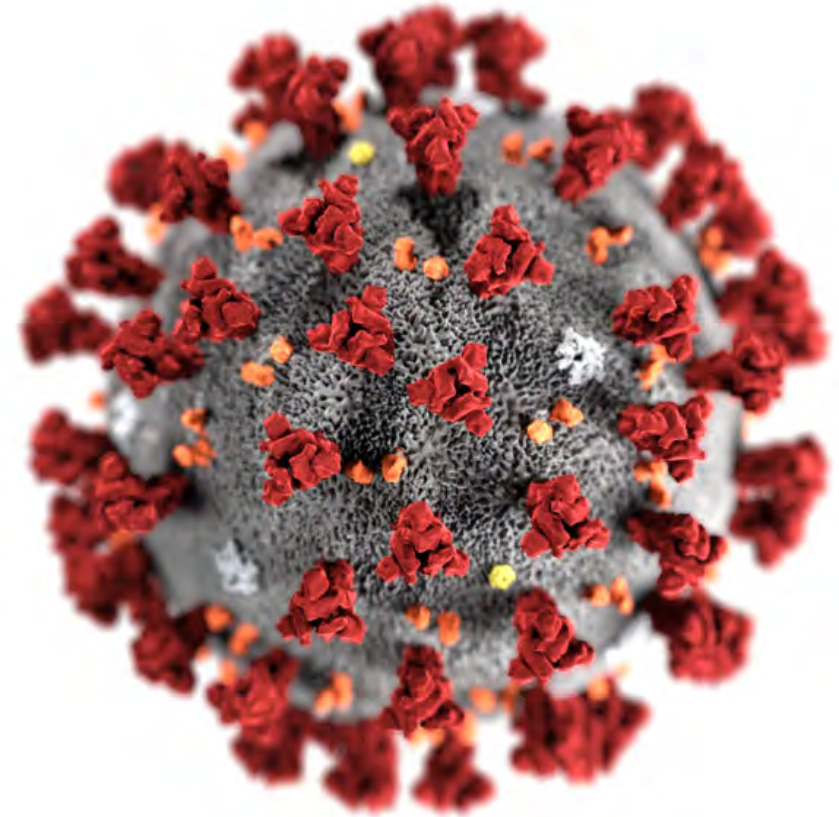


Managed Pandemic Response

SAFETY

- Increased online and hybrid options
- Modified housing
- Rigorous testing, quarantine, isolation, and travel protocols
- Implemented temporary policies
- Facilitated social distancing, masking, and hygiene



Managed Pandemic Response

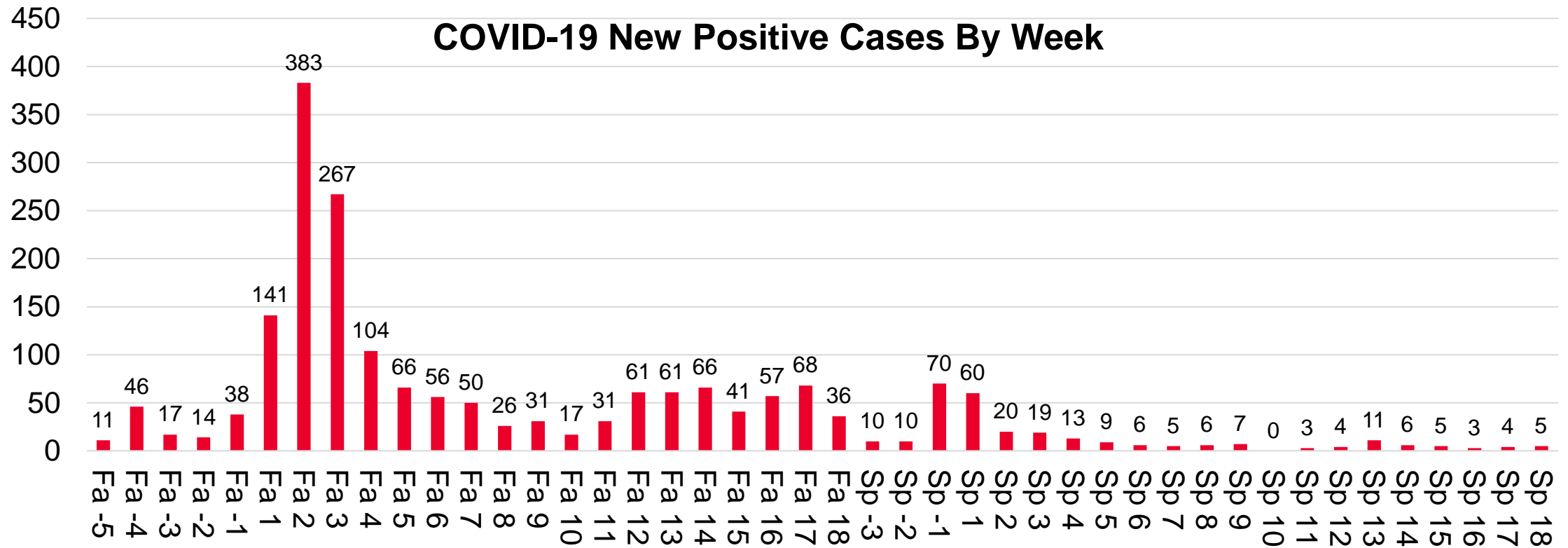
SAFETY

- COVID-19 hotline and response team
- Safely held intramural sports, fraternity and sorority activities, student events, athletic practices and contests, and commencement ceremonies
- Promoted and provided robust access to vaccine



Managed Pandemic Response

OUTCOME





Managed Pandemic Response

ENROLLMENT

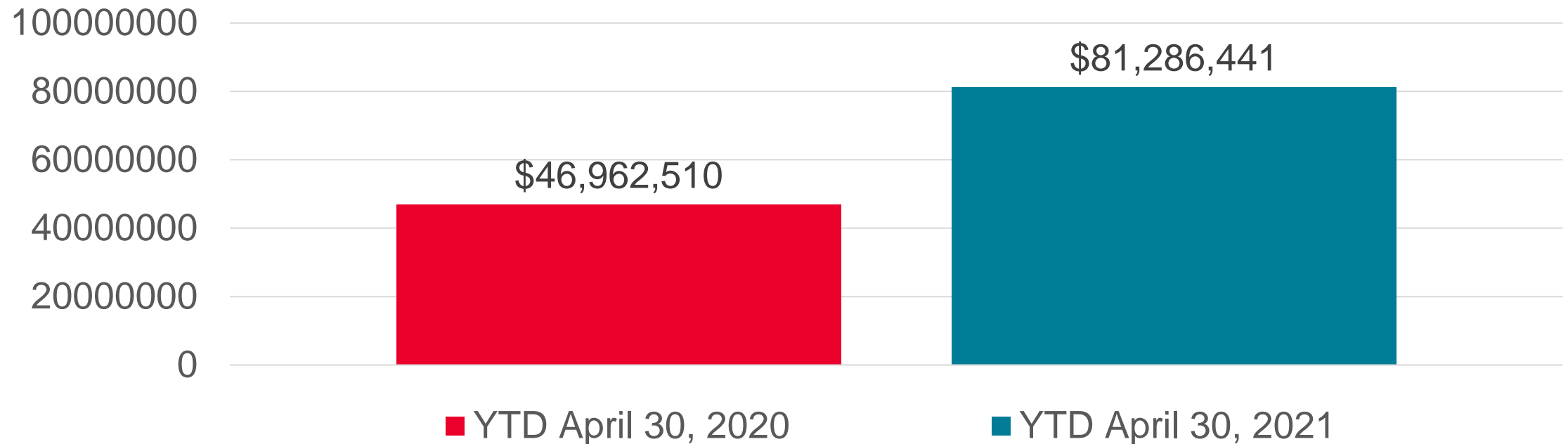
Fall 2011	22,866
Fall 2012	23,071
Fall 2013	23,838
Fall 2014	24,489
Fall 2015	24,735

Fall 2016	26,000
Fall 2017	26,216
Fall 2018	26,182
Fall 2019	26,001
Fall 2020	26,016

Managed Pandemic Response

FINANCIAL STABILITY

University Net Position



Managed Pandemic Response

EMPLOYEE SUPPORT

- No layoffs
- Additional leave provided
- Remote work and flextime encouraged
- Free COVID-19 testing
- Early access to free vaccine
- Training to deliver classes and student services remotely



Managed Pandemic Response

STUDENT SUPPORT

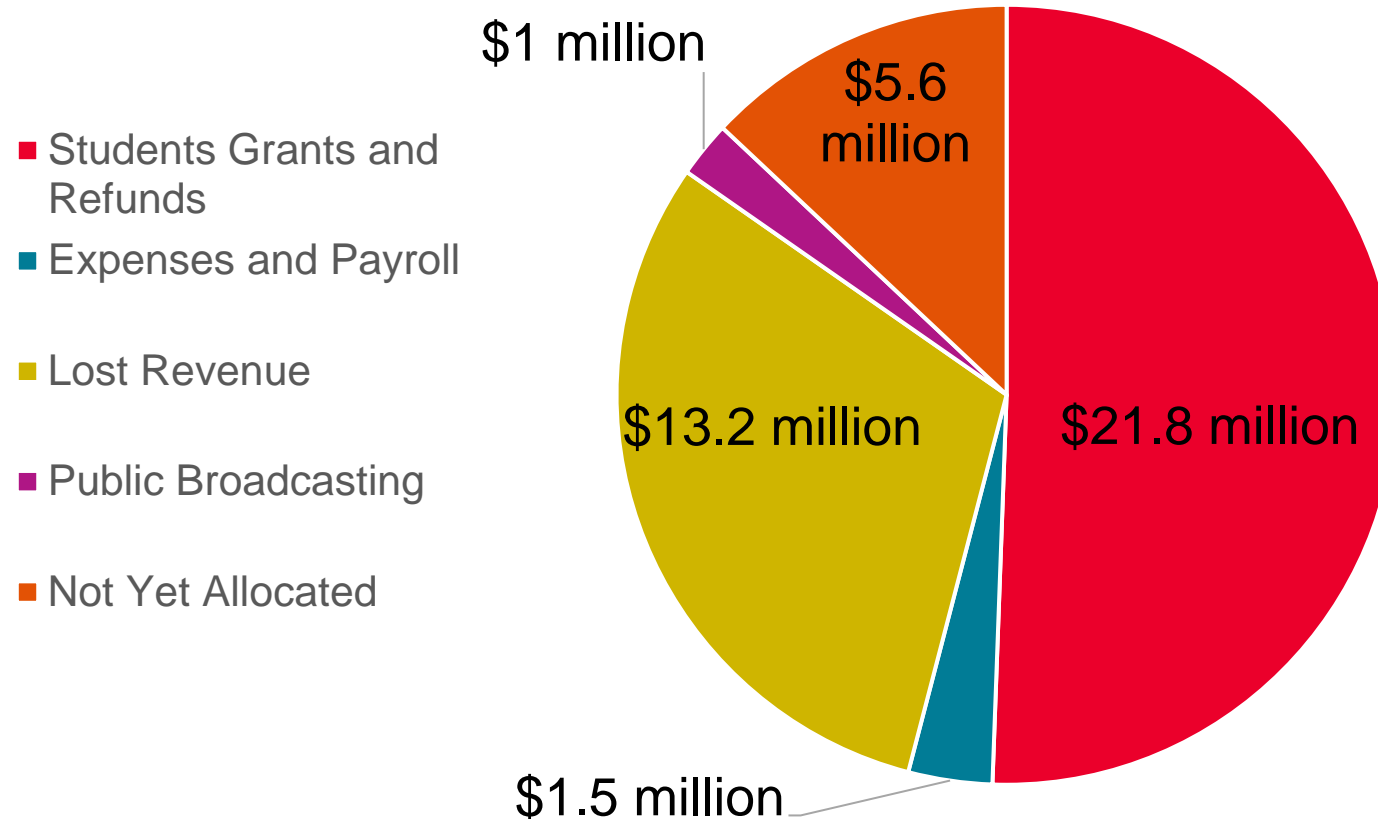
- BearsCare survey
- Student Success InfoLine
- Expanded use of text messaging
- Course Mentors program
- Enhanced mental health services



Managed Pandemic Response

FEDERAL FUNDS

HEERF I and II Allocation



Majority of \$43.1 million MSU received under HEERF I and II was distributed to students

MSU was awarded \$44.6 million under HEERF III – \$22.5 million must be distributed to students

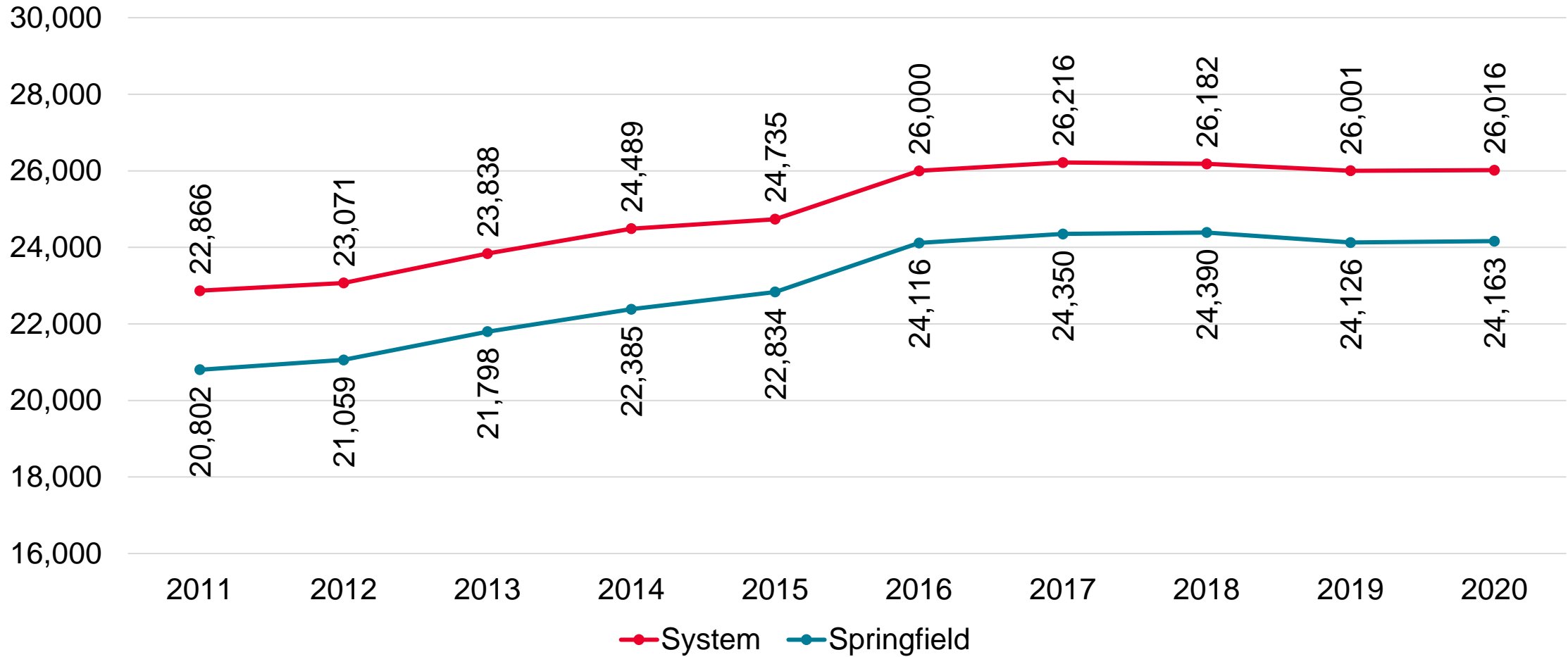
MSU also received \$14.9 million from state and local CARES Act awards – all used for COVID-19 expenses and payroll



Strategic Planning

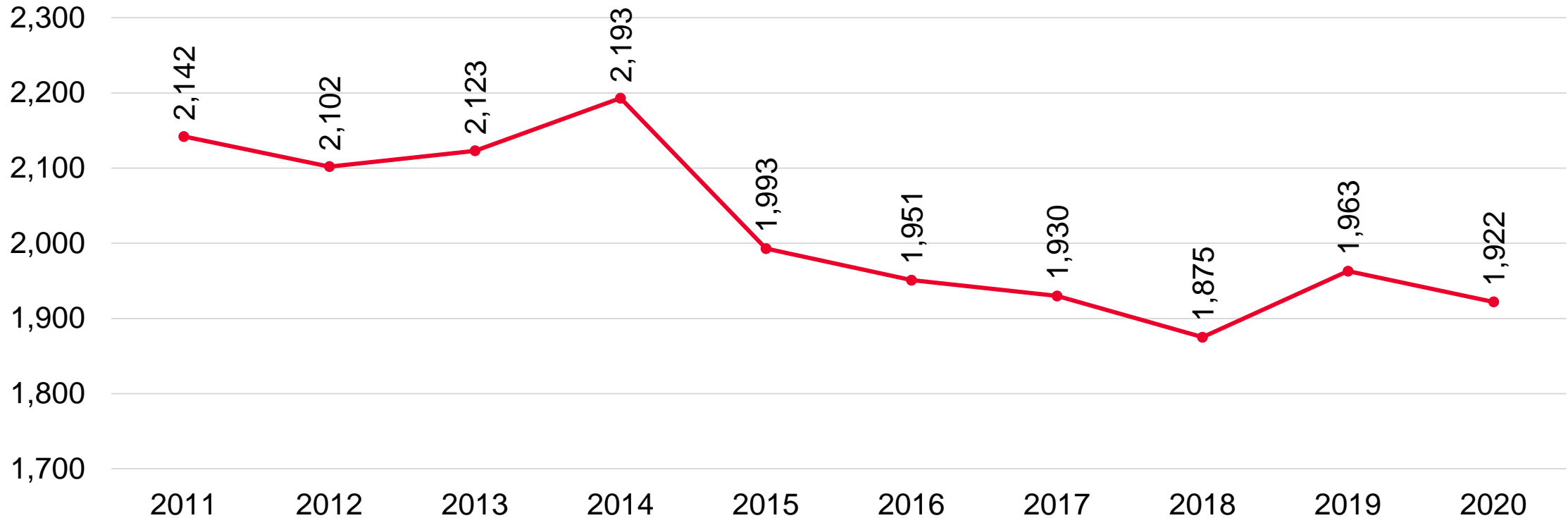
- Completed Strategic Enrollment Management (SEM) Plan
- Completed 2021-26 Long-Range Plan
- Completed Campus Master Plan
- Completed Campus Visioning Guide

Enrollment



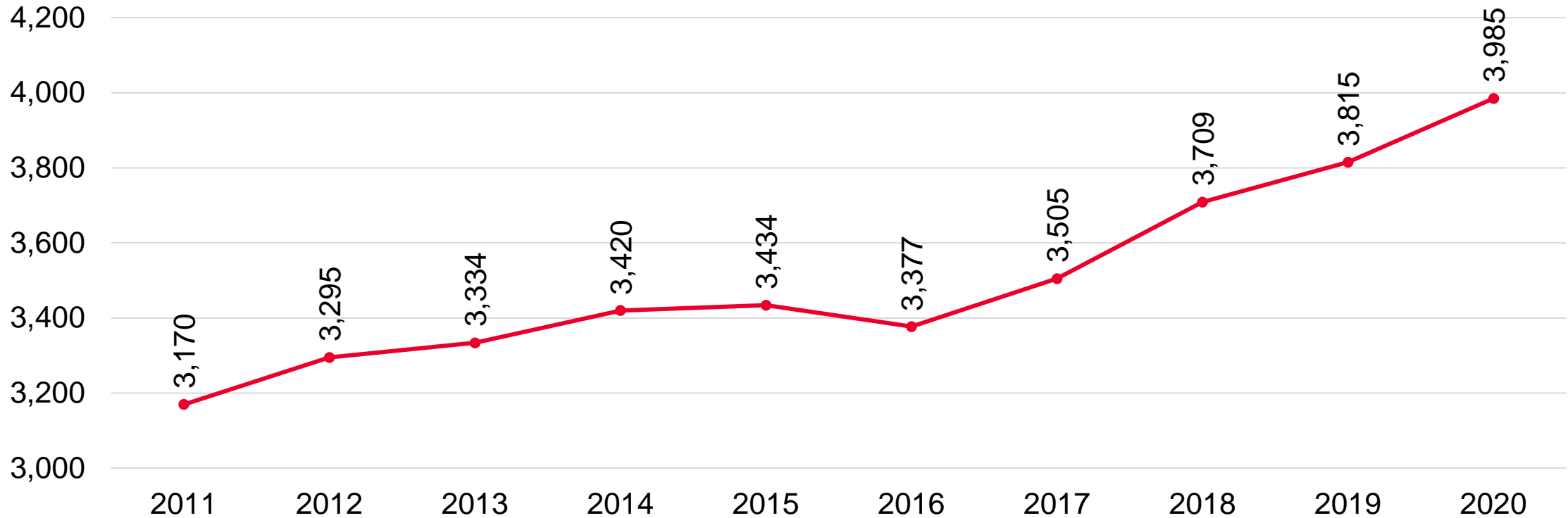
Enrollment

WEST PLAINS



Enrollment

GRADUATE





Government Relations

STATE

- 3.7 percent (\$3.5 million) core operating appropriation increase
- \$1.8 million to establish the Missouri Cybersecurity Center of Excellence at the Blunt Center
- \$4 million for a facility expansion at the Darr Agricultural Center
- \$1 million to construct an advanced welding lab in West Plains
- \$950,000 to construct Looney Hall addition

Government Relations

FEDERAL

- 3 MSU projects submitted by Rep. Long
- Working with Sen. Blunt on Ozarks Health and Life Science Center





New Tuition Model

- New model:
 - Charges one tuition rate (\$257 per credit) for online and in-state seated
 - Charges current fees to students taking any seated classes
 - Charges lower fees to students taking only online classes
 - Revenue-neutral on tuition
 - Maintains competitive pricing with peer universities
- Broadly supported by students and community
- Commissioner Mulligan approved HESFA penalty waiver



Academic and Career Initiatives

DEGREES AND CERTIFICATES AWARDED

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21*
Degrees awarded	4,306	4,359	4,635	4,724	5,020	5,104	5,021
Certificates awarded	173	282	301	462	470	592	763
Total	4,479	4,641	4,936	5,186	5,490	5,696	5,784

*As of June 8, 2021. This amount will increase as degrees from May 2021 are approved, documented, and posted.

2016-21 LONG RANGE PLAN GOAL = 5,200



Academic and Career Initiatives

- Successfully completed HLC 4-year Assurance Review with no critical feedback or suggestions
- Piloted digital marketing campaigns for certificates
- Univ. of Ark. partnership on poultry science degree
- Relaunched MS in information technology
- Moved MPA and MAT online with plans to move MHA online soon



Academic and Career Initiatives

- Robust Career Center training provided in-person and virtually
- Continued to expand the dual credit program
- Expanded Bear POWER to a 4-year program
- \$4 million, five-year grant for CODERS project
 - Partnership with 18 K-12 schools
 - Promote computer science, writing, physics, and math instruction in grades 3 through 8



Academic and Career Initiatives

PROFESSIONAL DOCTORAL DEGREE PROGRAMS

- Started first cohorts in Doctor of Defense and Strategic Studies and MFA in Dramatic Writing
- Added 6th Doctoral Program (Doctor of Occupational Therapy)
- Doctor of Health Sciences, Doctor of Psychology, and Doctor of Education are in faculty planning stages

Academic and Career Initiatives



- Increasingly required or encouraged in classes (particularly in COB)
- Regularly used by Career Center
- 1,134 activated employee accounts



Diversity, Equity, and Inclusion

STUDENT SUPPORT

- Multicultural Resource Center expansion
- New access program partnership with KIPP KC
- Accelerated graduate degree programs with HBCUs
- SAAB Partnership
 - Relocated to campus
 - Access program partnership agreement
 - Scholarship
- Consolidate student accommodations in the Learning Diagnostic Center
- Held sessions in Counseling Center for specific populations of students, faculty, and staff

Diversity, Equity, and Inclusion

FACULTY SUPPORT



- 27 mentors
- 33 mentees
- Monthly professional development sessions
- Quarterly group social gatherings



Diversity, Equity, and Inclusion

TRAINING

- Facing Racism Institute (FRI) training for university leadership
- FRI training for other campus groups
- Diversity 101 training for staff
- Cultural consciousness training for faculty
- Created Student Diversity Leadership Institute for student leaders
- Created The United Academy for Inclusion and Belonging to provide training in the Springfield community



Diversity, Equity, and Inclusion

- Revised WBE/MBE contracting requirements
- Addressed local and national racial incidents
 - Summer 2020 statement re admitted students
 - Board discussion
 - August all-faculty meeting
 - First Clif's Note of fall 2020 semester
- No major incidences of conflict during or following election

IDEA Commons

EFACTORY EXPANSION



- Mechanical engineering space
- Eight new tenant offices
- Co-working space
- Flexible conference and event space

IDEA Commons

BLUNT CENTER EXPANSION



- Named Brewer Science Innovation Annex
- Expected completion spring 2022
- Missouri Cybersecurity Center of Excellence
- Planning braider expansion



IDEA Commons

JORDAN CREEK





Facilities

COMPLETED PROJECTS



McQueary Family Health Sciences Hall addition



Betty and Bobby Allison Event Center at
Greenwood Laboratory School



Facilities

NEW PROJECTS



SPS Magnet School at Darr Agricultural Center

Missouri State
UNIVERSITY



John Goodman Amphitheatre



IT Infrastructure

- Expanded multifactor authentication
- Automated security camera surveillance
- Upgraded software and technology for transportation management, CRM, mass notification, endpoint management, Bearpass cashiering, IT service, and password reset
- Began VOIP phone transition
- Added IP faxing capability



External Funding

Fiscal year	Foundation	Grants	Total
2013	\$16,657,888	\$20,188,675	\$36,846,563
2014	\$18,377,965	\$21,948,926	\$40,326,891
2015	\$19,206,438	\$19,021,365	\$38,227,803
2016	\$18,010,206	\$24,791,365	\$42,801,571
2017	\$19,515,898	\$20,584,404	\$40,100,302
2018	\$21,534,074	\$26,051,086	\$47,585,160
2019	\$20,083,060	\$32,802,989	\$52,886,049
2020	\$22,663,988	\$29,716,444*	\$52,380,432
July 20 – May 21	\$24,432,425	\$27,615,260*	\$52,047,685



Private Gifts

- \$225 million raised in Onward Upward campaign
- Endowment value over \$100 million
- Will surpass \$25 million in private gifts this year
- Noteworthy gifts include:
 - Naming gift for Ann Kampeter Health Sciences Hall
 - Naming gift for John Goodman Amphitheatre
 - First scholarships awarded from Reynolds College of Arts and Letters naming gift
 - Major scholarship gifts from Hale estate and Philip B. Roberts

Athletics



- Conference Championships in:
 - Football
 - Women's Basketball
 - Soccer
 - Women's Swimming and Diving
- Second in MVC All-Sports Race



Athletics



- 17th straight semester 3.0 GPA
- 979 APR score
- NCAA compliant
- Restructured head coaching contracts



West Plains

HIGHLIGHTS

- Welding and Fabrication Program
 - \$960,000 WORC grant
 - \$130,000 DRA grant
 - \$1 million state capital appropriation
 - \$100,000 private gift
- Expand Nursing Program
 - \$950,000 GEER Excels grant
- Community Behavioral Health Support Program
 - \$50,000 in start-up funding from Behavioral Health Coalition
- Developed 3-Year Enrollment Management Plan



West Plains

CAMPUS COORDINATION

- System Admits project
- VESTA apprenticeships
- Disability resources
- Pandemic response
- Campus safety
- Staff appreciation events
- Student distributions of COVID relief funds
- Flu and COVID-19 vaccinations
- VOIP phone system implementation
- VLAN segmentation