Branding Banner

Missouri State University
Sara Clark
Director of Web and New Media

- Luminis content/design
- Outside main IT; team of designer, coder, etc.

Matthew Stublefield
Lab Support Administrator

- Facilitate communication, wrote documentation, user support liaison
- Inside main IT; dedicated technical trainer
Implementation and project naming

- Began implementation in fall of 2007
- 30 month implementation of 5 modules and the Luminis portal
- Consultants worked with core teams, who in turn trained staff in their areas
- Many stakeholders, all using different names
New system would replace many other systems

- Phoenix
- CICS
- Hummingbird
- Host Explorer
- iSeries
- SWOPTIM
- ZipCard
The new implementation was named U-Link

Referred to as
- Banner
- Sungard Banner
- SSB
- INB
- Luminis

The portal launched December 2008 as

My Missouri State
Training and delivery

- Teams began training on INB and SSB with no portal
- First module to launch was Finance for requisitions and purchases
- Human Resources and Payroll launched second, also before the portal was in production
Design and organization

- Branding is more than a logo
- Wanted My Missouri State to easy to use

Goals
- Differentiate from main website
- Reduce visual clutter
- Provide clarity
Pay Stub

Choose a year and then select Display.

Pay Stub Year: 2011

Display
Student Records

View a reference guide with descriptions of each menu item.

- Advising Notes
- Degree Audit
- Grades (Midterm)
- Grades (Final)
- Holds
- Student Information
- Test Scores
- Transcript (Unofficial)

Request Enrollment Verification
Request Transcript
Login and Access

- M-Number and PIN
  - Created M-Number so we could stop using social security numbers
  - PIN was then phased out
- PrivateID and publicID
  - Login = PrivateID (sgf\PrivateID)
  - Email = PublicID (PublicID@missouristate.edu)
BearPass

- System-wide re-branding of existing systems in June 2010
- Cautious of possible confusion between My Missouri State and BearPass
BearPass is your fast pass to accessing Missouri State resources. BearPass is not a new account, but a new name for your existing accounts. Access email, My Missouri State and register for classes with your BearPass login.

BearPass includes the following accounts:

- **M no**: M-Number ➔ BearPass Number
- **abc123**: Private ID, user ID or login ➔ BearPass Login
- **@**: Public ID or email address ➔ BearPass Email
- **ZIP**: ZipCard ➔ BearPass Card (coming in spring 2012)

The new BearPass is a customer service initiative and will be the final name change for these accounts. For support and more information about accounts, contact the computer services help desk at 417-836-5891.
<table>
<thead>
<tr>
<th>Log In</th>
<th>Attention</th>
</tr>
</thead>
<tbody>
<tr>
<td>User ID:</td>
<td>My Missouri State will be available for students</td>
</tr>
<tr>
<td>example: abc123</td>
<td>beginning April 1st.</td>
</tr>
<tr>
<td>Password:</td>
<td></td>
</tr>
<tr>
<td>example: x********</td>
<td></td>
</tr>
<tr>
<td>Sign In</td>
<td>Get an Account</td>
</tr>
</tbody>
</table>

**Welcome**

Your window to Missouri State

You can access:
- Your Bearmail
- Registration tools
- Employment information
- Your personal profile
- And more...

To protect your personal data, you must close your web browser before leaving this computer.

Be wary of any web page that asks you for your user ID and password. Secure Missouri State University web pages that ask you for your user ID and password will generally have web addresses that begin with https://cams.missouristate.edu. In addition, your web browser should visually indicate that you are accessing a secure page.
Log In to My Missouri State

Login: abc123
Password: example: abc123

Log in
Get an Account

Having trouble logging in?
I can't remember my password.
What's my account?
Need help?
What is BearPass?

Remember — never share your password with anyone.
To protect your personal data, you must close your web browser before leaving this computer

Be wary of any web page that asks you for your user ID and password. Secure Missouri State web pages that ask you for your user ID and password will generally have web addresses that begin with https://cams.missouristate.edu or https://my.missouristate.edu/. In addition, your web browser should visually indicate that you are accessing a secure page.
ZipCards become the BearPass Card
Future plans

- CAS
- Luminis 5
Questions?

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