



State of the University



President Clif Smart and Provost Frank Einhellig

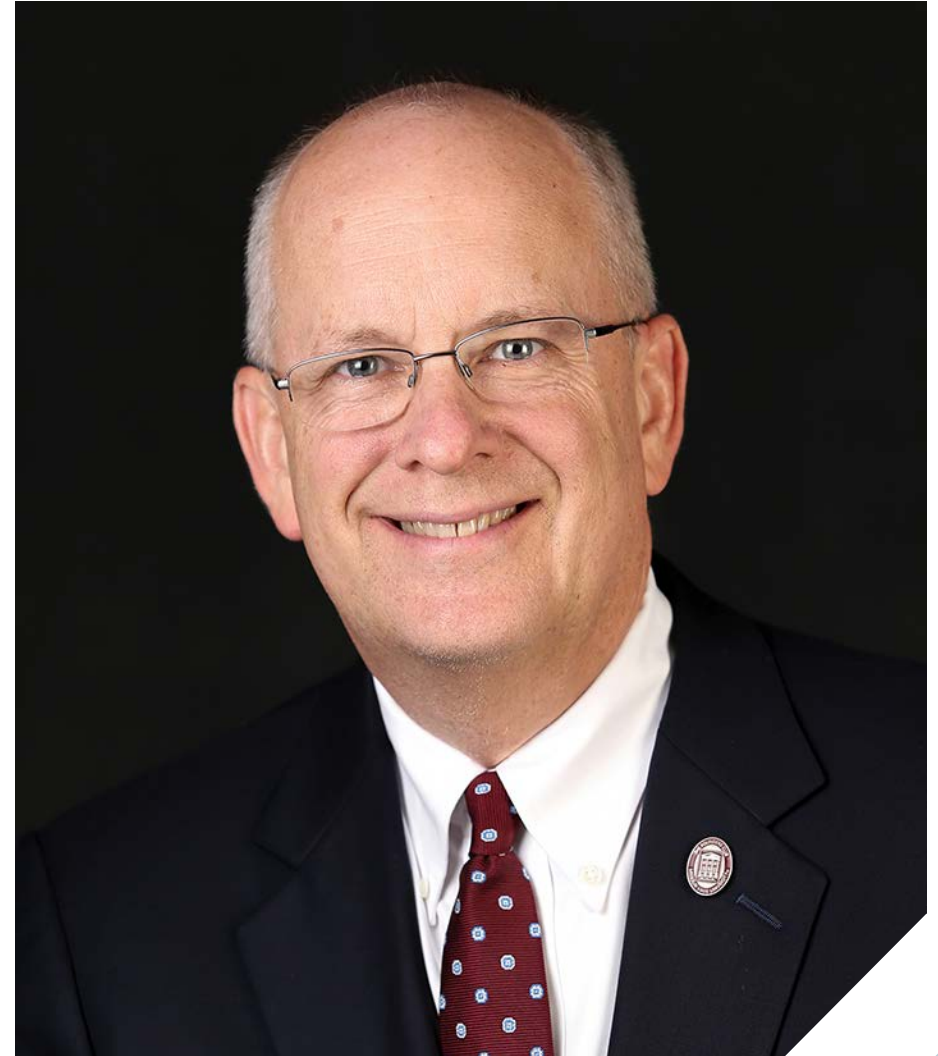
October 1, 2018



Clif Smart

PRESIDENT

Missouri State.
UNIVERSITY



Have a question? Let us know.



**TWEET WITH HASHTAG
#MSUCHAT**



**WRITE QUESTIONS ON
NOTECARDS**



OPEN MIC

DURING

AFTER



Legislative achievements

- Restored \$6.5 million in core cuts recommended by governor
- \$600,000 core increase for mechanical engineering program
- \$1.1 million capital appropriation for Bull Shoals Field Station
- Modified HESFA tuition caps to allow more flexibility when state funding decreases
- Passed degree legislation
- Modified statutory state tax increment financing (TIF) cap





Enrollment trends

SPRINGFIELD CAMPUS, 2014-18

	2014	2015	2016	2017	2018
Total	22,385	22,834	24,116	24,350	24,390
Graduate	3,420	3,434	3,377	3,505	3,709

Degrees and certificates awarded

	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018
Degrees awarded	4,157	4,246	4,306	4,359	4,634	4,723
Certificates awarded	130	138	173	282	301	461
Total	4,287	4,384	4,479	4,641	4,935	5,184

We have reached the goal of the long-range plan (4,900).



Academic programs

ADDED NEW AND ADJUSTED EXISTING PROGRAMS

- Added more than 30 new certificate and degree programs and eliminated more than 20 old programs
- Most new programs focus on stackable undergraduate and graduate certificate programs
- Eliminated restrictions on collaborative engineering program
- Established BGS completion pathways with OTC in aviation and fire science

Retention initiatives

- Piloted the Bears LEAD program to provide transition and support for at risk students
- Expanded corequisite course offerings and decreased use of developmental courses
- Expanded first-generation and college-specific GEP 101 classes which continue to impact persistence rates

GEP 101	Persistence FA16-SP17	Persistence FA17-SP18
First-gen focused	85.89%	88.86%
College focused	91.82%	91.53%
All	88.44%	89.12%



Underrepresented faculty and staff

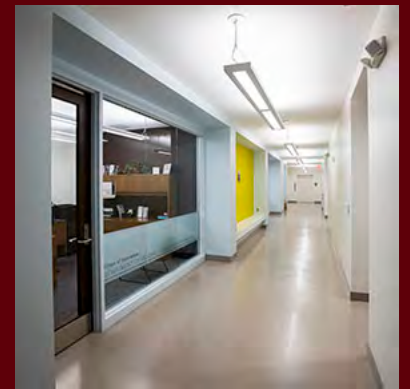
Percent of full-time faculty and staff that are international or members of historically underrepresented groups

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Springfield campus	10.6%	11.0%	11.5%	12.8%	14.1%

We have reached the goal of the long-range plan (14 percent).



Hill Hall





Magers Health and Wellness Center





Hass-Darr Hall





IT infrastructure

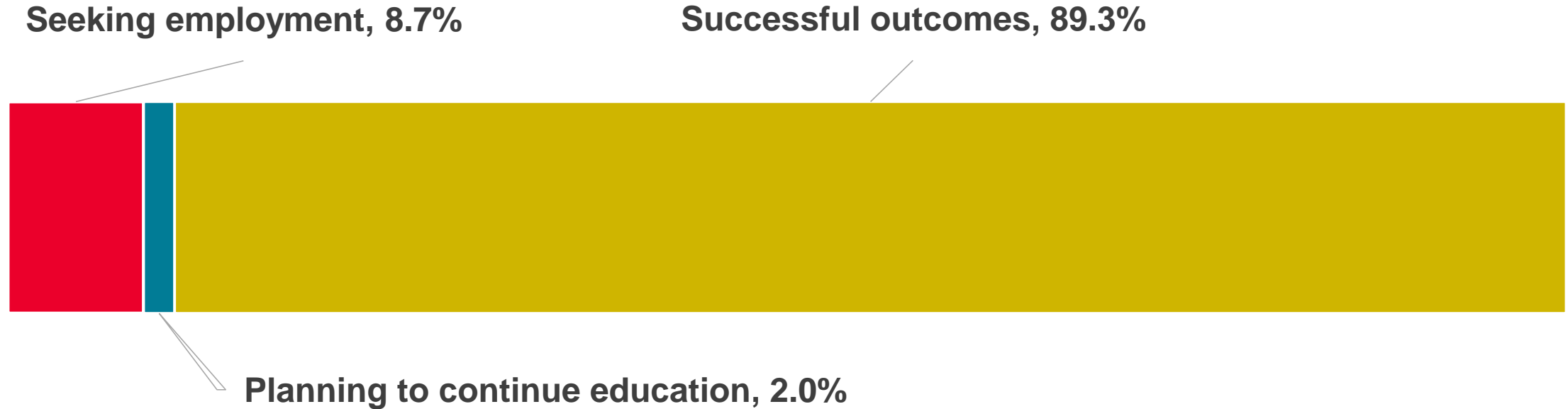
- Upgraded phone, voice mail, networking and telecommunications infrastructure
- Enhanced wireless coverage, capacity and speed
- Converted to cloud-based hosting for Blackboard
- Replaced obsolete hardware
- Implemented multiple software solutions and upgraded online portals
- Continued migration to Office 365



Affordability

- One percent increase in tuition and fees for in-state undergraduate students
- Reduced hours to graduate from 125 to 120 hours
- Renegotiated Chartwells contract to contain meal plan costs
- Froze residence hall rates for fall 2018 in 1/3 of our inventory
- Actively incorporated textbook cost reduction strategies
- Expanded scholarship opportunities

Graduate outcomes



Knowledge rate: 92 percent

External funding

NEW RECORD FOR GRANTS AND FOR GIFTS TO THE FOUNDATION

	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018
Foundation	\$16,657,888	\$18,377,965	\$19,206,438	\$18,010,206	\$19,515,898	\$21,534,074
Grants	\$20,188,675	\$21,948,926	\$19,021,365	\$24,791,365	\$20,584,404	\$26,051,086
Total	\$36,846,563	\$40,326,891	\$38,227,803	\$42,801,571	\$40,100,302	\$47,585,160

Athletics success

2017-18

Conference championships

- Men's soccer (MVC regular season)
- Women's soccer (MVC Tournament)
- Volleyball (MVC regular season)
- Volleyball (MVC Tournament)
- Women's swimming and diving (MVC Championship)
- Men's swimming and diving (MAC Championship)
- Women's golf (MVC Championship)
- Women's tennis (MVC Tournament)
- Baseball (MVC regular season)
- Baseball (MVC Tournament)

Second-place finishes

- Softball (MVC regular season)
- Women's soccer (MVC regular season)
- Women's basketball (MVC regular season)



Compensation increases

- \$276,818 for faculty promotions in Springfield
- \$10,212 for faculty promotions in West Plains
- \$1.8 million for one-time retention payments of \$700 for each qualifying full-time employee
- \$291,310 in equity adjustments for 88 faculty and staff members



Fringe benefit increases

- \$1,500,000 centrally funded university contribution to health plan (budgeted)
- \$2,100,000 centrally funded university contribution to health plan (unbudgeted)
- \$650,000 increase in MOSERS university contributions



Initiatives for 2018-19

- Strategically growing academic programs
- Improving graduation and retention rates
- Expanding IDEA Commons
- Launching a comprehensive fundraising campaign
- Advocating for additional state funding
- Increasing compensation for faculty and staff

Retention rates

First to second year retention rate (fall to fall)	2012-13	2013-14	2014-15	2015-16	2016-17
All students	75%	75%	78%	79%	77%
Pell eligible	68%	66%	72%	71%	68%
First-generation	65%	61%	73%	72%	69%
Hispanic or Latino	73%	71%	78%	75%	71%
Black or African-American	66%	71%	69%	74%	65%
Two or more races	63%	67%	72%	83%	67%



Northeast
view at Boonville
& Water St.

IDEA Commons project

OFFICE BUILDING RENDERING





Frank Einhellig

PROVOST

Missouri State.
UNIVERSITY





Academic highlights

CURRENT STATUS AND SOME RECOGNITIONS



Majors, degrees and certificates

Undergraduate

- 102 majors
- 171 options
- 15 certificates*

Graduate

- 61 programs
- 98 options
- 60 certificates*

*Most often 12 credit hours



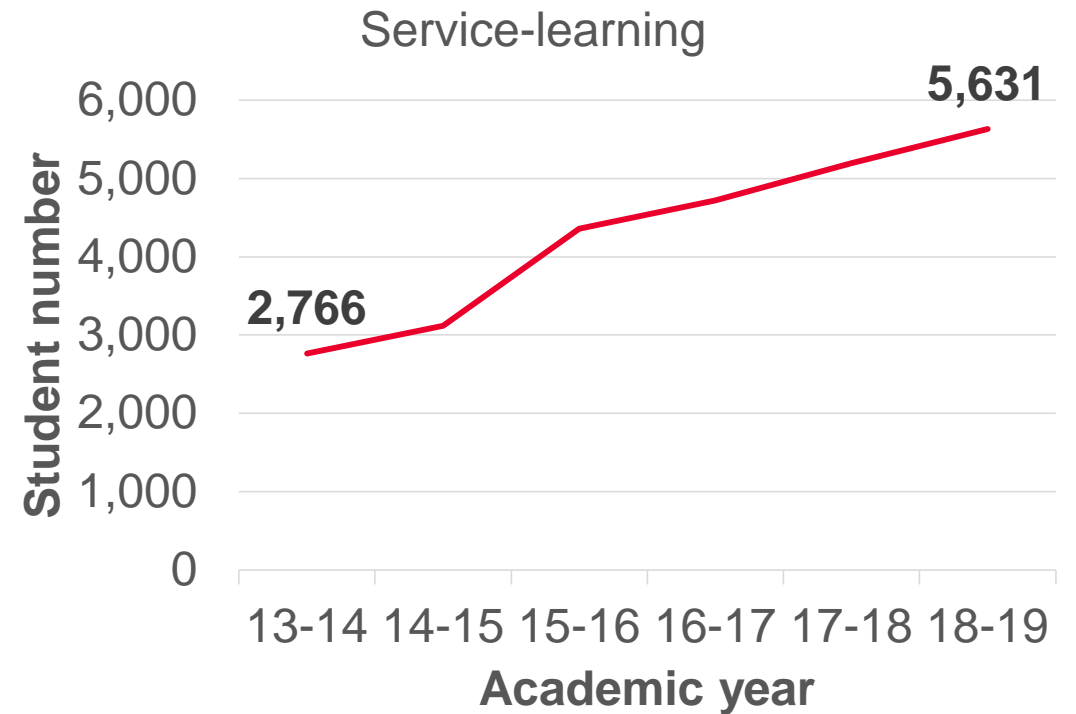
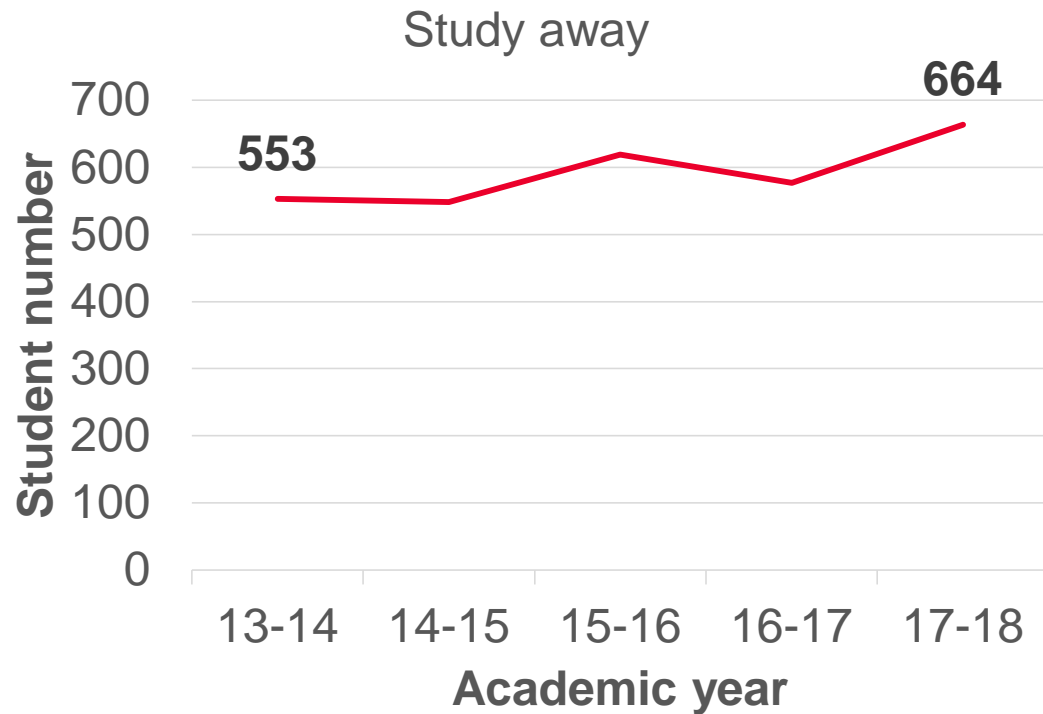
Enrollment highlights

FALL 2018

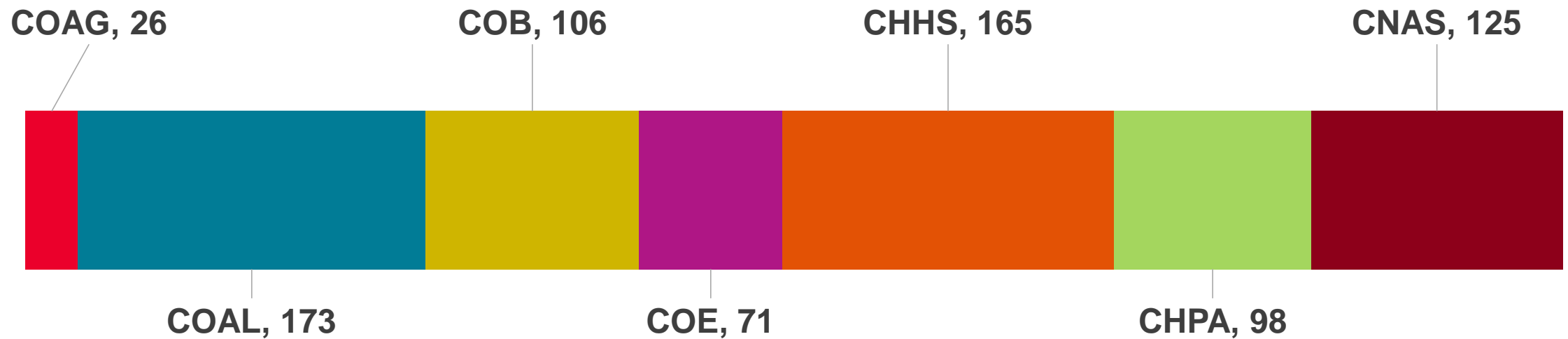
	Headcount
Graduate enrollment	3,709*
Dual credit students	2,929*
Students with an online class	8,866*
First-time freshman with credit	1,921*
Honors College	1,215
First-time freshman in Honors	338*

*Record enrollment

Experiential learning expands

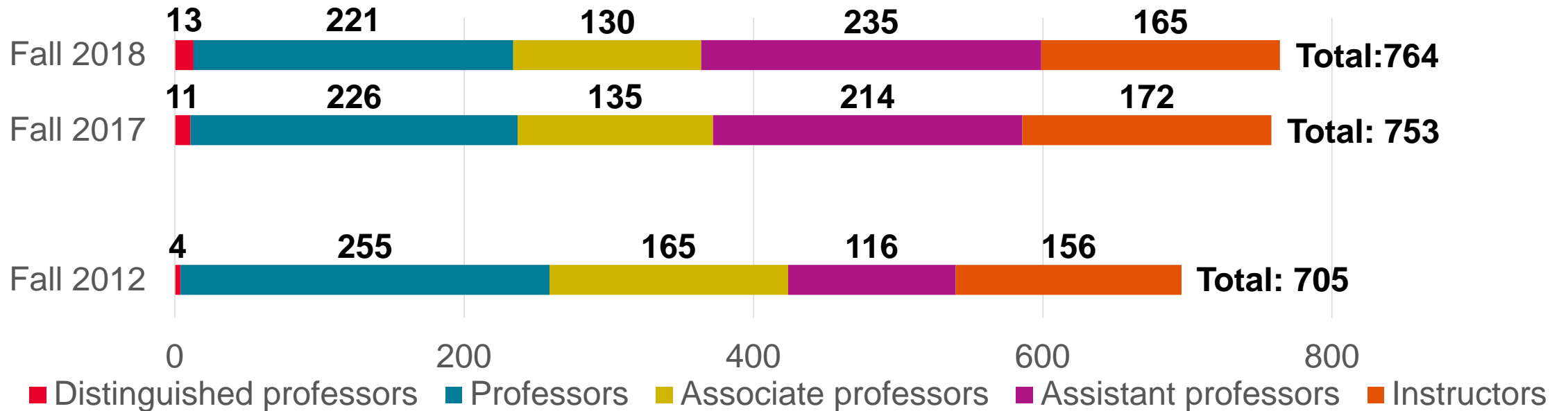


Number of faculty



Total number of faculty: 764

Full-time instructional faculty



Series are shown in order from left to right

Mind's Eye

SHOWCASING MSU RESEARCH

2018 is the sixth edition

- 13 stories featured
- Basic and applied research, creative work
- Nine videos

Research featured since 2013

- 78 stories and 93 faculty



Mind's Eye wins CASE awards

- International Circle of Excellence silver award in news and research for Mind's Eye video
 - Judges comment: “No matter the subject, the Mind's Eye series unifies Missouri State's research output into a readily understandable, cohesive whole.”
- Regional silver award in research publications for 2017 Mind's Eye edition







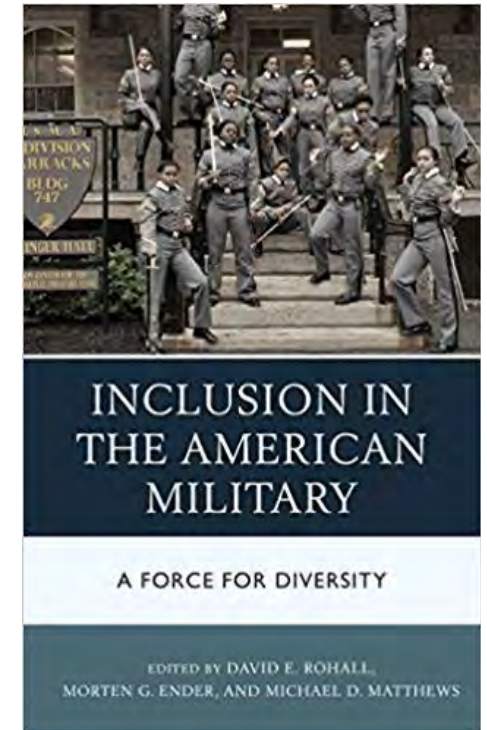
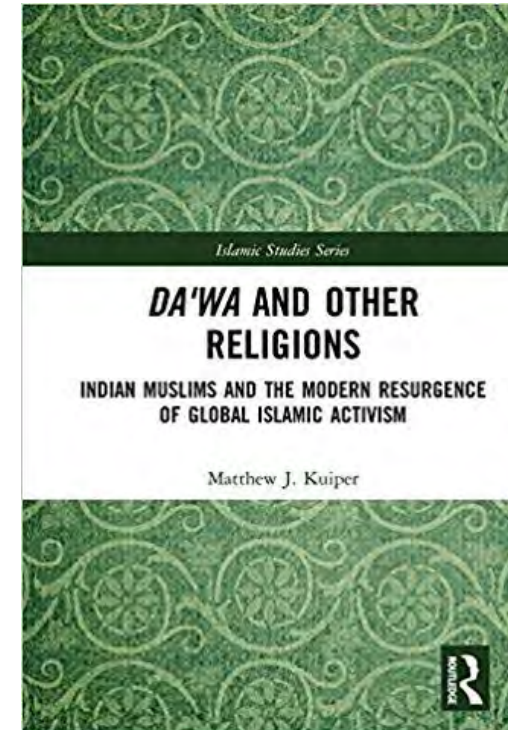
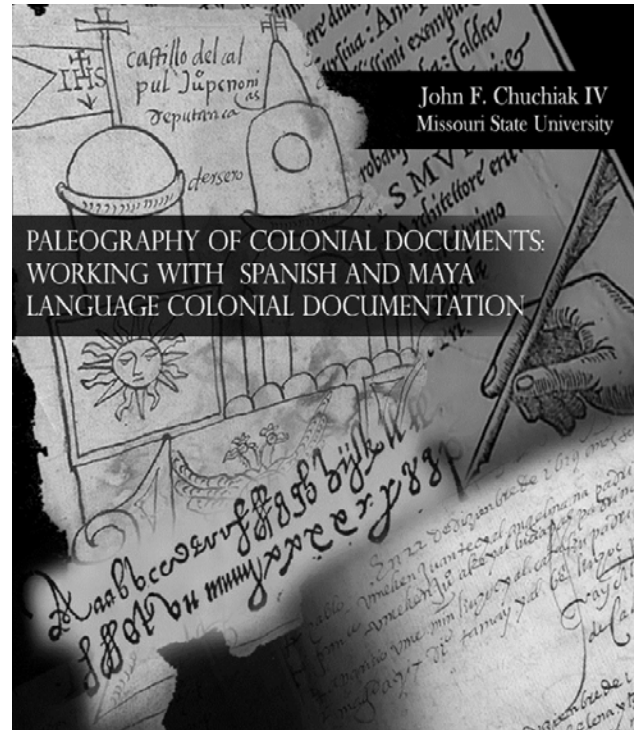
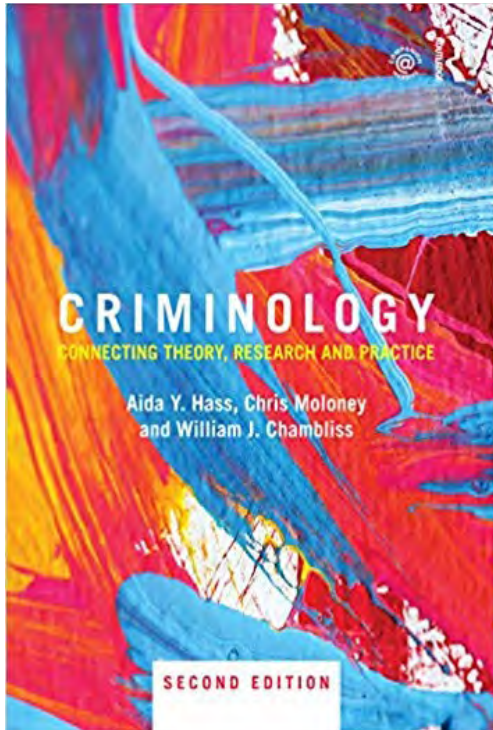
Publications and creative activities

2017

Category	Count
Book	27
Book chapter	78
Journal article	264
Exhibition	15
Performance	17
Total	401

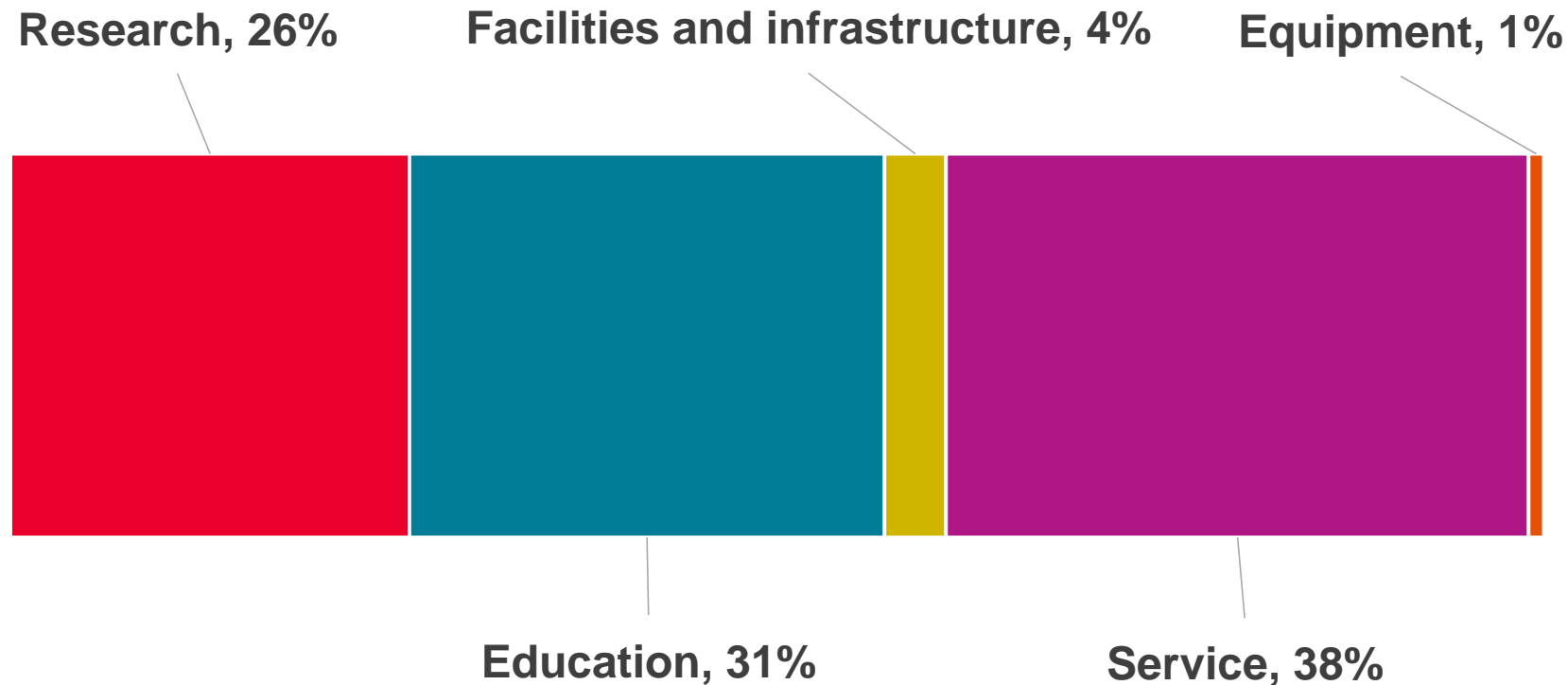
Adding to the storehouse of knowledge

SELECTIONS FROM THE 13 CHPA BOOKS PUBLISHED IN 2017



External funding

RESEARCH ADMINISTRATION



- \$26,051,086 awarded
- 305 proposals submitted
- 110 named investigators

Professor salary incentive 2018



NIC GERASIMCHUK



ERIC NELSON



MIKE REED



ARBINDRA RIMAL



GWEN WALSTRAND



STEVE WILLIS

- Program inception 2014
- Six awarded this year
- 63 recipients to date
- 52 recipients still at MSU

Debate: national recognition

TEAM AND INDIVIDUAL AWARDS

- 2018 National Sweepstakes
 - Team second place (NFA-LD Debate)
 - Mikayla Dickerson, national finalist
- High-impact academic program
 - 94% graduation rate
 - 70% complete law or other graduate degrees



Media, journalism and film department

AWARDS AND RECOGNITIONS

2018

- Emmy nomination: “Show-Me Chefs”
- First place, best overall newspaper, Missouri College Media Association: The Standard

2001-18 awards

- 650 awards from academic and professional organizations
- 136 screenings at film festivals



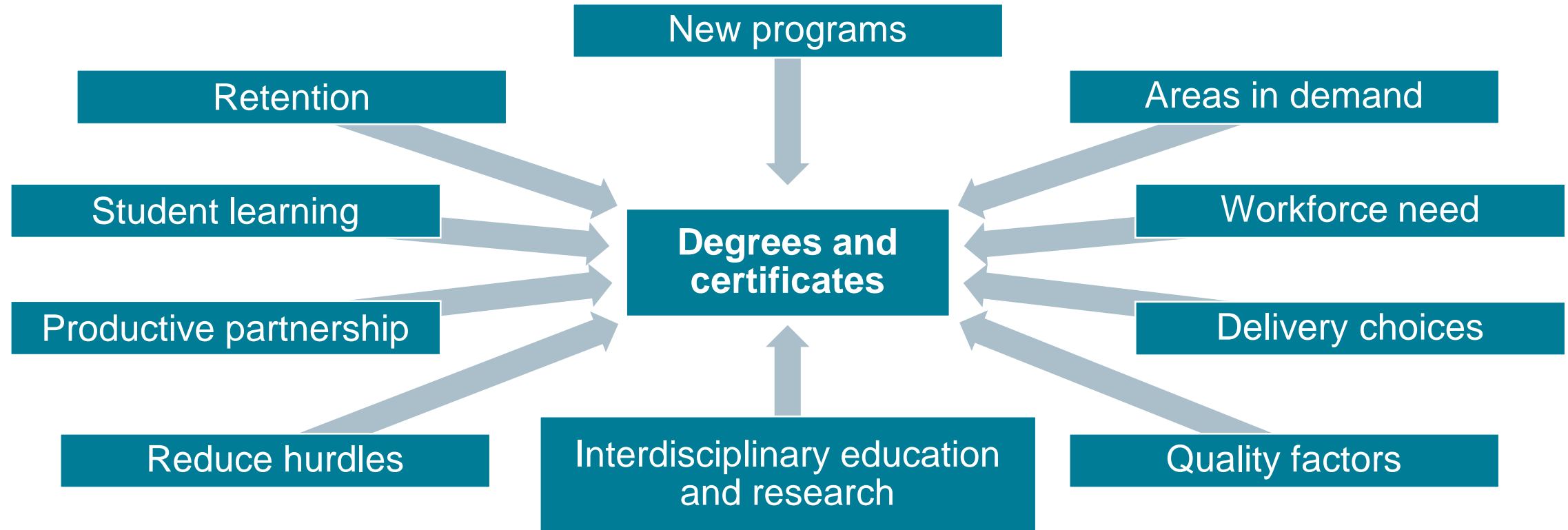


Implementing the Vision

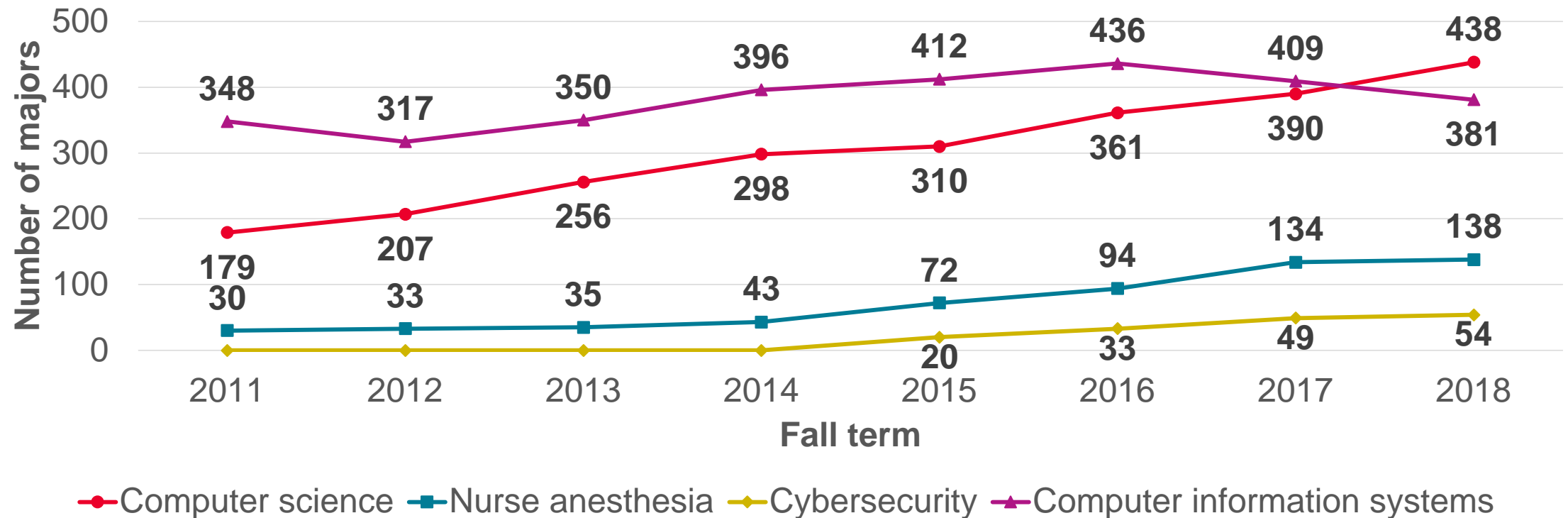
2016-21 LONG-RANGE PLAN

Action plan: 2018-19 and beyond

CREATE A CARING ENVIRONMENT



Technology and health programs





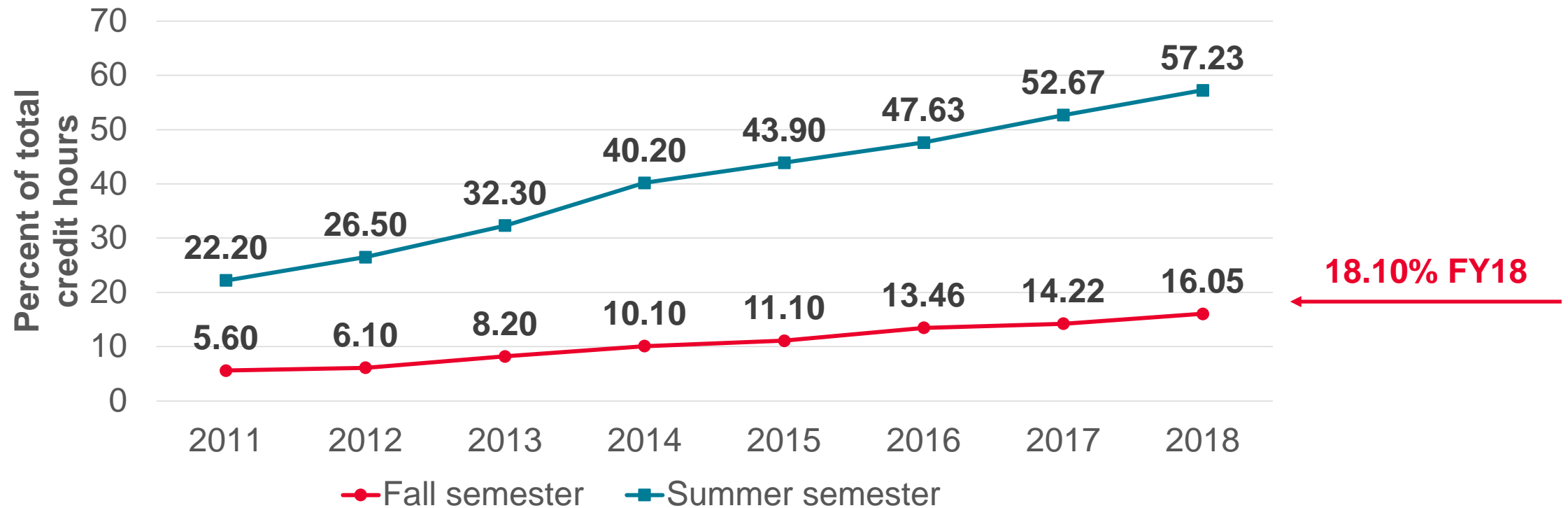
Targeted certificates

WORKFORCE ENHANCEMENT

- COAL: Professional writing (12 hours)*
- COE: Dyslexia (graduate 12 hours)*
- CHHS: RN first assist (graduate nine hours)
- COB: Entrepreneurship
- CNAS: Applied geospatial information systems (undergraduate 12 hours)*
- CHPA: Terrorism and national security (undergraduate 12 hours)
- COAG: Soil science

*Develop for online offering

Online credit hours



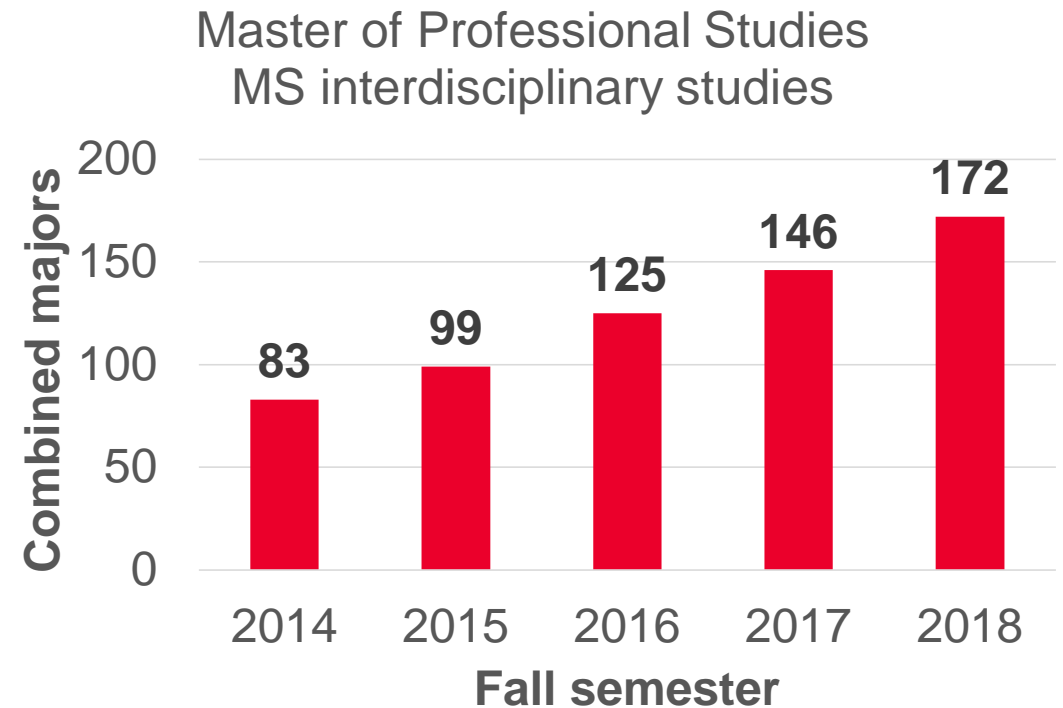
Accreditations

2017-18

Programs	Accredited through
Accounting – all programs (AACSB)	2023
Business – all programs (AACSB)	2023
Hospitality leadership	2025
CSD – speech language, MS (CAA)	2025
CSD – audiology, AuD (CAA)	2025
Occupational therapy, MS (ACOTE)	2024
Public health, MS	2025
Sports medicine and athletic training, MS	2028
Physical therapy, DPT (CAPTE)	Awaiting agency action
Social work, BSW and MSW (CSWE)	Awaiting agency action

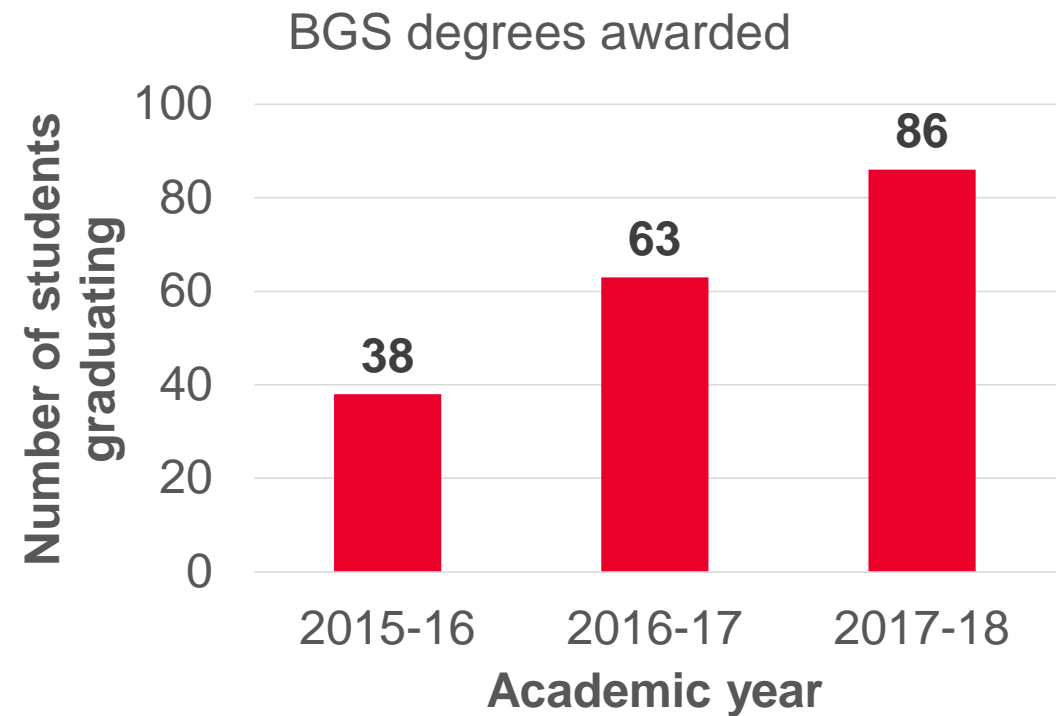
Interdisciplinary graduate programs

- All colleges participate
 - Flexibility and responsiveness
 - MPS has a core and eight options
- Majors doubled in last five years
 - International students often use with cohort model
 - Have combined with grants, such as iELT-Ozarks Project



Bachelor of General Studies

- Interdisciplinary program started 2015
- Graduated 187 to date
- Age range is 22-70
- In progress: 84 accepted; 32 in application



Bachelor of General Studies

SPRING 2018 GRADUATE COMMENTS

“I am quite proud of my achievement. 30 plus years, 10 colleges and universities, and at the age of 50, I have completed my bachelor’s degree. Missouri State has been the absolute best in accommodating me toward degree completion. I honestly did not know if I would ever get the chance to develop my education to degree completion...I am grateful!”





Improving processes

REDUCING HURDLES

- New admission systems:
UniCAS, GradCAS and streamlining non-degree applications
- Better communication:
CRM (customer relationship management)
- Online thesis processing and library holdings
- Dual enroll software
- Refining four-year degree pathways
- Implementing statewide core curriculum transfer (CORE 42)
- Strengthening advising processes

Engineering collaboration

MISSOURI STATE AND MISSOURI S&T

- Accepting first-year students in mechanical engineering for fall 2019
- Renovating program space in Plaster Free Enterprise Center to add mechanical engineering
- Civil and electrical engineering have been a successful collaboration with Missouri S&T since 2008
- No longer have enrollment restrictions for students interested in studying engineering in Springfield



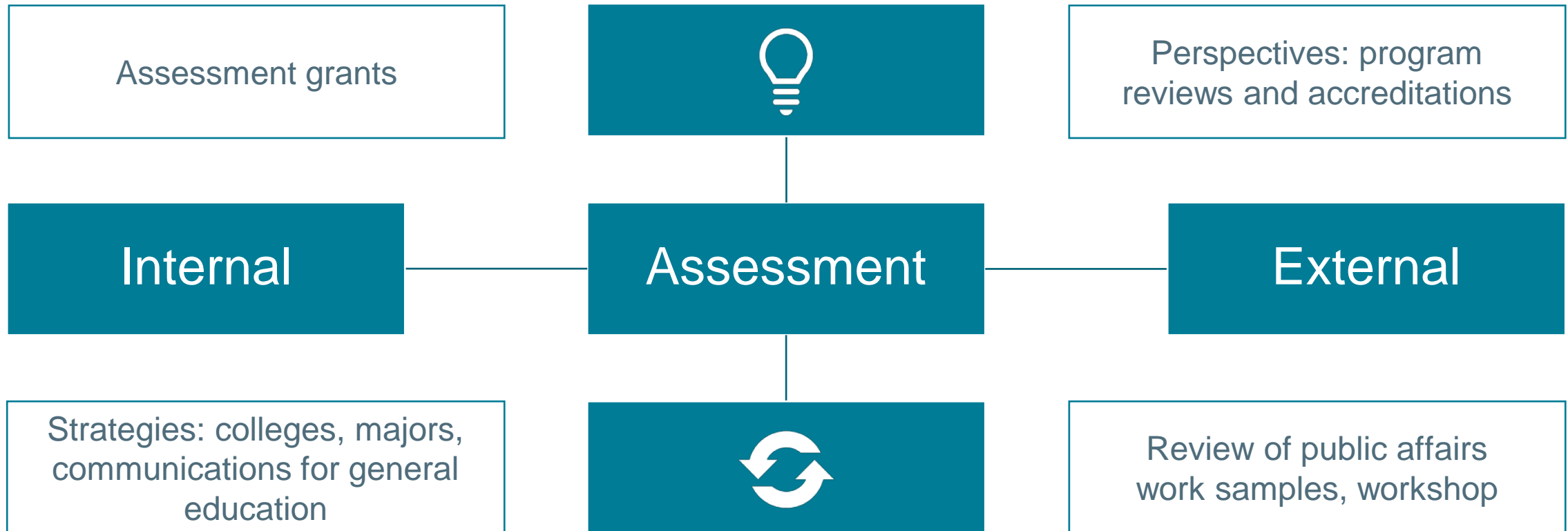
MSU and Southwest University (China)

INTERNATIONAL COLLABORATIONS

- One-month program for 58 students and five professors from SW University
- Focus areas
 - Plant and animal science
 - Mass media in society
- Dual degree programs now in planning process



Assurance of student learning



Center for Academic Success and Transition

- Focus: retention and graduation
- Location: Meyer Library (2019)
- Early student contact: GEP 101 and first-generation
- Collaboration and coordination efforts:
 - Jump START and Bears LEAD
 - Pre-registration and proactive advising





MAKE YOUR MISSOURI STATEMENT™

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