



**Missouri State**<sup>™</sup>  
U N I V E R S I T Y  
College of Business

The David D. Glass Distinguished Lecture Series  
presents:



**Charles Duhigg**

New York Times reporter and author of  
*The Power of Habit:*

*Why We Do What We Do in Life and Business*

October 5, 2012

Glass Hall 102

9:30 A.M. – 11:00 A.M.

RSVP on-line at

<http://business.missouristate.edu/GlassLectureSeries.htm>

*\*Space is limited, so don't delay with your RSVP!\**