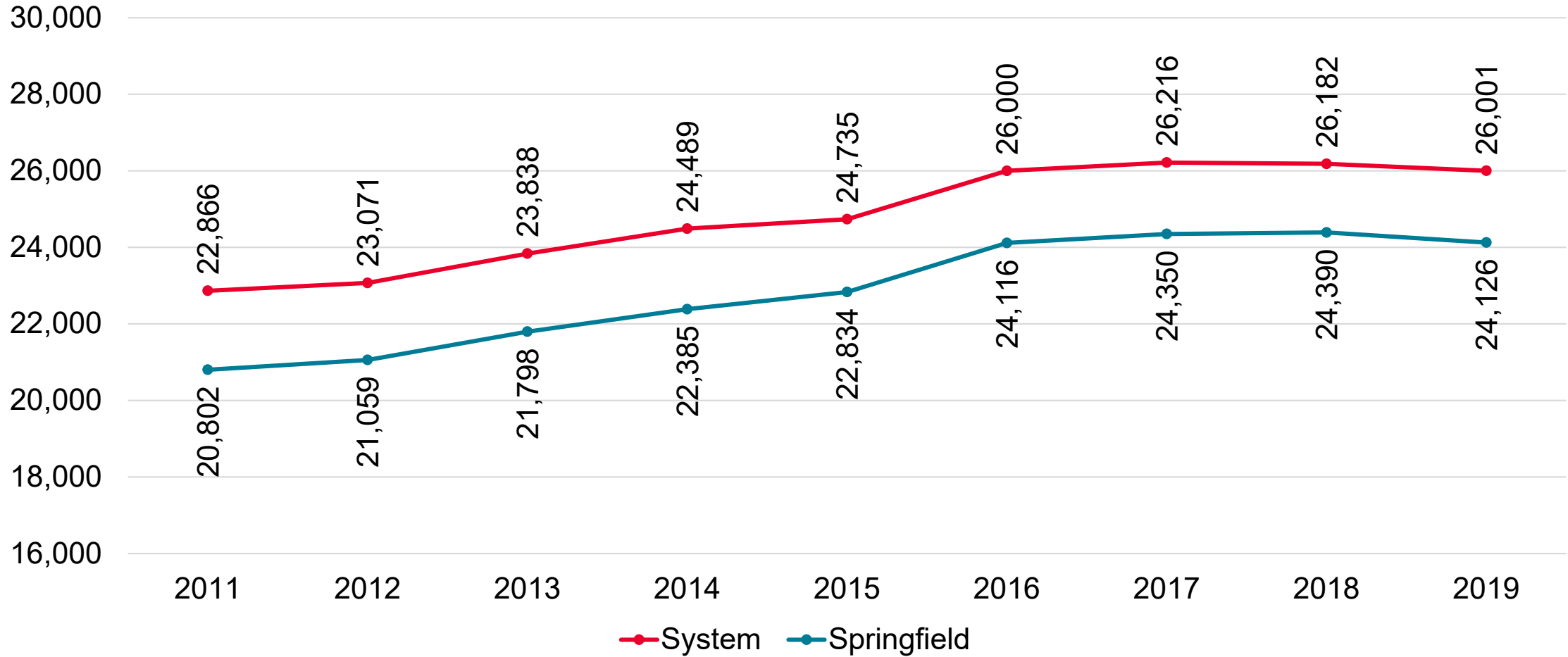


Enrollment





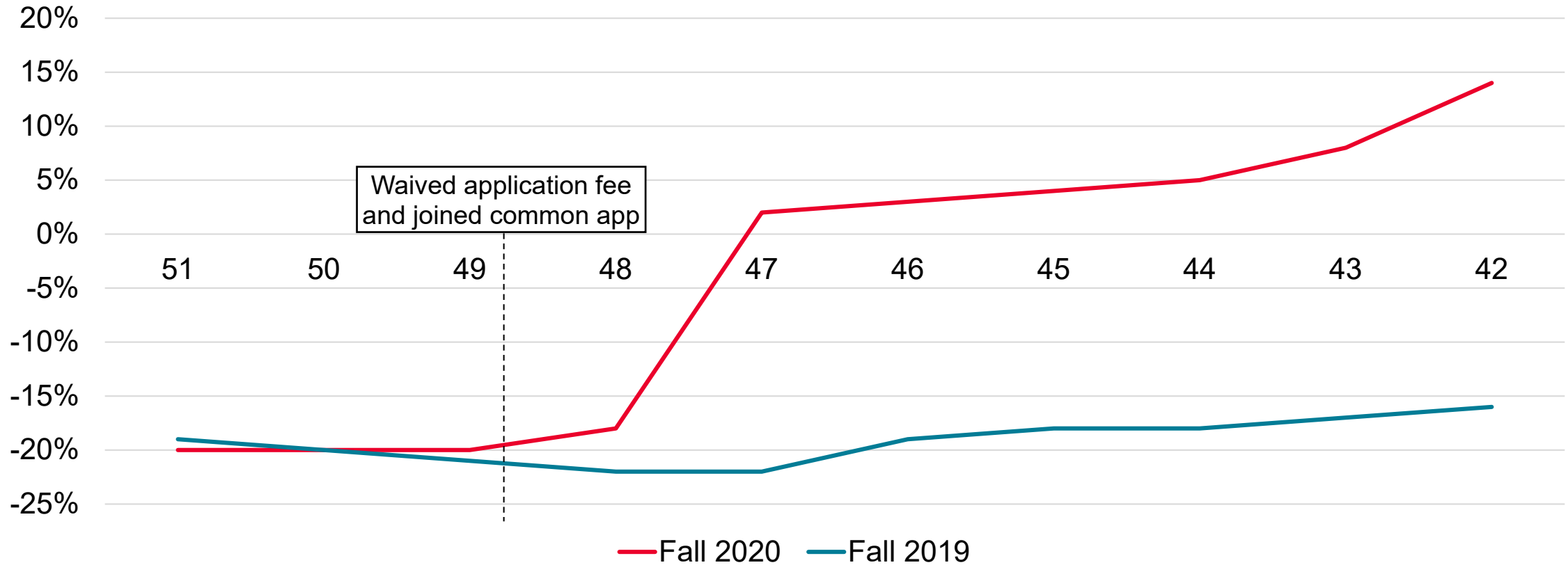
Enrollment

INITIATIVES TO INCREASE ENROLLMENT

- Improved marketing materials
- Implemented CRM
- Implemented texting platform
- Developed a virtual tour
- Changed scholarships
- Redesigned website
- Focused communications on career readiness
- Waived application fee
- Joined Common App

Enrollment

FIRST TIME NEW IN COLLEGE STUDENT APPLICATIONS





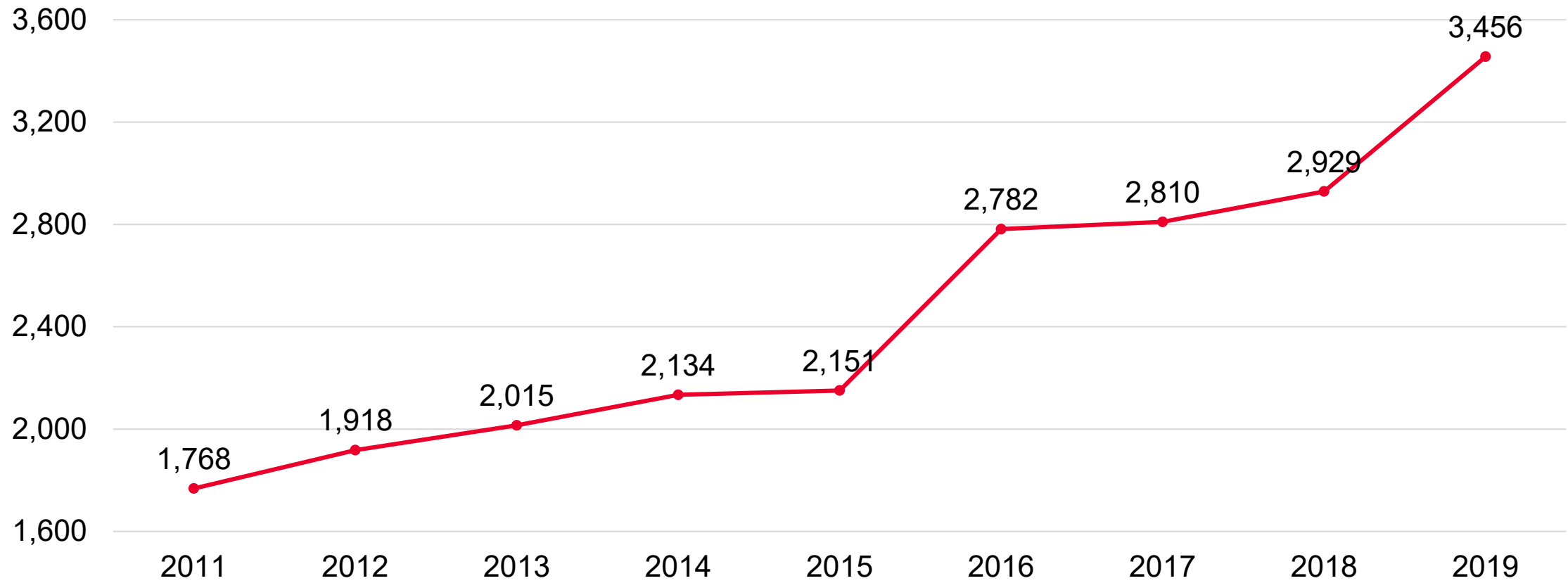
Enrollment

DUAL CREDIT INITIATIVE

- Fall 2019 – piloted scholarship program to provide dual credit at no cost to students in Springfield Public Schools
- Spring 2020 – expanded program statewide
- Coordinated strategies to market MSU to dual credit students in efforts to recruit them as FTNIC students after high school

Enrollment

IMMEDIATE IMPACT ON DUAL CREDIT ENROLLMENT





Most Credentials Ever

	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020*
Degrees awarded	4,306	4,359	4,635	4,724	5,020	4,959
Certificates awarded	173	282	301	462	470	572
Total	4,479	4,641	4,936	5,186	5,490	5,531

* Data as of June 8, 2020. These numbers should increase when all degree checks from spring 2020 are completed.



New Certificate Programs

Undergraduate

Soil Science
Family and Juvenile Support Services
Archaeology
Information Technology
Workplace Writing
Recording Arts
Business Principles
Fashion Merchandising
Financial Awareness
Hispanic Studies
Insurance
Advanced Hospitality Leadership*
Basic Spanish Communication*
Essentials of Hospitality Management*
French for Communication*

French for Professions*
French Translation*
General Economics*
Lodging Management*
Nonprofit Leadership*
The Modern Global Economy*
Agricultural Economics*
Infant and Toddler Development*
Leadership Development*
Working with Families*
Cultural Competence in International
Nutrition*
Foundations of Nutrition*
Spanish for the Health and Human
Services*

Graduate

School Counseling
Sport and Human Performance
Sport Pedagogy
Sustainability
College Teaching*
Data Analytics in Accounting*
Online Teaching and Learning*
Recreation and Parks Administration*
Student Mental Health, Family, and
Community Support*
Comprehensive Systems of Support*
Crime Prevention*
Applied Economics*
Criminal Justice Leadership and
Management*

*submitted to MDHE, awaiting approval letter



Academic Accomplishments

- 17 new online degree and certificate programs
- CBHE approved the Doctorate in Defense and Strategic Studies
- 2+2 agreements with community colleges and West Plains
- 3+1 plant science agreement with Southwest University in China
- Established Center for Academic Success and Transition and the Academic Advisement and Transfer Center
- Received national Excellence in Assessment Designation
- Received 7 year CAEP accreditation



MSU Foundation

- Onward Upward Campaign (Circle of Excellence Award)
- Most funds raised ever in foundation's history
- Eight-figure naming gift for College of Arts and Letters
- Largest scholarship gift in the history of the university



External Support

Fiscal year	Foundation	Grants	Total
2013	\$16,657,888	\$20,188,675	\$36,846,563
2014	\$18,377,965	\$21,948,926	\$40,326,891
2015	\$19,206,438	\$19,021,365	\$38,227,803
2016	\$18,010,206	\$24,791,365	\$42,801,571
2017	\$19,515,898	\$20,584,404	\$40,100,302
2018	\$21,534,074	\$26,051,086	\$47,585,160
2019	\$20,083,060	\$32,802,989	\$52,886,049
July 2019 – May 2020	\$21,695,807	\$42,185,363	\$63,881,170



Diversity, Equity and Inclusion

- SAAB relocation to Springfield
- Boys and Girls Club agreements
- Climate survey
- Expanded diversity and Facing Racism training
- Increased ethnic diversity of faculty and staff



Increased Faculty and Staff Diversity

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Goal by Fall 2021
Percent of faculty and staff that are international or members of historically underrepresented groups	10.6%	11.0%	11.5%	12.8%	14.1%	14.5%	15.0%	16.0%



Budget and Efficiency

- Limited tuition and fee increases to the consumer price index.
- Saved \$1.5 million by refinancing academic and auxiliary bonds.
- Enhanced revenue by \$3 million through a new three-year depository bank contract.
- Managed \$11.9 million in state withholds in Q4 of FY20.
- Pre-pandemic: \$2.9 million in planned expense reductions for FY21.
- Post-pandemic: Budgeted for substantial anticipated revenue losses in FY21.



IDEA Commons

- Plaster Center / efactory
 - Constructing 8 additional incubator spaces, a conference room, and a large training area that can be subdivided
 - EDA funding for half of project cost. Request made for additional funds.
 - Project will be completed this summer.
- JVIC Building 4
 - Closed financing.
 - Construction set to begin this summer.



Legislative Achievements

- Legislature passed budget that includes flat funding for MSU
- No legislation MSU opposed passed this year



Facilities

- Construction of the Ozarks Education Center at Bull Shoals, Plaster Center (Phase 2), the McQueary Family Health Sciences Hall addition, and the Greenwood Laboratory School addition.
- Delayed possession of new residence hall
- Upgrading 80 classrooms with web conferencing software and tracking cameras



IT Infrastructure

- Expanded wireless network to support new devices (Amazon Alexa, Google Home, etc.).
- Transitioning the university's phone system to an advanced Voice Over IP system.
- Enhanced information security by implementing multi-factor authentication, network segmentation, and simulated phishing exercises for employees.



Athletics

- Lady Bears finished in national Top 20
- Hired Bobby Petrino
- On pace to win MVC All-Sports Trophy before coronavirus
- Increased Bears Fund revenue
- 3.00 GPA for 15 consecutive semesters



West Plains

- 5% enrollment increase in fall 2019
- Expanded nursing cohort
- New online option for AAS in Health Information Technology
- New AAS programs in Technology and Behavioral Health Support Assistant
- Completed first GOCAT registered apprenticeship program
- Chancellor transition