



To: All Faculty

Subject: Student Government College Readership Program, August 2014

The Student Government Association and USA TODAY would like to take the opportunity to remind everyone about The Collegiate Readership Program!

Starting the first day of classes, August 18, 2014, USA TODAY, NEW YORK TIMES and THE SPRINGFIELD NEWS-LEADER will be available to students at the following locations: Glass Hall, Temple Hall, Garst Dining Hall, Foster Recreation Center, Blair-Shannon Dining Hall, Siceluff Hall, Brick City, Strong Hall, Meyer Library, Plaster Student Union, Professional Building, Jim D. Morris Center, Cheek Hall and Craig Hall on a daily basis Monday through Friday.

At close to 400 colleges/universities across the country, The Collegiate Readership Program's Mission is to:

- Provide global awareness
- Encourage critical thinking
- Cultivate social responsibility
- Tie course work to world issues
- Create active discussion in the classroom
- Improve ability to articulate views

Last year, 216,014 newspapers were read by Missouri State University students!!!

By making news media so readily available to students, it is the aim of Student Government Association and USA TODAY that you, Missouri State University faculty, will help make this program as dynamic as possible. We hope you will do this by actively using the availability of USA TODAY, NEW YORK TIMES and THE SPRINGFIELD NEWS-LEADER to help stimulate increased discussion in your courses and provide the critical connection between classroom content and the outside world that will help to make the student body even more competitive entering the workforce after graduation. USA TODAY also invites all faculty and students to visit their College specific website at www.college.usatoday.com.

We hope you all encourage your students to participate in the Collegiate Readership Program and look forward to the continued success we have seen over the past ten years.

Keep a look out for more exciting new initiatives from the Student Government Association!

Jordan McGee

President, Student Government Association

Missouri State University

