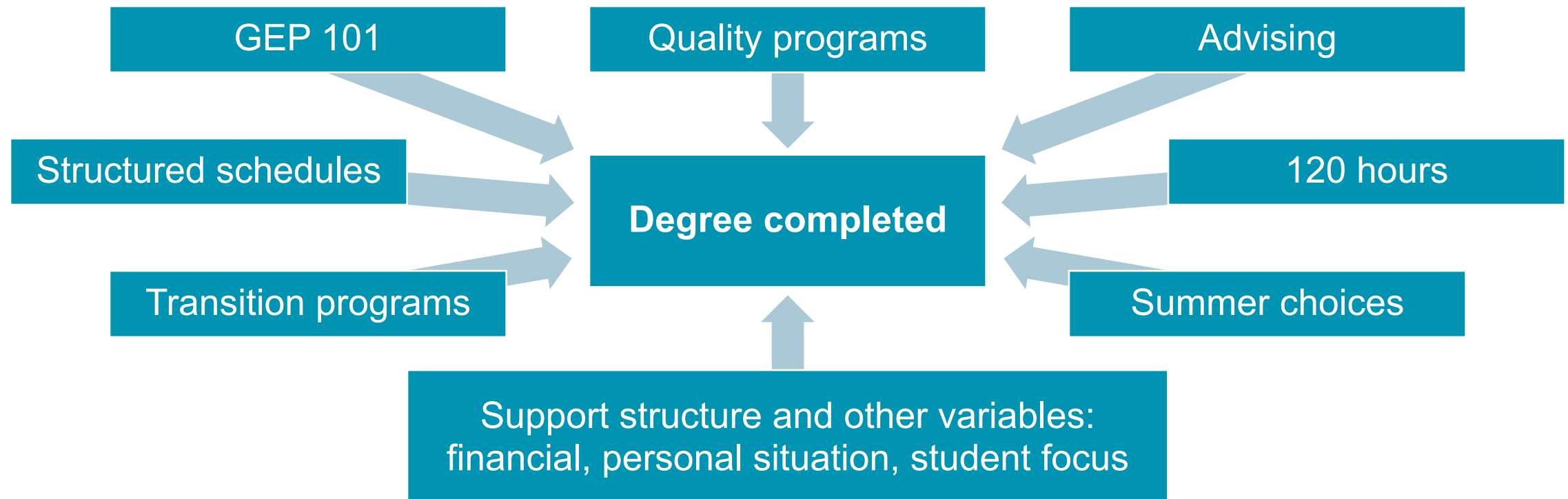


Advisement initiatives

- Student educational planner
 - Four-year focus with plans updated for major
 - More use in GEP 101; select the “best” math pathway for the major
- Exploratory majors
 - New “meet your advisor” event in Bear CLAW
 - Online handbook for exploratory students in development
 - Enhanced social media activity to engage students
- Transfer Council
 - Three advisor releases to assist transfer students

Student success aids

CREATE A CARING ENVIRONMENT





Rebroadcast information

KSMU RADIO

7 p.m. Sept. 25

OZARKS PUBLIC TELEVISION

7 p.m. Oct. 2

ONLINE

[www.missouristate.edu/
stateoftheuniversity](http://www.missouristate.edu/stateoftheuniversity)



MAKE YOUR MISSOURI STATEMENT™

Missouri State
UNIVERSITY

